

PORTLAND, OR

WALLA WALLA, WA

MISSOULA, MT

CODY, WY

DEADWOOD, SD

MITCHELL, SD

MINNEAPOLIS, MN

MILWAUKEE, WI



 Manheim  
2017

 Manheim

# 23RD KYLE PETTY CHARITY RIDE ACROSS AMERICA MAY 13-19, 2017

COX AUTOMOTIVE™

With Manheim's return for the 5<sup>th</sup> consecutive year as the presenting sponsor, the 23<sup>rd</sup> Kyle Petty Charity Ride Across America left Portland, Oregon on **May 13** and arrived in Milwaukee, Wisconsin on **May 19**, covering eight states in seven days. NASCAR driver and racing analyst **Kyle Petty** led 200 bikers on the weeklong, 2,400 mile route to raise funds and awareness for **Victory Junction**, a camp dedicated to providing life changing experiences for children with chronic or life threatening illnesses.

Last year alone, the Ride raised more than **\$1 million**, sending 100 children to camp. Victory Junction has served as the Ride's primary beneficiary since its establishment by Petty and his family in 2004 in honor of his late son, Adam.

"Giving back to the community is a core value of Manheim, so we're thrilled once again to be supporting Victory Junction and the children who camp there", said **Janet Barnard**, president, Cox Automotive Inventory Solutions. "Our teams are excited to welcome the Ride at two of our operating locations, Manheim Portland and Manheim Minneapolis, and offering their local support to this worthwhile cause".

In true Cox Automotive fashion, teams across the country rallied together to support this worthwhile cause of supporting kids in real need. Highlights include:

- The **Central Region's** combined efforts led to **\$70,000+**
- **Randee Hoff** cut off nearly a foot of hair in her fundraising efforts
- **\$40,000** was raised through raffle tickets by the **Manheim Portland** and the **National West** team(s) for a chance to win a Harley Davidson
- Team Bake Sales
- Pancake Breakfast(s)
- Silent Auction(s)
- Garage Sale(s)
- Countless other examples, not enough room to list all the efforts the teams put forth!

"To be a part of a community of riders that has been built over 23 years was truly an honor for our team. You could tell from the moment the first riders arrived that all of the work and planning was worth every second" said **Alex Fraser**, general manager, Manheim Portland. "Their gratitude and excitement for the ride, and for the cause they're supporting, is contagious. That feeling was amplified even more by getting to spend time with the campers that we hosted, and their extremely gracious and appreciative families. It's clear that Victory Junction is so much more than just a week at camp for these kids, and their families, and to get to fly in that orbit for two hours on a Saturday morning was truly a blessing for our team."

The Cox Automotive leadership team has a rich history with the Ride, spanning back **20 years** and continue to enjoy participating and enabling children from across the country to come to Victory Junction in Randleman, North Carolina to laugh and play and forget about being sick for a while.







“OUR TEAMS ARE EXCITED TO WELCOME THE RIDE AT TWO OF OUR OPERATING LOCATIONS, MANHEIM PORTLAND AND MANHEIM MINNEAPOLIS, AND OFFERING THEIR LOCAL SUPPORT TO THIS WORTHWHILE CAUSE.

— JANET BARNARD, PRESIDENT, COX AUTOMOTIVE INVENTORY SOLUTIONS





A Look Back at the Kyle Petty Charity Ride





Tom Saldutte, Dennis + Melanie Worthy + the 2017 Manheim guests are proud of how the team(s) rallied together!



Don't worry Jimmy, the kids are worth it!



“The amount of effort, to see the Manheim logo, gives me such a great sense of pride for what we are doing and what our company is about” - Barry Roop, Regional Vice President, Local West Inventory Solutions“









Welcome to Walla Walla!



Group Dinner at Buffalo Bill's Irma Hotel in Cody



But first.... Let's take another selfie!



Bill Davidson, President of the HD Museum shows support in Minneapolis



And the Ride comes to an end in Milwaukee  
Nick Peluso with Kyle and Morgan Petty



The World's largest ball of twine!









