

To book your sponsor package, please contact us at Business Builder at 213-634-0050 X2  
Register by June 25th to be eligible for Matchmaking

	<b>Power Lunch Sponsor \$2,500</b>	<b>Plenary Sponsor \$1,500</b>	<b>Workshop Sponsor \$500</b>	<b>General Sponsor \$250</b>
<b>No of Tickets</b>	8	6	3	2
<b>Matchmaking tables</b>	3 Matchmaking tables	2 Matchmaking tables	1 Matchmaking table	1 Matchmaking table
<b>Speaking opportunity</b>	15 minute presentation at Lunch	5 minute introduction at Plenary Session	Pending Advisory Committee approval, or, sponsor an existing workshop.	X
<b>Lunch promotion</b>	"Lunch provided by ..." and logo on lunch electronic coupons in emails to the first 100 small businesses registered, and highlighted in 3 Social Media mentions	X	X	X
<b>Logo and name placement</b>	<p><b>Website:</b> Logo prominently placed on "Partners" page as a Lunch Sponsor</p> <p><b>Grubhub email coupon:</b> Logo and company name on electronic coupon and email</p> <p><b>Event site:</b> Logo on rotating banner on attendees' Login page and Activities page, Logo and company information (videos/pdf's) on your own Sponsor page, Company name on the Agenda: "Lunch is provided by..."</p>	<p><b>Website:</b> Logo prominently placed on "Partners" page as a Plenary Sponsor</p> <p><b>Plenary Session:</b> 5 minute speaking opportunity &amp; intro</p> <p><b>Event site:</b> Logo on rotating banner on attendees' Login page and Activities Page, Logo and company information (videos/pdf's) on your own Sponsor page, Company name on the Agenda "Plenary Session is sponsored by..."</p>	<p><b>Website:</b> Logo placed on "Partners" page as a Workshop Sponsor</p> <p><b>Event site:</b> Logo on rotating banner on attendees' Login page and Activities page, Logo and company information (videos/pdf's) on your Sponsor page, Company name on the Agenda "Workshop is sponsored by..."</p>	<p><b>Website:</b> Logo placed on "Partners" page as a General Sponsor</p> <p><b>Event site:</b> Logo on rotating banner on attendees' Login page and Activities page, Logo and company information (videos/pdf's) on your Sponsor page</p>
<b>Social media mentions</b>	3 dedicated posts on Facebook and Twitter combined	2 dedicated posts on Facebook and Twitter combined	1 dedicated post on Facebook or Twitter	No social media promised

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**Sponsors who want to be eligible for B2B one-on-one Matchmaking Appointments must fully register by June 25th, 2021**

### **Power Lunch Sponsor - \$2,500**

*Lunch is on you! Hands down, the Power Lunch Sponsor is our most popular top tier sponsorship, and generates feel-good sentiments that reverberate even after the event has ended. The sponsorship comps lunch for the first 100 small business attendees with a GrubHub electronic coupon that bears your company logo via an email communication with the subject line: "Lunch is presented by [YOUR COMPANY NAME HERE]"*

*What past attendees have shared about the Power Lunch Sponsor: "The sponsored lunch by Swinerton was a wonderful surprise. Thank you!" "Thanks for lunch Swinerton!" "The whole event was good, but I admit my favorite part was the GrubHub coupon from Swinerton."*

- Lunch voucher emails: Name and logo on email and subject line to the first 100 small business participants who register in time to receive online lunch vouchers (June 25th), and logo on the electronic GrubHub coupon. Email subject line: "Business Builder: LUNCH IS ON [Your company name] TODAY"
- 8 tickets to expo on the event site
- 3 matchmaking "tables" with three separate schedules of prescreened participants on the event site. (Matchmaking tables must be staffed throughout the event.)
- 15 minute presentation at Lunch on event site. There are no other programs running concurrently with Lunch, so all eyes will be on you.
- Website: Logo prominently placed on the top tier under Power Lunch Sponsor on Partners page/area
- Event site: "Lunch presented by..." on Agenda, Logo on rotating banner at Login and Activities pages. 1 Sponsor page, with logo, video, text, scheduling and contact abilities. (You build your own profile.)
- No less than 3 social media posts on one of Business Builder's Facebook, Twitter or LinkedIn accounts with content specifically naming your company/organization as the Power Lunch Sponsor.
- Business Builder will book no more than two Power Lunch Sponsors for June 30. You may purchase both sponsorship spots for \$5,000 to be the sole Power Lunch Sponsor.

### **Plenary Session Sponsor - \$1,500**

*For the traditionalist, who wants to be where it's all happening. The Plenary Session is where the event kicks off. Featured speakers will cover how to do business with the City and the County. We will also hear from a Buyer and small business services provider with a strong working relationship to let Sellers know what Buyers are looking for and vice versa.*

- 6 Tickets to the expo on the event site.
- 2 Matchmaking "tables" with two separate schedules of prescreened participants on the event site. (Matchmaking tables must be staffed throughout the event.)
- 5 minutes to speak at Plenary Session, and introduce Plenary speakers
- Website: Logo prominently placed under Plenary Sponsor on Partners Page

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### **(Plenary Sponsor continued)**

- Event site: Company name on Agenda: “Plenary Session is Sponsored by...”. Logo on rotating banner at Login and Activities pages. 1 Sponsor page, with logo, video, text, scheduling and contact abilities. (You build your own profile.)
- No less than 2 social media posts on one of Business Builder’s Facebook, Twitter or LinkedIn accounts with content specifically naming your company/organization as the Power Lunch Sponsor.
- Business Builder will book no more than one Plenary Sponsor.

### **Workshop Sponsor - \$500**

If you like to roll up your shirtsleeves and really engage, a Workshop Sponsorship is your best bet. This is an opportunity to create your own workshop, or sponsor an existing workshop. Companies and Public Agencies who want to present their own workshop are required to submit the topic, title, and speakers head shots and bios by **June 18th** for approval by Business Builder’s Advisory Committee.

- 3 tickets to Business Builder Expo
- 1 virtual Matchmaking “table” with a schedule of prescreened participants on the event site. (Matchmaking tables must be staffed throughout the event.)
- Website: Logo placed on “Partners” page as a Workshop Sponsor
- Event site: Company name on Agenda: “Workshop sponsored by...”. Logo on rotating banner at Login and Activities pages. 1 Sponsor page, with logo, video, text, scheduling and contact abilities. (You build your own profile.)
- 1 dedicated post on Facebook or Twitter about your sponsored workshop
- Three important dates to remember for Workshop Sponsors:
  - o **June 18th to submit Workshop topic, title, speaker (including headshots and bios) for approval**
  - o **June 28th, Workshop slides are due**
  - o **June 28th, online event site rehearsal**
  - o **Please submit all materials under the workshop name, with one point of contact to: [hello@businessbuilderexpo.com](mailto:hello@businessbuilderexpo.com)**

### **General Sponsor - \$250**

For businesses and public agencies who just want to get down to business at the B2B Matchmaking Appointments.

- 2 tickets to expo
- 1 matchmaking “table” with a schedule of prescreened participants.(Matchmaking tables must be staffed throughout the event.)
- Website: Logo placed on “Partners” page as a General Sponsor
- Event site: Logo on rotating banner at Login and Activities pages. 1 Sponsor page, with logo, video, text, scheduling and contact abilities. (You build your own profile.)

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