

STARTERS

ONION RINGS 6.99

(6) STACK OF FRESHLY FRIED ONION RINGS

BRISKET BBQ NACHOS 14.99

TORTILLA CHIPS TOPPED WITH BRISKET, QUESO, BBQ SAUCE, JALAPEÑOS & SOUR CREAM

PORK RINDS 4.99

RANCH, SWEET HEAT & CINNAMON ROLL

SPUDS

MORE THAN A BAKED POTATO

FULLY LOADED SPUD 12.49 CHOOSE ANY (1) MEAT

CHEESE, (1) MEAT, SOUR CREAM, CHEESE, BUTTER CHIVES, BACON

NOT SO LOADED SPUD 6.49

SOUR CREAM & BUTTER

SALADS & SOUPS

"ORIGINAL" BBQ SALAD 12.49

W/ YOUR CHOICE OF SMOKED TURKEY, CHOPPED PORK, CHOPPED BEEF OR PULLED CHICKEN

GOLDEN HOUSE SALAD 7.99

BRUNSWICK STEW CUP BOWL

100 YEAR OLD GOLDEN RULE CLASSIC 4.49 6.49

CHILI CUP BOWL

CHOPPED BRISKET CHILI 4.49 6.49

GOLDEN COMBOS

EXTRA SIDES \$2.29

#1 ANY REGULAR SANDWICH, 2 RIBS, COLESLAW & POTATO SALAD 15.99

#2 ANY REGULAR SANDWICH OR BURGER W/ 2 SIDES 12.99

#3 ANY REGULAR SANDWICH & 1 SIDE & A DRINK 12.79

#4 BBQ PORK SANDWICH W/ CUP OF STEW & A SIDE 14.99



*CHEESE & CHIVES EXTRA CHARGE

*Food allergy notice: Please be advised that food prepared may contain milk, eggs, wheat, soy, peanuts or tree nuts. Some items are cooked to order and may be served raw or undercooked. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase the risk of food borne illness.

