

Is Your Contractor Focused on Quality Results?

By Peggy Werner

Carpenters and contractors come in all varieties. For Kevin Hochertz, of Spring Grove, the most important distinctions are quality work, dedication and customer service.

These are top priorities for his company, ProCustom Transformations, which specializes in home remodeling, additions and other home improvements. He does everything from full kitchen and bath updates to custom decks, room trim, and custom shelves and closets. For specialized projects like electrical and plumbing, he turns to trusted tradesmen, many of whom he's known for years.

"I love to work with customers one-on-one from start to finish, helping them to reach their goals, even if it means having to be a bit creative," he says. "If what they want isn't possible, I give them options that will work."

Hochertz learned much from his

father, who was a master carpenter. Among those lessons, he discovered the importance of work ethic and making every customer a priority. With ProCustom Transformations, he seeks to complete every job with quality results and a reasonable cost. Because he often works as a one-man crew, he carefully controls every detail, which ensures a top-quality result.

"I love my work because it's hands-on and I get to create something that improves the lives of others," he says. "When I see the finished product and customer reactions, it's truly rewarding."

Clients are so satisfied that they call ProCustom Transformations for their next job and refer friends or family members.

Jean Layton first hired ProCustom Transformations three years ago to help her rehab a 1970s-era fixer-upper



Kevin Hochertz in his mobile workshop.

home. Hochertz started with a large platform deck that had unique features and returned to update the kitchen, where he fit in a custom-built table. Now, he's working on flooring and updating doors.

"His ideas are ingenious," Layton says. "I give him free reign because I trust what he's telling me and I know he will help me to achieve the look I want at the price I can afford."

For a free consultation and estimate, call ProCustom Transformations at (815) 581-4180. ■

Pro-Custom Transformations Kevin Hochertz 815-581-4180

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