Manheim Portland + the National West team(s) Smile + Strike a Pose





The World's only Corn Palace!



There's Mt. Rushmore!



"Roads were made for journeys, not destinations"





- Kyle Petty's Top 10 Must Haves for Ride**
1. Creamy caramel filled Werthers
  2. Gum
  3. Altoids
  4. Dasani Water
  5. Coca-Cola
  6. Hand Sanitizer
  7. Phone Charger
  8. Atlas
  9. Rain Gear
  10. Blue Emu







Richard Petty Hershel Walker

Donnie Allison Harry Gant

Bill Davidson George Rogers David Ragan Rick Allen Hershel McGriff

**BE THERE TO MEET:**

Kyle Petty, Celebrity Riders, Sponsors and more!

**Where:** Manheim Minneapolis 8001 Jefferson Hwy, Maple Grove, MN 55369

**When:** Thurs., May 18 at 5 p.m. \*Recommended fan arrival by 4:45 p.m.

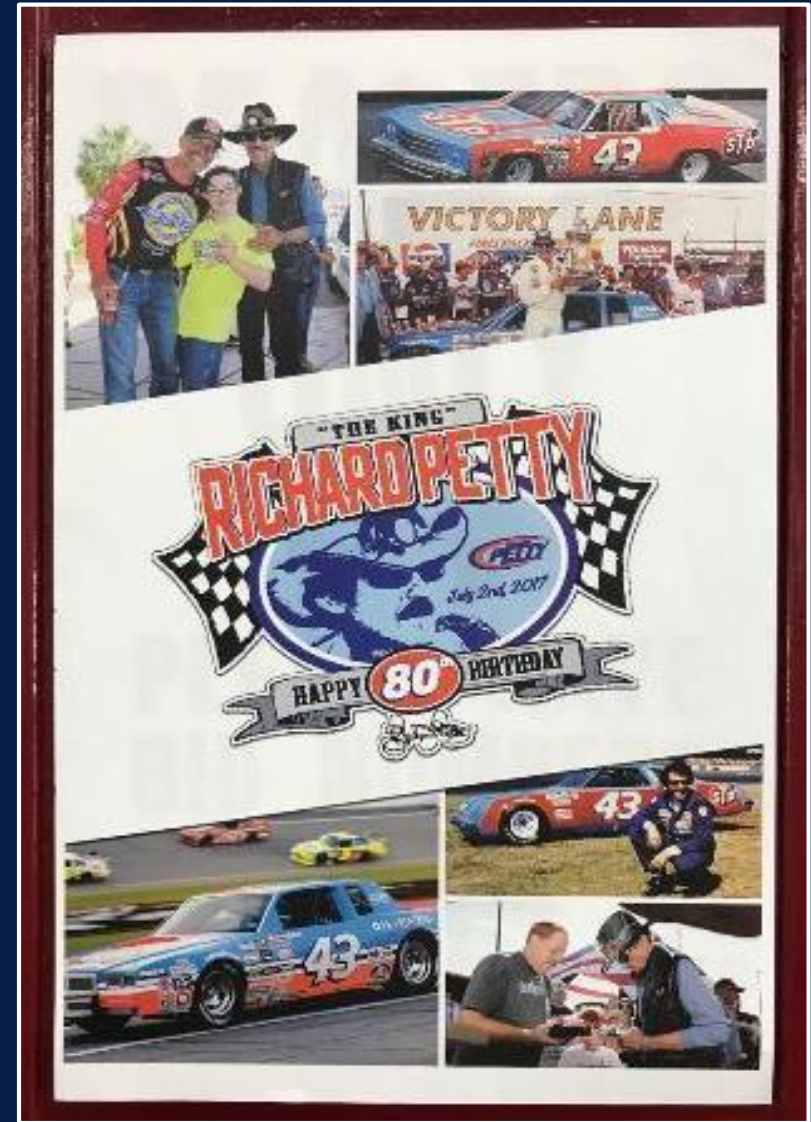


**The Ride's Beneficiary:**



For more information visit:  
[www.kylepettycharityride.com](http://www.kylepettycharityride.com)

Since 1995, more than 7,950 riders have logged 11.6 million cumulative motorcycle miles and raised \$17.5 million for Victory Junction and other children's charities. As a result of the Ride, more than 7,985 children have attended camp at no cost.



