



Purpose: This form is created so that we may better track and analyze potential opportunities and document each event prior to making a commitment to our customer. It is essential that we fully understand the rationale for making the decision and the return or expectation that will result in affirming the action. No discounts, accommodations, price protection or other "deals" will move forward without the signed pre-approval form. These must be executed prior to any "deal."

Date:	Submitted By:	Approved By:	Date:
-------	---------------	--------------	-------

Display Type (Physical Display, Merchandising Center Etc):

Door Style/Color (If Applicable):

Planned Location in Showroom:

Dealer Net Cost Before Discounts:

Proposed Discount (%):

Cost to St. Martin:

Note: Display orders will not be keyed even if approved when customer AR balances are not within terms.

Additional Details:

Expected Return or Benefit (Why are we doing this ?) :

Action to be taken (Who is responsible; what is expected and when will it happen):

Please Submit Display Order With This Form