

Websites **built to grow** **with your business**

*Simple, Affordable Websites & Content Support
for Small Businesses Who Want to Get Found & Get Customers*

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Local Website Design & Communications



**"Good design is as little
design as possible."**

— Dieter Rams

Your Website is a Map — Not a Maze

Think of your website like a mall directory.

When someone lands on it, they're asking:

"Where am I?"

"Where do I go?"

"How fast can I get there?"

Good design guides them:

→ *To what they need*

→ *Without confusion*

→ *Straight to action*



Your Website isn't a billboard. It's a closing tool.

Most small business websites waste space.

Too clever. Too confusing.

Too focused on you — not your customer.

Here's the truth:

If your homepage doesn't answer 4 critical things in under 10 seconds — you're bleeding money.

Want to know what they are?

That's where I come in.

I don't build websites for show.

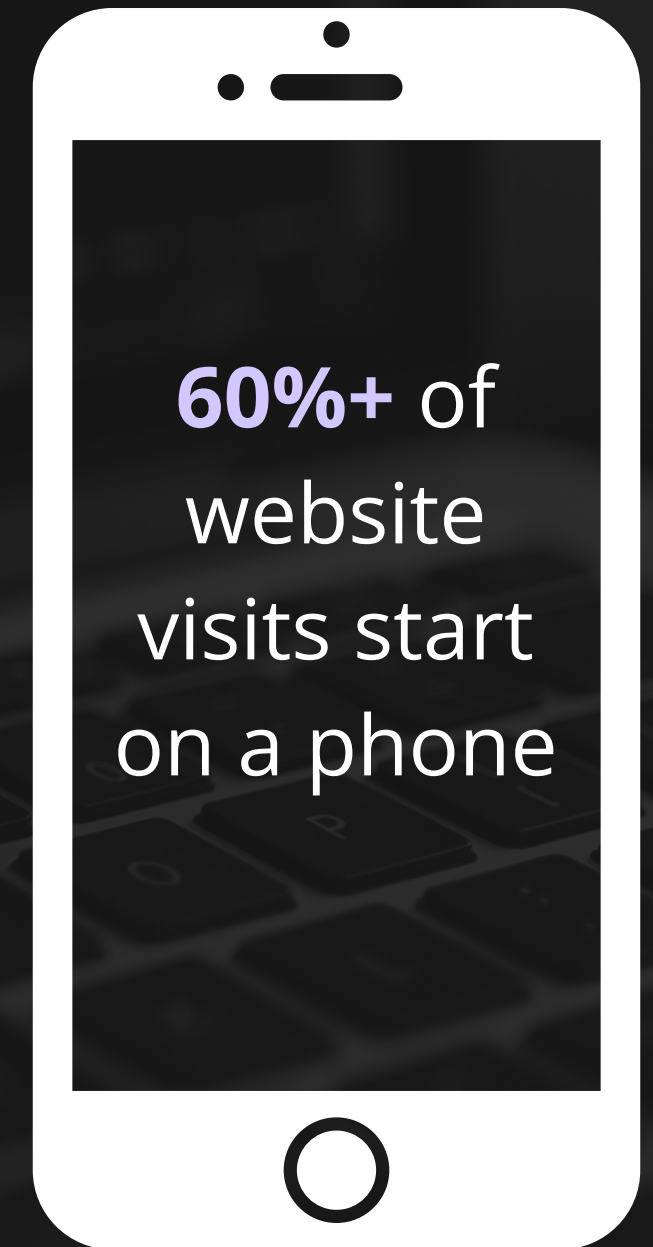
I build them to close.

Schedule a call. Let's fix this. 470.717.7229

A good website isn't just pretty — it's profitable

I build websites that work as hard as you do.

- Clean, professional design that looks good on any device (mobile matters)
- Customer-first content that tells people exactly what you do — and why they should care
- SEO-optimized so people can actually find you on Google
- Fast, simple, easy-to-navigate — because confused customers don't buy
- Built to convert visitors into customers



Simple Packages. Real Results

Starter Website — \$300 Every business is different. Every website I build starts with listening first

Perfect for small businesses who need a clean, professional online presence.

Includes:

- Up to 5 pages
- Mobile-friendly design
- Contact form
- Google Business setup help
- Hosting setup guidance
- Basic content placement
- SEO optimized onsite

Growth Website — \$750

For businesses ready for more strategy, brand voice, and SEO basics.

