

**FOR IMMEDIATE RELEASE**  
**February 20, 2024**

## **Safe Night Unveils the Proactive Alliance Homeless Outreach Model**

**February 20, 2024** - Safe Night LLC is pleased to announce the release of the Proactive Alliance Homeless Outreach Model. Safe Night's innovative model incorporates and utilizes evidence-based concepts and analysis to provide a comprehensive, multi-component approach to improve outcomes for people experiencing homelessness.

Safe Night utilizes Risk Terrain Modeling (RTM), an evidence-based data analysis, to identify the most relevant stakeholders to inform intervention strategies to address homelessness. Together with a formal assessment of municipal practices, Safe Night produces an assessment and recommendations report for municipal and community stakeholders. Safe Night empowers municipal staff and community stakeholders to develop a problem-oriented prevention strategy to manage and reduce homelessness and related issues. Safe Night teaches the Proactive Alliance relationship-based approach, a method that prioritizes collaboration among municipal and community providers and teaches trauma-informed, empathy-based engagement when working with people experiencing homelessness.

In 2023, Wichita, Kansas, was the first municipality in the U.S. to adopt the Proactive Alliance relationship-based approach as a foundation of their work to reduce homelessness. Safe Night provided Proactive Alliance relationship-based training to Wichita's Project HOPE and the Wichita Police Department Homeless Outreach Team through the U.S. Department of Justice Byrne Criminal Justice Innovation (BCJI) grant.

Goals of the Proactive Alliance Homeless Outreach Model:

- Create competency in trauma-informed, empathy-based interpersonal engagement techniques with foundations in counseling psychology
- Establish a collaborative multi-agency team and develop a unified outreach and engagement strategy
- Develop and maintain productive, trust-based relationships among municipal agencies, community service providers, and people experiencing homelessness
- Emphasize the importance of evidence-based data analysis for resource distribution and decision-making
- Inspire open communication among service providers, critical thinking, and collaborative problem-solving

The Proactive Alliance Homeless Outreach Model is now available to municipalities, business improvement districts, community service providers, and public-private partnerships. For more information about Safe Night and the Proactive Alliance Homeless Outreach Model, visit [Safe-Night.com](http://Safe-Night.com)

### ***About Safe Night LLC:***

*Founded in 2018, Safe Night LLC is a consulting firm that provides solutions to increase trust, safety, and economic viability. Safe Night works with police departments, local and state enforcement agencies, economic development, business improvement districts, private businesses, community groups, and public/private partnerships to improve the safety and vibrancy of their community.*

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