



TOP OF THE MARKET FOR YOUR HOME

72 SOLD[®]

Results Guarantee!

**A proven program to sell
your home at absolute
top of the market with
no hassle or stress.**



**Granted Several U.S.
Trademarks**

**Featured on CBS, NBC, ABC
News**

**Showcased in Forbes
Magazine**

*Easy
& Fast*

-  **No inconvenient one-off showings**
-  **Absolute top of the market price**
-  **Choose your own closing & move dates**

The Problem

Selling The Traditional Way

- **TOUGH DECISIONS:** Offers come in sporadically so you're forced to decide on offers before all buyers have had a chance to see your home.
- **NO COMPETITION:** Since buyers typically don't know about other buyers, you lose a golden opportunity to create a competitive environment... a key to driving up sale price.

8 DAYS
FROM BEGINNING TO END

MARKET

SHOW

NEGOTIATE

SELL

SELL YOUR HOME IN **72** HOURS.

HIGHEST & BEST OFFERS

The Solution

Selling The 72SOLD Way

1 MONDAY SALE DAY

Pick any Monday you want to sell, and tell us when you want to close.

2 STARTING PRICE

Set a starting price with our help, the minimum we advise buyers to offer.

5 DAYS TO MARKET

Monday we begin marketing your home using our USPTO trademarked process that flushes out every potential buyer for your home in days. We get them excited... but we don't begin showings.

1 DAY TO SHOW

Saturday we compress showings into a 90-minutes time period so buyers see each other coming and going, creating a competitive environment and validating your home's desirability.

1 DAY TO NEGOTIATE

Sunday we leverage this competitive environment to negotiate buyers up to their highest price, verify their financial ability, and tell them your preferred closing date.

1 DAY TO SELL

Monday (Day 8) we present you with each buyer's highest and best offer, giving you confidence that you are seeing the top of the market for your home at that time.

YOUR DECISION

You decide what to do and owe us nothing if you don't sell.

*As
Featured*



Forbes



**2020 SALES RESULTS IN
OUR 12 LARGEST MARKETS
ALL 100%+ SALES**

Q1

**38% SOLD OVER STARTING PRICE
\$3,800 AVERAGE PREMIUM**

Q2

**59% SOLD OVER STARTING PRICE
\$6,632.37 AVERAGE PREMIUM**

Q3

**76% SOLD OVER STARTING PRICE
\$9,314.84 AVERAGE PREMIUM**