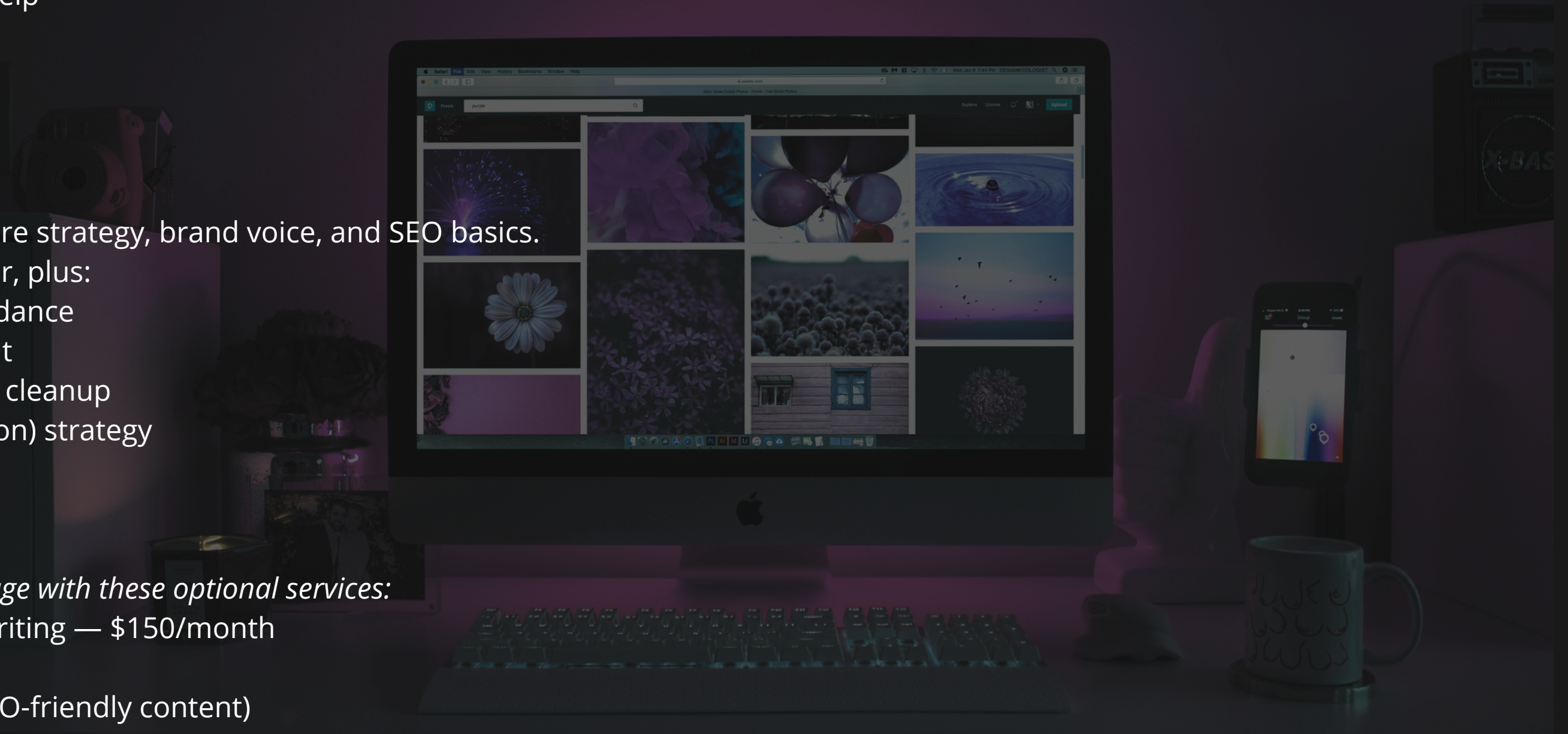
Includes everything in Starter, plus:

- SEO-friendly content guidance
- Brand voice development
- Photo sourcing or image cleanup
- Custom CTA (Call-to-Action) strategy
- Blog or portfolio setup

Add-On Services

Customize your website package with these optional services:

- Content Writing / Copywriting — \$150/month
- Logo Design \$100
- Includes 2 blog posts (SEO-friendly content)
- Email Marketing — \$100/month
- Includes 2 email campaigns per month
- Strategy Call / Coaching — \$150/hour
- Website strategy, content planning, or business coaching.



How We Work Together

Every business is different. Every website I build starts with listening first

Step 1 — We Talk

We'll start with a simple conversation about your business, your goals, and what matters most to you. No tech jargon. Just real talk.

Step 2 — I Build

I'll create your website with clear content, clean design, and an easy customer journey — so your visitors know exactly where to go.

Step 3 — We Launch

You get a website you're proud of — and support if you need it. I'm here to help your business grow, not just build your site.



Ready for a website that works as hard as you do?
I'd love to help you get clear, get online, and get customers.
Simple pricing. Straightforward process. No tech headaches.

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Phone

470-717-7229

Portfolio

<https://goatmatters.com/>

LinkedIn

<https://www.linkedin.com/in/ilanakearns/>

Coaching

<https://ilanafkearns.com/>