The National Division, Central Region with support from NextGear, raised \$70,000+ for Victory Junction





# 23 YEARS OF REVVING UP FOR THE CAUSE

· 2017 - RIDING THE PACIFIC NORTHWEST ·

Founded by Racing Analyst and former NASCAR Driver Kyle Petty



**RAISING FUNDS TO SEND KIDS TO CAMP AT NO COST THEIR FAMILIES**

<b>8</b> STATES	<b>7</b> DAYS
Traveling more than <b>2400</b> MILES	<b>200</b> PARTICIPANTS



**\$17.5 MILLION** raised since 1995 for Victory Junction and other charities that support chronically ill children

**7,985 CAMPERS** sent to Victory Junction since its opening in 2004

**Victory Junction** is a camp created to enrich the lives of children with chronic or life-threatening illnesses

[kylepettycharityride.com](http://kylepettycharityride.com) | [victoryjunction.org](http://victoryjunction.org)



**"THE RIDE CHANGES THE LIVES OF SO MANY PEOPLE. IT HELPS NUMEROUS FAMILIES SEND THEIR KIDS TO CAMP. IT DOESN'T GET MUCH BETTER THAN THAT."**


**-- JEFF KELDERMAN**



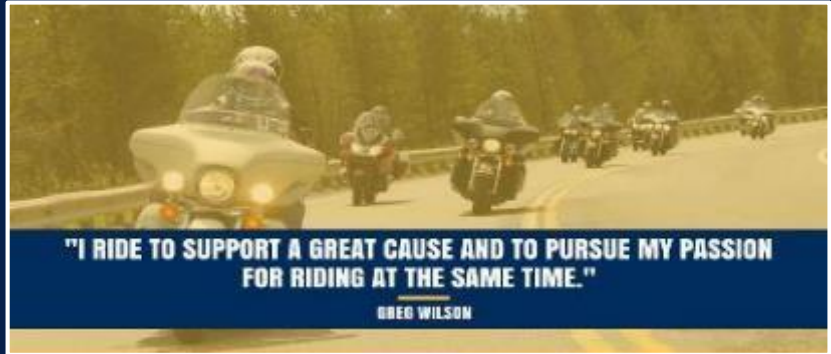




**"I RIDE FOR FRIENDS, CHARITY, MOTORCYCLES AND AMERICA."**  
 -- EDDIE GOSSAGE




**"THE CAUSE AND COMPANIONSHIP ARE SECOND TO NONE...AND THE ROUTES ARE AMAZING."**  
 -- CHARLIE BROWN



**"I RIDE TO SUPPORT A GREAT CAUSE AND TO PURSUE MY PASSION FOR RIDING AT THE SAME TIME."**  
 -- GREG WILSON



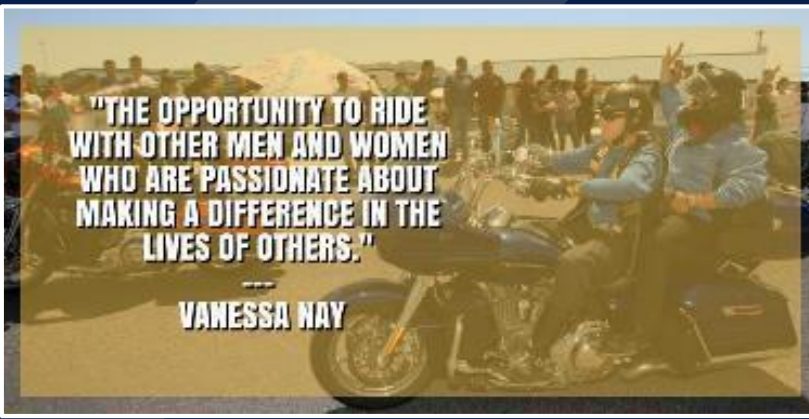
**"I RIDE FOR THE CHILDREN AND THE MEMORIES."**  
 -- DONALD CHRISTENSON



**"THE RIDE IS THE PERSONAL HIGHLIGHT OF MY YEAR! GREAT CAUSE, GREAT PEOPLE, GREAT TRADITION AND FULFILLING COMMITMENT."**  
 -- GARY JOHNSON



