





The Northern Ontario Expo (NOE) started its infancy by running a small comic convention show over a decade ago through the Schumacher Lions Club. Today, the organization is a stand-alone not-for-profit, run solely by a board of volunteers to provide Timmins with increased tourism, and events for local residents. We hold two (2) staple events annually, TimminsCon (April 2024), and Halloween Bash (October). Our total attendance throughout 2024 was 6,500+.

TimminsCon

- Main 2-day event
- Encompasses the McIntyre Arena and curling rink.
- Over 5,000+ attendees in 2024.
- Celebrities, possibly including Q&A or interviews, entertainment (TimminsCon Family Feud, game consoles, child friendly activities), replica vehicles and vendors from across Ontario, the Northeastern United States, and hours of fun for the entire family.
- Cosplay artists and contests.

Halloween Bash

- Two Halloween bashes. One bash for the kids, another for the adults.
- Both Dances have consistently sold out in previous years,
- 500+ Attendees.
- Door prizes and costume contests



Save the Date!
TimminsCon 2025
April 12th and 13th
The McIntyre Community Centre

Sponsorship Opportunities

Northern Ontario Expo's growing events are the best place to get in front of a huge audience. Pop culture and entertainment run throughout all of NOE's events. Be part of the fun!

True North Strong and Geek

Marvel Package - \$5,000

- Your company name and logo on all promotional materials: print, broadcast, electronic and socials.
- Your supplied banner(s) at the venue.
- News release acknowledging your community support.
- Logo placement on the featured attractions locations at event.
- Eight (8) VIP passes to the entire event.
- VIP pass holders receive: celebrity guest(s) autographs and photo opportunities.
- Family Four (4) Pack regular entry tickets to the event.
- Company name and logo on northernontarioexpo.com

DC Package - \$2,500

- Your company name and logo on all promotional materials: print, broadcast, electronic and socials.
- Your supplied banner(s) at the venue.
- News release acknowledging your community support.
- Logo placement on the featured attractions locations at event.
- Four (4) VIP passes to the entire event.
- VIP pass holders receive: celebrity guest(s) autographs and photo opportunities.
- Two (2) regular entry tickets to the event.
- Company name and logo on northernontarioexpo.com

Star Wars Package - \$1,000

- Your company name and logo on all promotional materials: print, broadcast, electronic and socials.
- Your supplied banner(s) at the venue.
- News release acknowledging your community support.
- Logo placement on the featured attractions locations at event.
- Two (2) VIP passes to the entire event.
- VIP pass holders receive: celebrity guest(s) autographs and photo opportunities.
- One (1) regular entry tickets to the event.
- Company name and logo on northernontarioexpo.com



www.northernontarioexpo.com



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To enquire how Northern Ontario Expo can help you meet your sponsorship objectives contact:

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