

# Parlacom simplifies and makes what is complex profitable.



We are **leaders and pioneers** in integrated **M2M and IoT** solutions.

But do you know what these technologies are and why they can **transform your business?**



## Machine-to-Machine (M2M)

Machine-to-machine technology allows networked **devices and sensors to monitor, analyze, collect and share** information without human intervention or manual assistance..

In practice, M2M solutions can be used for vehicle **tracking, payment methods, telemedicine, asset management and property security**, among other examples.

## Internet of Things (IoT)

The Internet of Things (IoT) is a **broader** concept that encompasses, among other aspects, machine-to-machine (M2M) technology.

The idea behind IoT is to **connect smart devices** to each other and to the internet network for **data storage, monitoring, decision support** and many other purposes. It's a technological revolution that seeks to integrate the physical and digital world.



## Why Parlacom?

Because we are proven technology leaders:

**+16**  
YEARS OF  
EXPERIENCE

We are pioneers in Brazil.

**+180**  
COUNTRIES

We operate in Brazil, Latin America, USA and Europe.

**+10k**  
CUSTOMERS

There are millions of simcards and devices installed.



Because we offer a **unique solution** that joins M2M, IoT, data and voice, offering a seamless and simple experience to the end customer.

Because we have an **individualized approach.**

We offer fast and continuous integration processes.

We provide the best service at the most affordable prices.

We have methodologies for the needs of each business.



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