

#### **ABSTRACT:**

DURING THE PAST 12 MONTHS THE BLOCKCHAIN TECHNOLOGY WAS IMPLEMENTED FOR THE FIRST TIME IN NUMEROUS SECTORS.

THERE IS STILL A LOT OF PROGRESS TO BE MADE IN CRYPTO AS A PAYMENT FORM.

WE WANT TO EXPLORE THIS AREA AND FURTHER IMPLEMENT CRYPTO PAYMENT IN THE CORPORATE SECTOR.

WE FIND THE BNB BLOCKCHAIN MORE FITTING COMPARED TO TRX OR ETHEREUM NETWORKS.

S QUICKER, MORE EFFICIENT AND CHEAPER.
HIS IS WHY WE CHOSE TO CREATE A BEP20 TOKEN NAMED
ICARUS"

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#### 2. INTRODUCTION

ETHEREUM IS ONE OF THE EARLIEST BLOCKCHAINS INTRODUCED. NO WONDER THAT MOST OF THE CRYPTO CURRENCIES ARE CREATED ON ETHEREUM NETWORK.

WHILE THE MASS ADOPTION OF DE\_FI NETWORK IS OUTDATED AND OVERLOADED RESULTING IN SLOW TRANSACTIONS AND VERY EXPENSIVE FEES.

HOWEVER THE BEP20'S TRANSACTION FEES ARE MUCH MORE CHEAPER THAN ETHEREUM'S.GAS FEE OF ERC20 CONTRACT IS TREMENDOUS AND HINDER A LOT OF USERS OF DECENTRALIZED FINANCE.

WE'LL BE ABLE TO OFFER TRANSACTIONS AT LOW FEES AND QUICK RATES.

#### 2. INTRODUCTION

THIS WAY WE CAN MAXIMIZE STAKING PROFITS, OFFER EFFICIENT SMART CONTRACTS AND MINIMIZE THE COST OF MONEY ALLOCATION FOR CORPORATE AND PRIVATE INSTITUTIONS.

NOW A DAYS, AS YOU CAN SEE BEP20 TOKENS HAVE TAKEN THE LEADING ROLE IN DECENTRALIZED FINANCE.

WE(ICARUS TOKEN) WANT TO NOT ONLY BE PART OF THE MOVEMENT OF DECENTRALIZED FINANCE BUT ALSO PLAY AN ACTIVE ROLE IN EXPLORATION AND DEVELOPMENT OF THIS TECHNOLOGY.

THERE IS STILL A LOT OF PROGRESS TO BE MADE IN THE PRACTICAL APPLICATION OF CRYPTO AND THAT'S WHAT "ICARUS TOKEN" IS ALL ABOUT.

#### 3. FEATURES

#### 3.1 DECENTRALIZED FINANCE

AS OPPOSED TO CENTRALIZED EXCHANGES SUCH AS BINANCE AND COINBASE, "ICARUS TOKEN" IS TRADED ON ONE OF THE BIGGEST DECENTRALIZED EXCHANGES CALLED ( PANCAKESWAP).

WITHOUT ANY THIRD PARTY INVOLVED, HOLDERS CAN SWAP "ICARUS TOKEN" FOR BINANCE SMART CHAIN DIRECTLY.

AS A MATTER OF FACT, THIS IS THE MOST SECURE FORM OF CRYPTO TRADING.

WITH VERY LOW GAS FEES COMPARED TO 1 INCH AND UNISWAP, PANCAKESWAP IS ONE OF MOST COMPETITIVE AND PRACTICAL DEXES IN THE CRYPTO SPACE.

ON THE OTHER HAND, WE MADE THE CONTRACT IN A WAY THAT YOU DON'T NEED TO PAY EXTRA FEES HILE YOU BUY OR SELL "ICARUS TOKEN" IN ANCAKESWAP IN ORDER TO SAVE YOUR ASSETS.



- 3. FEATURES
- 3.2 MEANS OF PAYMENT

THE BNB SMART CHAIN IS KNOWN FOR ITS LOW BLOCKCHAIN FEE AND STUNNING DELIVERY SPEED.

