



lake country picnics

@LAKECOUNTRYPICNICS
BY EMILY STYZA 2025



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About Lake Country Picnics

Nestled in the heart of Lake Country, Oconomowoc offers the perfect backdrop for our thoughtfully curated luxury picnics. Surrounded by historic *Pabst Blue Ribbon farms* and iconic lakes—*Lac La Belle, Fowler Lake, Okauchee, and Oconomowoc*—this region blends the beauty of nature with the comforts of the Midwest.

At *Lake Country Picnics*, we specialize in creating grounding, elegant experiences that celebrate life's simple pleasures. Our signature aesthetic pairs boho-chic charm with refined details, using natural textures like wood, wicker, crystal, and glass.

Each picnic is a personalized experience—whether it's a serene lakeside morning, a sun-drenched field, a cozy backyard, or a starlit evening by the water.

We proudly collaborate with local professionals and small businesses to create beautiful, meaningful, and deeply personal picnics. From poolside lounging to lakeside dips, every detail is curated to reflect your style and create lasting memories.

Lake Country Picnics is where grounding and luxury come together—creating timeless moments in the most picturesque corners of the Midwest.



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A Note from Emily Styza, Founder

As a storyteller and behind-the-scenes strategist, I've always been drawn to experiences that leave a lasting impression. From coordinating major events in Los Angeles to crafting brand narratives, I've learned that the magic is in the thoughtful details and the genuine connections they inspire.

Originally from Canada and now proudly rooted in Lake Country, Wisconsin, I'm navigating a new chapter—across borders, industries, and intentions. As an immigrant building a life in a new place, Lake Country Picnics is more than a business; it's a way to create beauty, foster connection, and build community—one picnic at a time.

Whether you're celebrating a milestone, planning a proposal, or simply gathering with friends, my goal is to craft moments that feel personal, intentional, and beautifully memorable—elevated yet grounded, refined yet warm.

Here's to meaningful moments, new friendships, and the joy of gathering.

— *Emily Styza*



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Picnic Experiences Include

Curated table settings for **1–10 guests**

A blend of vintage and modern tableware

Plush throw blankets, cushions, and cozy layered textiles

A **wooden chest filled with lawn games** (bocce ball, croquet, ladder ball, etc.)

Chilled sparkling water in an elegant ice bucket

Seasonal floral arrangements to match your vibe

Custom signage (frames, easels, and personalized cards)

Location scouting—**morning, noon, or night**

Perfect For

Bachelorette Parties

Small Intimate Gatherings

Father's Day & Mother's Day

Paint & Sip Events

Tea Parties

Baby Showers

Proposals & Prom-posals

Date Nights & Game Nights

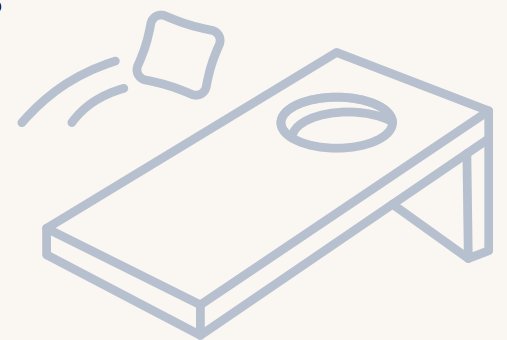
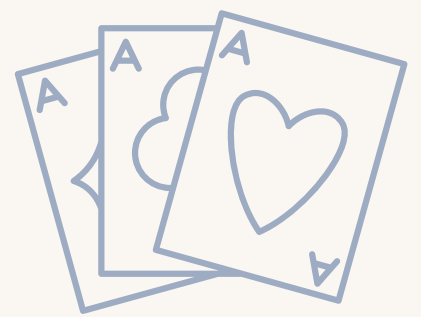
Book Clubs & Bible Studies

Vision Board Workshops

Wellness Circles & Yoga in the Park

Corporate Retreats & Casual Hangouts

and more!





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Cozy Touches for Extra Warmth

Enhance your ambiance with optional add-ons:

Throw blankets

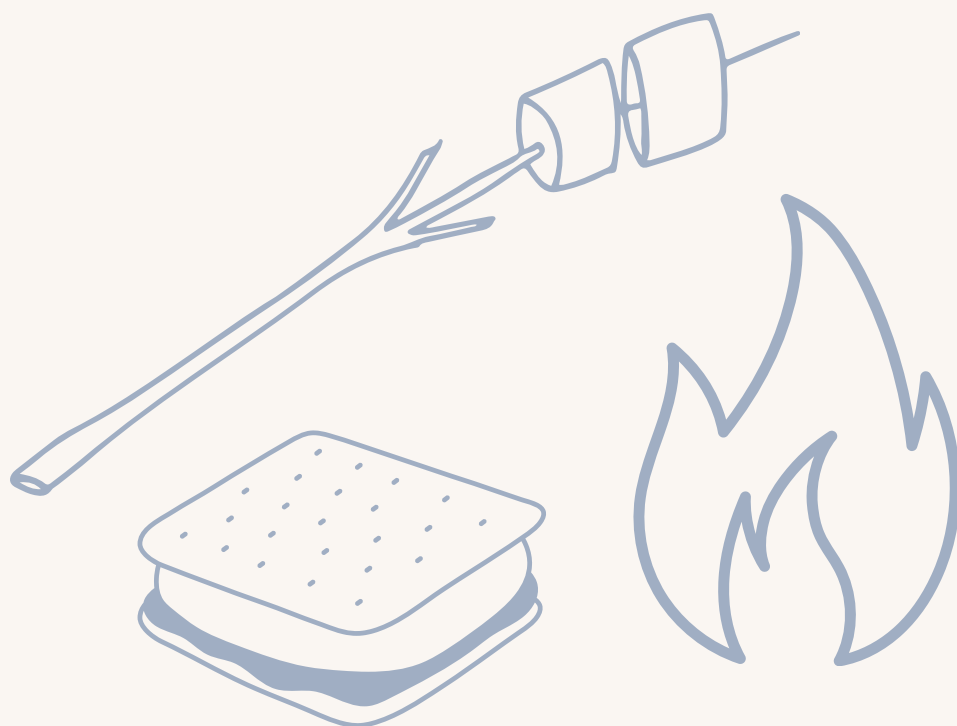
Tiki torches

Gas lanterns

Candlelight

Solo Stove

Perfect for cooler evenings or romantic glows.





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Setup & Takedown

We handle everything—from setup to cleanup.
Just arrive, relax, and enjoy. We'll take care of the rest.

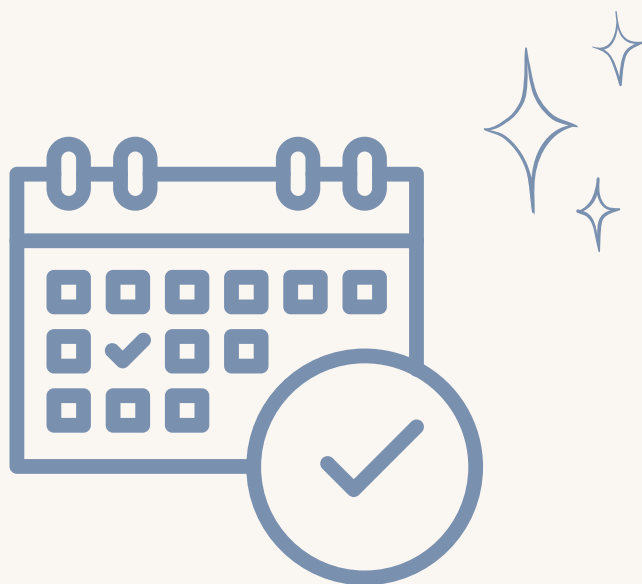
Booking Policy

Packages start at **\$300 (5-hour rental window)**

Extend your time: \$50 per additional 30 minutes

Available year-round (rain or shine – rescheduling based on availability)

Serving within a **40-mile radius** of Oconomowoc, WI (travel fees may apply)





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Featured Add-On Experiences

Food Platters & Charcuterie

Featuring:

Artisanal cheeses

Cured meats

Fresh fruits

Gourmet snacks

Dietary accommodations available

Alcohol Policy

Private Property: Guests may bring their own alcohol

Public Spaces: We provide chilled sparkling water and ice buckets

We do not hold a liquor license and cannot provide alcohol.





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Featured Add-On Experiences

Event Capture Options

Capture the magic with media services:

Digital photography

Polaroid keepsakes

Drone footage (advance notice required)

Professional photography/videography (advance notice required)

Add-on pricing varies.

Sip & Paint

Includes easels, aprons, and supplies—perfect for birthdays or bridal parties.





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Custom Touches

All picnics include thoughtful design, but for a little extra magic, ask us about:

Hand-lettered name cards

Personalized signage

Custom playlists

Themed party favors

Extra cozy elements

A Friendly Reminder

Many of our items are ***vintage and secondhand treasures***. Their uniqueness adds charm—please treat everything with care.

Damaged items may incur a replacement charge.

Our Promise

We're here to create moments of connection, beauty, and relaxation. Whether it's a big celebration or a peaceful escape, Lake Country Picnics crafts unforgettable experiences—full of **cozy comforts and custom touches**.

Important Information

Please inform us in advance of any:

Allergies or dietary needs

Accessibility or physical accommodations

Your safety and comfort are our top priorities.

Let's Picnic!

We can't wait to help you plan your dream outdoor gathering. Contact us for a ***personalized*** quote—we'll bring your vision to life.



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