

Cross Plains Chamber of Commerce Regular Session Meeting Minutes

Date: March 10, 2025 at 6:00 PM

Location: Cross Plains Chamber Office

Meeting was called to order by Tiffany Holland at 6:00 PM

Members Present: Jake Estes, Susan Schaefer, Kristin Boggs, Raven Smith, Tiffany Holland, Bryan Bennett, Dana Sons, Casie Morgan

Others Present: Ruby Wilke

Members Phoned In:

Members Not Present: Sheila Blackburn

Minutes from the Previous Meeting: Motion to approve minutes was given by Bryan Bennett. Raven Smith seconded. The Board voted. 6 Ayes. 0 Nays. Motion carried.

Financial Report: Financials were discussed. No report was given at this time.

Old Business:

a. Discussed Bingo Progress. In the process of getting the license. Bingo sessions will be on the 4th Tuesday of each month. We will have a concession stand. The Bingo Chairman will be Kristin Boggs. Ruby Wilke will be the Operator. Kristin, Raven and Ruby will be the Bingo Committee.

New Business:

- a. The Board further discussed Summer Bash. We will be holding Summer Bash downtown this year from 10am 4pm. We will be using the side streets down Main St. for two streets for sure. Potentially three depending on the amount of vendors we get. Ruby will make a flyer to pass out. The Chamber will have a booth and will allow children to play games.
- b. The Summer Bash Committees will be as follows:
 - i. Car Show Committee Dana Sons and Susan Schaefer
 - ii. Vendor Committee Kristin Boggs and Casie Morgan
 - iii. Entertainment Committee Raven Smith and Bryan Bennett

The Board discussed having a community meeting, but decided to ask for Volunteers online, and just having committee meetings instead. Ruby will get that set up

c. The Board discussed topics for upcoming Lunch and Learns. Some topics the Board agreed would be good are having a Grant Writer speak about grants, having a "Benefits of a Chamber" Lunch and Learn, getting the SBA to speak, USDA Grants available, having the NRCS Texas Agrilife come.

- d. The Board discussed Roger Williams coming. The date that we suggested will not work for the congressman. They are going to find a date that works for them, and get back with us. We will heavily advertise him coming. When he does come, we will host him at the Community Center, and serve sweets, water and coffee.
- e. The Board discussed the new Sponsorship Packages that were put together. The Board needs to begin reaching out to sponsors. Rising Star needs to be heavily hit. Resource Care would be a great sponsor. We should also have them as a member.
- f. The Board discussed the EDC Grant for advertisement for Summer Bash. The Board would like to get radio ads and maybe even get a radio deejay to be at Summer Bash. Bryan said he will set this up.
- h. The Board discussed the WCTCOG dues. The Board agreed that they could pay \$75/ year.

Adjournment: With nothing further to discuss, a motion was made to adjourn the meeting by Bryan Bennett . Tiffany Holland thereupon called the meeting adjourned at 6:56 pm.

Date of Next Meeting March 14th, 2025

Minutes submitted by: Kristin Boggs, Secretary Minutes approved by: Tiffany Holland, President