"ICARUS TOKEN" BEING A BEP20 TOKEN, MAKES IT A VERY FITTING CRYPTO FOR MAKING PAYMENT ORDERS.

IN THE FUTURE WE HOPE TO ESTABLISH NUMEROUS CORPORATE RELATIONS WITH THE GOAL TO HELP THEM LOWER THEIR NETWORK COSTS.





3.FEATURES

3.3 MEANS OF INTERNATIONAL MONEY TRANSFER

INTERNATIONAL TRANSFERS ONLY BY A CLICK AWAY. TRANSACTIONS REALIZED AND DOCUMENTED IN A MATTER OF MINUTES.

THIS ALL AT THE COST OF LESS THAN A DOLLER.

BEP20 MAKES THIS POSSIBLE FOR THE GLOBAL PUBLIC AND ALL THIS HAPPENS WITHOUT ANY THIRD PARTY INVOLVED!

"ICARUS TOKEN" IS TRADED ON A PEER TO PEER NETWORK WHERE EVERY USER IS SEEN AND TREATED AS EQUAL.



4. LIQUIDITY POOL

"ICARUS TOKEN"/BNB SMART CHAIN

"ICARUS TOKEN" WILL BE TRADABLE ON PANCAKESWAP LIQUIDITY POOL.

THE POOL WILL BE CONSIST OF "ICARUS TOKEN" AND BNB SMART CHAIN SWAP AND PRICE WILL BE EXPRESSED IN BNB SMART CHAIN.

THE "ICARUS TOKEN" WILL BE
AUTOMATICALLY DETECTED BY PANCAKESWAP
WHEN ENTERING THE SMART CONTRACT
ADDRESS PROVIDED BY OUR STAFF.

AS A MATTER OF FACT, PANCAKESWAP IS THE BEGINNING OF THE WORK AND BY THE PASS OF TIME, "ICARUS TOKEN" WILL BE LISTED IN WELL\_KNOWN CENTRALIZED EXCHANGES TOO IN ORDER TO PROVIDE MORE SPACE FOR OUR EAR HOLDERS TO TRADE.

5. MARKETING PLAN

WE PLAN TO APPLY DIFFERENT MARKETING STRATEGIES TO GROW OUR COMMUNITY:

- + LOCAL SOCIAL MEDIA MARKETING
- + BUSINESS MARKETING
- + PROMOTION THROUGH WORLD\_WIDE INFLUENCERS
- + AIRDROP & BOUNTIES
- + INTERNATIONAL SOCIAL MEDIA MARKETING
- + WORD\_TO\_MOUTH MARKETING

THE FURTHER WE DEVELOP THE PROJECT, THE MORE OPTIONS WE GET.

ENTERING THE NEXT STAGE, WE WILL EVALUATE OUR MARKETING OPTIONS AND DOWHAT'S BEST TO KEEP INCREASING OUR AUDIENCE AND EXPOSURE.

EVERYONE IN THE TEAM IS CREATIVE, PRODUCTIVE AND DEDICATED TO THE PROJECT.

#### 6. CONCLUSION

THE COMBINATION OF THE DEVELOPMENT TEAM, OUR BELOVED COMMUNITY AND THE CRYPTO SPACE POISE WILL LEAD THE PROJECT TO PERFECTION.

LOW WITHDRAWAL/DEPOSIT AND QUICK RATES AND ALSO FREQUENTLY BURNING OCCASIONS GIVE OUR "ICARUS TOKEN" A LOT OF ADVANTAGES IN COMPARISON WITH OTHER PROJECTS.

THE FOCUS ON INVESTORS SAFETY AND AND CONCERNS AND HAVING A HUMBLE COMMUNITY MAKE "ICARUS TOKEN" A LONG\_TERM PROJECT.

THE STAFF FINDS GREAT INTEREST IN INTERACTION WITH OUR COMMUNITY AND WILL ATTEND OUR HOLDERS AS BEST AS THEY CAN.

"ICARUS TOKEN" BELONGS TO EVERY SINGLE PERSON IN THE COMMUNITY, AND WE ALL TOGETHER WILL HELP OUR PROJECT TO GROW AND DEVELOP IN THE GREATEST WAY.

"ICARUS" THE ONE WHO REACHES THE SKY

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