



SafeNight

Multidisciplinary Solutions for Improved Public Safety and Economic Viability

Our Core Services & Solutions



Proactive Alliance®

An innovative, empathy-based, trauma-informed method of practical community engagement to help law enforcement and municipal staff build productive relationships with difficult-to-engage community stakeholders.



Proactive Alliance Homeless Outreach®

We use the Proactive Alliance® foundational framework to help municipal agencies establish trust and connect people experiencing homelessness with comprehensive support services and housing solutions, rather than enforcement.



A Safe Night Out®

Our multi-component program is designed to manage nightlife, entertainment, and downtown areas through voluntary hospitality accreditation, staff training, and a unified municipal prevention strategy.



Safe Flight – Alcohol Harm Reduction Model for Airports

Our hospitality accreditation model is tailored for airports to manage in-terminal alcohol sales, reduce instances of “gate rage,” and intoxication through tailored staff training, policy, and community engagement.



Proactive Alliance – Problem-Oriented Policing (PA-POP)

Our strategic, long-term approach that integrates the relationship-building techniques of Proactive Alliance with the structured, systematic analysis and response framework of Problem-Oriented Policing.



Municipal Agency Assessment

A comprehensive, systematic review of municipal agency workflows, policies, and practices. Identifying operational bottlenecks, areas for improvement, and enhancing service delivery and inter-agency cooperation for a better community.



Data-Driven Problem Analysis

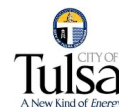
Utilizing geospatial Risk Terrain Modeling (RTM) to identify environmental factors that contribute to crime and to evaluate existing prevention programs.



Specialized Community Engagement

Tailored strategies and training for municipal agencies to effectively engage with vulnerable populations and to incorporate community engagement into traffic safety efforts.

Featured Cities & Partners



RUTGERS UNIVERSITY
Center on Public Security



College of Humanities and Social Sciences
**CENTER FOR EVIDENCE-BASED
CRIME POLICY**
George Mason University



Additional Partner Sectors



Public Health
& Social
Services



Business
Improvement
Districts (BIDs)



Community
Groups



Economic
Development