

- Revealing dimensions of U.S. Cultural Imperialism in Latin America

This paper explores the US influence on Latin America during and after the Cold War, examining strategies like research funding and cultural sponsorship. It discusses the impact of US cultural imperialism, including the promotion of democratic and capitalist ideals and the spread of consumerism. The paper emphasizes the need for a comprehensive understanding of cultural imperialism and encourages Latin America to embrace its diversity while being mindful of external influences.