

2022

HAMPTONS

RW

*May 18<sup>th</sup> - May 24<sup>th</sup>*

restaurant

week

from  
SOUTH  
to  
SAG  
to  
BRIDGE  
to  
EAST  
to  
MONTAUK  
and everything in between

RETAILER PARTICIPATION



Hamptons Restaurant Week will take place in the Spring of 2022 from Wednesday the 18<sup>th</sup> through Tuesday the 24<sup>th</sup>. This will be the first of an on-going event reoccurring every May.

We will kick off the inaugural event with an Opening Night Party on Wednesday, May 18<sup>th</sup> *Heart of the Hamptons* will be the beneficiary of the Opening Night Party.

Throughout the week, restaurants will be putting on their best show. Each day and evening throughout HRW there will be special experiences taking place at participating restaurants including wine tastings, corporate dinners, cocktail parties, musical entertainment, and menu tastings amongst other things.

HamptonsRW.com will have information about each participant's involvement, highlighting what they would like to promote during restaurant week. The website will be marketed online throughout NYC, Long Island, Westchester and Fairfield Counties on local sites, in local newspapers, emails, print & digital magazines, radio, outdoor, food bloggers and social media and throughout the charity gala silent auction circuit.

The event will incorporate residents and professionals throughout the area and beyond who will come out and Taste what The Hamptons has to offer.

**“Hamptons Restaurants Are Buzzing Again”**

– Robb Report JULY 14, 2021

## FEATURED RETAILER

\$500

*All featured retailers (Fashion/Art/Home/Beauty) will offer a 10% discount to everyone that shows a current receipt from a GRW participating restaurant during restaurant week. This will encourage diners to go out and shop after having lunch or dinner (depending on your hours). Below are the benefits for retailers included in this program:*

- Recognition as "HRW Retail Partner" on 500,000 check presenters that will be distributed at HRW participating restaurants
- Dedicated listing with logo, contact info, promotions, menus & specials offers to be posted on HamptonsRW.com
- Mentions on HRW Facebook page, HRW Insta & HRW Twitter
- Logo &/or mention on some posters, flyers, some print ads, email blasts, radio spots, promotional materials, influencer's posts, etc.
- Logo placement on four (4) customized dedicated email blasts to over 50,000 people in NYC, Long Island, Fairfield County & Westchester County areas and to all registered users of HamptonsRW.com
- Two (2) tickets to HamptonsRW Opening Night Party



This is a great way to help support the local economy and community while socializing and enjoying great food, all at the same time. We hope you strongly consider being a part of Hamptons Restaurant Week. If you have any questions regarding Hamptons RW Partnership Opportunities, please let us know.

CUSTOMIZED PROGRAMMING ALSO AVAILABLE

We welcome ideas! So if you have a concept that you would like us to consider, please do not hesitate to ask.

We look forward to hearing from you! Contact us to discuss your partnership with

**Hamptons Restaurant Week 2022**