

72 SOLD[®]

A BETTER WAY — to sell your home!

- ✔ Granted Multiple U.S. Trademarks
- ✔ Featured on CBS, NBC, ABC & Fox News
- ✔ Showcased in Forbes

*As
Featured*

Forbes



STARTING PRICE TERM SHEET



72HR

HOME

SALE

Starting Price

We use "Starting Price" instead of "asking price" or "list price" to eliminate buyers' perception they are paying over fair value.

Term Sheet

We give every buyer a Term Sheet with your preferences (like closing/move dates) to help them craft your perfect offer.

Our 8 DAY *process*

5 DAYS TO MARKET: We identify the best buyers for your home, get them excited, but don't begin showings.



1 DAY TO SHOW: We compress showings into a couple of hours so buyers see each other coming and going.



1 DAY TO NEGOTIATE: We qualify buyers and negotiate them to their highest price and best terms.



1 DAY TO EVALUATE: We present you with each buyer's highest offer and best terms.



THE INFO YOU NEED: We give you the information you need to make an educated decision.





**IN 38 U.S. MARKETS,
PLUS CANADA &
GUAM!**



72SOLD
Our mission

**We show you top of the
market for your home at
no cost with no obligation
to proceed.**

Emulating America's Most Innovative Firms

Marketing like



Apple™

Convenience like

UBER

Speed like

amazon

Competition like

Barnett-Jackson

Guarantee like



CARVANA

**8.4% HIGHER
PRICES**

**COMPARING OVER 90,000+ SALES
IN 2020, THE AVG SALE PRICE FOR
72SOLD AFFILIATE, HAGUE PARTNERS,
WAS 8.4% OVER THE MLS AVG!**

Program Advantages

- **It's convenient, with no daily showings.**
- **It creates a competitive environment to drive up your price.**
- **It enables you to evaluate all offers at the same time.**
- **It only takes 8 days.**
- **It comes with no cost or obligation to proceed.**