

Cross Plains Chamber of Commerce

125 S. Main St. | PO Box 233 Cross Plains, TX 76443 (254) 725-7251 crossplainschamber@yahoo.com

Cross Plains Chamber of Commerce Regular Session Meeting Minutes

Date: December 9th, 2024 at 6:00 PM

Location: Cross Plains Chamber Office

Meeting was called to order by Tiffany Holland at 6:04PM

Members Present: , Sheila Blackburn, Dana Sons, Kristin Boggs, Tiffany Holland, Raven Smith

Others Present: Ruby Wilke

Members Phoned In:

Members Not Present: Susan Schaefer, Jake Estes, Allen Williams, Bryan Bennett

Minutes from the Previous Meeting: Motion to approve minutes was given by The Board

voted. Ayes. 0 Nays. Motion carried.

Financial Report: Was presented by Ruby Wilke.

Old Business: There was no old business to discuss.

New Business:

a. Discussed what went right, and what needs improvement with the December events. For the parade, we should line up floats starting in the center of the street next year, because of the incline. Band needs to be in front and set the pace. The speaker needs to have a list to call out the floats. Speaker needs a light next year so he can read the list. Need steps for the judges to get up on the trailer. We need to make a map for the parade contestants. We need street cones.

For the gift card tree, we need to start selling tickets at Hunters Feed. The tickets were too much. Probably need to sell them for \$10 at most. We should draw the winner closer to Christmas.

For the Best Baker Contest, we need to give the desserts next year to the Senior Center to serve so that the Kawanis can enter their desserts as well.

Dana suggested that next year we do a lighted Christmas walk at Treadaway, and maybe even do a Haunted House this next year.

- b. Tiffany suggested that we move vendors to Saturday for Small Business Saturday instead of the parade. Sheila agreed that we need to do something for the Saturday after the parade. It could possibly be a weekend event.
- c. The Board further discussed changing dues and payment practices. Tiffany suggested we make a notice that we will be on a June to June schedule and proprate businesses



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who pay on a different schedule so that they all align. All memered like the tiered idea. Sheila stated that we need to set dates so that we can get a sponsorship packet out in early January. The Board decided to set a Special Meeting via Zoom on December 16th at 6:00PM to further discuss and to set dates.

- d. Dana Sons passed out the Lease Agreement to rent office space from her in the building for the Board to review. She stated the space would be a retail establishment. She is going to remove the interior walls. She would like the Chamber to get Renter's Insurance for our personal property. Once she moves in, she would like to divide utilities. We need to figure out the square footage that we will be using for our business. Sheila suggested that Dana add a clause about what would happen if we violate our lease with her. Tiffany suggested that she add that we can re-evaluate the lease yearly based on the new Board. We will vote on signing the lease at the next meeting.
- e. The Board discussed what Ruby should do during the next few months. She should focus on getting Rising Star business memberships, face to face meetings with members and potential members, look into HOT taxes for and figure out the process and changes that will happen if we were to become a Callahan County Chamber, and work on Board member packets welcome business member packets.
- f. Kristin Boggs made a motion to change the time of Welcome Wednesday's to 7:30 am. Sheila Blackburn seconded. The Board voted. Five ayes. Zero nays. The Motion was carried.
- g. Dana Sons made a motion to put an inexpensive Christmas ad in the newspaper. Raven Smith seconded. The Board voted. Five ayes. Zero nays. The motion carried.
- h. Sheila Blackburn made a motion to order a new award for Business of the Month. Dana Sons seconded. The Board voted. Five ayes. Zero nays. The motion carried.

Adjournment: A motion was made to adjourn the meeting by Kristin Boggs. Dana Smith seconded. Tiffany Holland thereupon called the meeting adjourned at 7:11pm.

Date of Next Meeting : Special Meeting- December 16th, 2024 at 6:00pm

Regular Meeting - January 13th, 2025 at 6:00pm

Minutes submitted by: Kristin Boggs, Secretary

Minutes approved by: Tiffany Holland, President



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