

zoe drellishak

Marketing, Graphic Design, Events

216-647-3137

zbdrellishak@gmail.com

work

Marketing / Business Development **BBCO**

Graphic Design and Marketing
Columbus, OH

November 2022-Current

Created print and digital marketing collateral, handled product ordering for promotional materials, maintained brand website, created social media + maintained, wrote government RFQ's, maintained relationships with clients and subcontractors and creates new ones.

Graphic Designer **Arhaus Furniture Internship**

Graphic Design
Boston Heights, OH

May 2021-August 2021

Assisted the store operations team with graphic design materials. Spearheaded the creation of a 400-page store operations manual.

Vans Student Marketing Manager Neato **Agency**

Promotions
Chicago, IL

June 2019-March 2020

Promoted brand awareness around campus and set up events at the House of Vans, a local music and skateboarding venue in Chicago.

Promotions Director **WLW 88.7 FM**

Promotions
Chicago, IL

November 2018-May 2020

Created promotional items, ran social media accounts, connected with bands and venues, promoted shows and marketed events. DJ'd live on-air once a week.

www.zoedrellishak.com

hello

education

Columbus College of Art and Design

August 2020-May 2022

BFA in Advertising & Graphic Design
3.6 GPA

Loyola University Chicago

August 2018-May 2020

Studied Graphic Design
3.6 GPA

skills

- Illustrator
- InDesign
- Photoshop
- After Effects
- XD
- Figma
- Procreate
- Final Cut Pro
- Excel
- Social Media Marketing
- Copywriting
- Event Planning
- Store Operations
- Wordpress

/freelance

Festival and VIP Event Work

2019-Present

Works as a VIP assistant at festivals including Riot Fest, Lollapalooza, and Pitchfork Music Festival. Works in VIP gifting for touring artists with Live Nation.

Freelance Graphic Design Artist

2019-Present

Created branding materials and logos for multiple businesses.