



NORTHERN ONTARIO'S PREMIER
POP CULTURE EXPERIENCE

WHY PARTNER WITH TIMMINSCON?

Partner with us and showcase your brand to thousands of passionate fans while supporting a growing, community-driven event that makes a lasting impact.

Over the past several years, TimminsCon has grown into one of the region's most anticipated annual events, attracting more than 5,000 attendees from across Northern Ontario and beyond. Our audience is diverse, engaged, and passionate, bringing together families, professionals, students, collectors, gamers, and fans of all ages for an unforgettable weekend of entertainment.

As we continue to grow, we are seeking partners who share our vision of creating extraordinary experiences while showcasing their business to one of the largest and most engaged audiences in Northern Ontario.



WHY PARTNER WITH TIMMINSCON?

A sponsorship is more than placing your logo on a banner—it's an opportunity to connect your brand with thousands of potential customers while demonstrating your commitment to the community.

As a TimminsCon sponsor, your organization benefits from:

- ✓ Exposure to 5,000+ attendees throughout the weekend.
- ✓ Brand recognition through our website, social media, print advertising, event signage, and promotional campaigns.
- ✓ Direct interaction with attendees through exhibits, activations, and on-site engagement opportunities.
- ✓ Association with one of Northern Ontario's fastest-growing family-friendly events.
- ✓ Positive community recognition by supporting tourism, creativity, education, and local economic development.



YOUR INVESTMENT BUILDS SOMETHING BIGGER

Every sponsorship has a direct impact on the success and growth of TimminsCon.

Your partnership helps us:

- ✓ Attract nationally recognized celebrity guests and industry professionals.
- ✓ Introduce exciting new attractions and interactive experiences.
- ✓ Expand programming for families, youth, and local creators.
- ✓ Support artists, exhibitors, vendors, and community organizations.
- ✓ Continue developing TimminsCon into a destination event that brings visitors to Northern Ontario while showcasing everything our region has to offer.

Every new sponsor allows us to elevate the event experience. By bringing in larger celebrity guests, expanding attractions, and introducing new programming, TimminsCon becomes an even stronger destination event. As attendance grows, so does the visibility and value delivered to every sponsor.



WHEN TIMMINSCON GROWS, YOUR BRAND GROWS WITH IT.

This is more than sponsoring a weekend event—it's an investment in an experience that continues to build momentum year after year, creating lasting recognition for the businesses that help make it possible.



LET'S BUILD SOMETHING AMAZING TOGETHER

Enclosed is our 2027 Sponsorship Package, outlining the many partnership opportunities available. We would also be pleased to create a customized sponsorship package tailored to your organization's marketing goals, community initiatives, and budget.

I would welcome the opportunity to meet with you personally to discuss how we can build a successful partnership together.

Thank you for your time and consideration. I look forward to speaking with you soon.



SINCERELY,

Jason Denis

Founder and President
Northern Ontario Expo

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5,000+ ATTENDEES

Reach a large, diverse, and engaged audience from across Northern Ontario and beyond.



POWERFUL BRAND EXPOSURE

Your brand will be seen across our website, social media, advertising, signage, and promotional materials.



DIRECT ENGAGEMENT

Connect with attendees face-to-face through exhibits, activations, and interactive opportunities.



COMMUNITY IMPACT

Show your support for tourism, creativity, education, and the economic growth of Northern Ontario.



GROWING EVENT

Associate your brand with one of Northern Ontario's fastest-growing, family-friendly events.



TIMMINS, ONTARIO

Proudly rooted in our community



WWW.NORTHERNONTARIOEXPO.COM

Visit our website for updates



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