



Written In Stone LLC
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CAPABILITY STATEMENT

Core Competencies:

- Strategic Marketing Planning
- Collaborative Development of Comprehensive Marketing Plans
- Market Research, Competitor Analysis & Trend Monitoring
- Content Marketing & Copywriting
- Editing & Proofreading
- Brand Development & Positioning
- Web & Print Publications
- Document Design
- Refining Brand Identity, Messaging & Visual Assets
- Organizational Storytelling

Past Performance:

Georgia State University, Atlanta, Georgia

From March to July 2020, and January to June 2022, Written In Stone LLC, provided marketing consultation, content development, marketing materials and document design for the following university initiatives:

- Project NURTURE – College of Education & Human Development
- Improving Math Outcomes for Clayton County Public Schools (Document of Program Summary funded by grant from the Bill & Melinda Gates Foundation)

Reference: Dr. Gwendolyn Benson, Grants Manager / Former Associate Dean,
Georgia State University College of Education & Human Development /
gbenson@gsu.edu

Differentiators:

Education Sector Expertise: Written In Stone LLC has a deep understanding of challenges and opportunities in the education sector. We provide tailored solutions encompassing customized strategies to help institutions achieve enrollment, engagement, and fundraising goals.

Company Data:

UEI: JPZQTNGN25D3

CAGE: 9FQE4

NAICS: 541613, 541511, 561410, 561990, 711510 **NIGPS:** 91522, 91876

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Small Business/Woman-Owned Business/Minority-Owned