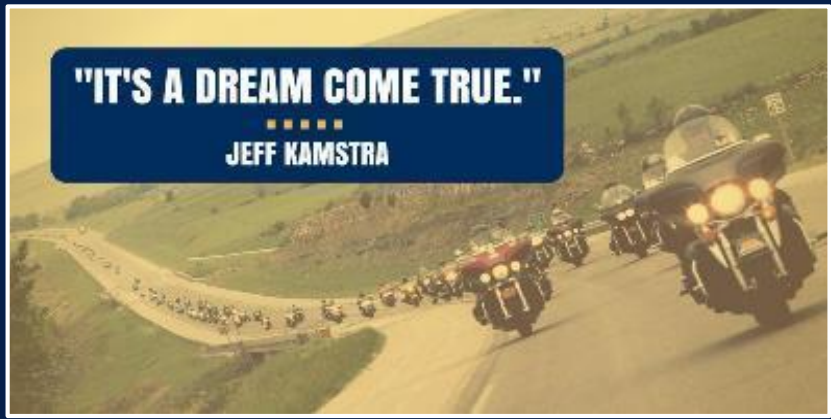
**"I RIDE TO SUPPORT ADAM'S VISION, COMMITMENT AND LOVE FOR KIDS."**  
 -- FRANK CABAL



**"THE OPPORTUNITY TO RIDE WITH OTHER MEN AND WOMEN WHO ARE PASSIONATE ABOUT MAKING A DIFFERENCE IN THE LIVES OF OTHERS."**  
 -- VANESSA NAY



**"THERE IS NO GREATER CAMARADERIE THAN WHAT'S FOUND IN THE MOTORCYCLE COMMUNITY. THE ADVENTURES OF RIDING CREATES A SPECIAL BOND."**  
 -- BRIAN KLOCK



**"IT'S A DREAM COME TRUE."**  
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 -- JEFF KAMSTRA





## The Inspiration

“In 1999, a lanky, wide-smiling teenager visited Camp Boggy Creek, a Serious Fun camp in Florida, with his dad and knew it was his calling to bring a similar camp to the hills of North Carolina where he grew up. This young man was up and coming racecar driver Adam Petty, son of NASCAR driver Kyle Petty, grandson of racing legend Richard Petty and great grandson of NASCAR pioneer Lee Petty. This fourth generation driver was just starting his own racing career while still sleeping under his parents’ roof— but Adam was wise beyond his years. Passion drove him both on the track and in his desire to help others. Between races, Adam was often found in pediatric hospitals visiting children with challenging medical conditions. He also began saving money and developing the plans for the children’s camp of his dreams. One year after his touching experience visiting children at Florida’s Camp Boggy Creek, Adam Petty tragically lost his life in a racing accident at New Hampshire Motor Speedway. He was only 19 years old.

To honor Adam’s memory, the Petty family gathered their strength and challenged themselves, their friends and the NASCAR community to build his inspired dream— a place where children with serious illness would be able to experience the joys of childhood and forget about being sick for a while. With land donated by Richard and Lynda Petty, the Petty family spearheaded a capital campaign in 2002 and dollar by dollar received donations from corporations, individuals and foundations to build what would become Victory Junction, a NASCAR-themed camp located in Randleman, N.C. Adam’s legacy of love was realized when we opened our gates to our first campers in June of 2004.”

For more information please visit <https://victoryjunction.org/>



...In honor of Adam Petty (July 10, 1980 – May 12, 2000)

