



# TIMMINSCON 2020

## SPONSORSHIP INFORMATION

On **April 18<sup>th</sup> & 19<sup>th</sup>, 2020** the Northern Ontario Expo will be hosting the 10<sup>th</sup> annual TimminsCon, Timmins sci-fi and pop culture convention at the McIntyre Community Centre in Timmins, Ontario. Northern Ontario Expo is a registered Not for Profit Organization with the intention of promoting arts and culture through a comic convention style event. Our goal is to engage the public in seminars, presentations and panel style interactions to help promote art and literacy for all ages in our community.

Artists and vendors from across the country as well as locally, attended our event in 2019 to showcase their work and sell their products. This year, we are working on adding more features to our ever-growing event and are actively working with multiple celebrities to make an appearance during our 2020 show.

To continue and to surpass the level of success achieved at last year's event, our team is seeking sponsorships or donations from our community partners. With your business' participation as sponsor, we can ensure a successful event for the Northern Ontario Expo/TimminsCon 2020. Your support of the Northern Ontario Expo is extremely important to the continued success of this unique local event. Sponsorship opportunities are as follows:

### **Enterprise Level Sponsor - \$10,000.00 +**

- Your company name and logo on event promotional materials including print, broadcast, electronic, your supplied banners at venue, etc.
- Logo placement on the featured attraction locations at the Northern Ontario Expo/TimminsCons (i.e.: Kids zone, Cosplay contest, Celebrity zone, etc...)
- Sponsor name used in radio broadcasts
- 4 family passes to the event
- News release acknowledging your community support

### **Admiral Level Sponsor – \$5,000.00 +**

- Your company name and logo on event promotional materials including print, broadcast, electronic, your supplied banners at venue, etc.
- Logo placement on the featured attraction locations at the Northern Ontario Expo/TimminsCons (i.e.: Kids zone, Cosplay contest, Celebrity zone, etc...)
- 4 free family passes to the event
- News release acknowledging your community support

**Captain Level Sponsor – \$2,500.00 +**

- Your company name and logo on event promotional materials including print, broadcast, electronic, your supplied banners at venue, etc.
- 4 free family passes to the event
- News release acknowledging your community support

**First Officer Level Sponsor – \$1,000.00 +**

- Your company name and logo on event promotional materials including print, broadcast, electronic, your supplied banners at event, etc.
- 3 free family passes to the event

**Lt. Commander Level Sponsor – \$500.00 +**

- Your company name and logo on event promotional materials including print, broadcast, electronic, your supplied banners at venue, etc.
- 2 free family passes to the event

As a Not for Profit organization, it is through the hard work of volunteers, generous contributions from local businesses and ticket revenue that allows for a successful event. We look forward to your support and will be contacting you to discuss this opportunity in greater detail. Please feel free to confirm your participation by contacting the Northern Ontario Expo at [jdenisnoe@gmail.com](mailto:jdenisnoe@gmail.com).

Thank you for your time and consideration,

Jason Denis  
Northern Ontario Expo  
President/Show Runner  
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705-267-2857



**OF FANDOM IN NORTHERN ONTARIO**