GOLDEN SPECIALS

HAMBURGER STEAK 13.99 15.49 REG LARGE

FRESH GROUND CHUCK SERVED W/ GRILLED ONIONS, BROWN GRAVY & SIDE

WINTER COMBO 10.29

REGULAR SANDWICH SERVED CUP OF CHILI OR STEW

CHICKEN TENDERS 10.99

4 CHICKEN TENDERS & FRENCH FRIES

FISH FRIDAYS 10.99 ONLY AVAILABLE ON FRIDAYS

FRIED FILET SERVED WITH HUSHPUPIES & ANY SIDE

3.99 SIDES 3.99

BEST FIXIN'S IN IRONDALE

FRENCH FRIES
GREEN BEANS
BAKED BEANS
CHIPS
TURNIP GREENS
CORN ON THE COB

POTATO SALAD
COLESLAW
ONION RINGS
FRIED OKRA
MAC N CHEESE

DESSERTS

SCRATCH MADE EVERYDAY

CHOCOLATE CREAM PIE
"GOLDEN" COCONUT PIE
MIKE'S LEMON ICE BOX PIE
BANANA PUDDING
PECAN PIE

COOKIES
STRAWBERRY CAKE
CHOCOLATE CAKE
RED VELVET CAKE
FRIED APPLE & PEACH PIE
*WEDNESDAYS & SUNDAYS ONLY

KIDS MEAL

SERVED W/ KIDS SIDE, DRINK

*6.29

CHICKEN FINGERS
HAMBURGER
GRILLED CHEESE
BBQ SANDWICH

*\$2 UP CHARGE FOR ADULT CUSTOMER

BEVERAGES

IT'S LIKE A PARTY FOR YOUR TASTEBUDS



ASK ABOUT OUR CATERING

CALL US ONCE, LOVE US FOREVER

EMAIL: DANIEL@GOLDENRULEBBQ.COM
FOR PRICING & INFORMATION

GOLDEN PLATES

SERVED W/ TWO SIDES

BBQ PORK PLATE

↑ REGULAR- 14.69 JUMBO- 15.69

BBQ CHICKEN PLATE

↑ 1/2- 15.99 1/4 DARK- 11.99 1/4 WHITE-12.99

SMOKED BRISKET PLATE

↑ REGULAR- 19.99 JUMBO- 21.99

BABY BACK RIB PLATE

↑ THREE RIBS- 15.49 HALF SLAB- 20.49

SMOKED TURKEY PLATE

↑ REGULAR- 16.99 JUMBO- 17.99

SMOKED SAUSAGE PLATE

↑ REGULAR- 13.99 JUMBO- 14.99

THE GOLDEN PLEASURE

↑ REGULAR-23.99 COMBINATION OF PORK, 3 BABYBACK RIBS AND BBQ CHICKEN

COMBO PLATE

↑ REGULAR-19.99 ANY (2) MEATS & ANY (2) SIDES

BURGERS & SANDWICHES

SAMMY'S BBQ PORK SANDWICH REG 7.99 JUMBO 8.99

BEEF BRISKET SANDWICH REG 9.99 JUMBO 10.99

HICKORY CHICKEN SANDWICH 7.99

SMOKED TURKEY SANDWICH 7.99

HAMBURGER REG 6.29 JUMBO 8.99

BBQ SAUCE, MUSTARD, PICKLE, & ONION

CHEESEBURGER REG 6.99 JUMBO 9.29

BBQ SAUCE, MUSTARD, PICKLE, AMERICAN CHEESE & ONION

CLASSIC HOT DOG 5.99

BBQ SAUCE, SAUERKRAUT & MUSTARD

SMOKED WINGS

FLAVOR'S GOLDEN. CRAVING'S FLYIN'

SMOKED TRADITIONAL WINGS W/SIDE & DRINK

6PC|14.99 10PC|19.99 15PC|22.99 20PC|26.99

ORIGINAL GOLDEN RULE BBQ, SWEET BBQ, PARMESAN GARLIC, BUFFALO & HOT

NEW TEXAS-STYLE SMOKED BEEF RIBS EVERY THURSDAY

FALL/WINTER 2025/26

OUR STORY

Golden Rule BBQ is the oldest barbecue joints in the USA, the Golden Rule BBQ opened its doors in Irondale in 1891. Operated by the Williams family, the place was a popular stop for barbecue and beer on what was then the Atlanta Highway. In the 1930s electrician Jabo Stone married Ellene Williams and into the family business. For the next forty years, the Stones operated the Golden Rule. The Stones had no children to carry on their legacy, so in 1969 Jabo Stone approached Michael Matsos about taking over the business. Michael had been in the restaurant business for a few decades already, opening the legendary La Paz Restaurant and then his namesake Michael's Sirloin Room in downtown Birmingham. Though he didn't know much about barbecue, Michael saw a good business opportunity in the Golden Rule and took it over in 1969. In the intervening years the Golden Rule has expanded, not only its menu, but its presence throughout Alabama and the South. Michael Matsos passed away in January 2012. The Kemp Family purchased Golden Rule BBQ in 2022 to continue The Golden Rule Legacy.

Golden Rule BBQ Celebrated it's 135th Anniversary in Aug of 2025. And also broke a Guinness World Record.



THE FIRST GOLDEN RULE BBQ LOCATION IN THE 1890'S
IRONDALE, ALABAMA

TAKE HOME

FAMILY MEALS

POUND SPECIAL

1LB. OF BBQ PORK, 4 BUNS, SAUCE & 2 PINT SIDES

29.99 SERVES 4 PPL

MEAT & RIBS FAMILY PACK

3 LBS. OF BBQ PORK, SLAB OF RIBS, 12 BUNS, SAUCE & 4 QUARTS OF A SIDE

130.00 SERVES 10 PPL

"BUY" THE POUND

MEATS 1LB SERVES 4-6 PPL

CHOPPED PORK 17.99

SLICED TURKEY 19.99

PULLED CHICKEN 17.99

BRISKET 25.99

CHICKEN & RIBS

1/2 CHICKEN 11.99

1/2 SLAB OF RIBS 16.99

SLAB RIBS 27.99

DOZEN OF CHOCOLATE CHIP COOKIES \$18.99

GALLON OF TEA OR LEMONADE \$6.99

FAMOUS SIDE ITEMS

PINT (SERVES 4) 7.99

QUART (SERVES 8) 11.99

1/2 GAL (SERVES 16) 21.99

GAL (SERVES 25) 35.99



HOME OF THE ORIGINAL

EST. 1891

GOLDEN RULE

Bar-B-Q and Grill

BBQ SANDWICH

THE OLDEST BBQ JOINT IN THE USA

"THE ORIGINAL" GOLDEN RULE BBQ
205-224-2014

RECORD



HOLDER

FALL/WINTER 2025/26