

# zoe drellishak

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Marketing, Graphic Design, Events

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## work

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### **Marketing Coordinator** *Hilton*

Graphic Design and Marketing  
Columbus, OH

*June 2022-Present*

Created print and digital marketing collateral, handled product ordering for promotional materials, maintained brand website and app.

### **Graphic Designer** *Arhaus Furniture Internship*

Graphic Design  
Boston Heights, OH

*May 2021-August 2021*

Assisted the store operations team with graphic design materials. Spearheaded the creation of a 400-page store operations manual.

### **Vans Student Marketing Manager** *Neato Agency*

Promotions  
Chicago, IL

*June 2019-March 2020*

Promoted brand awareness around campus and set up events at the House of Vans, a local music and skateboarding venue in Chicago.

### **Promotions Director** *WLW 88.7 FM*

Promotions  
Chicago, IL

*November 2018-May 2020*

Created promotional items, ran social media accounts, connected with bands and venues, promoted shows and marketed events. DJ'd live on-air once a week.

# hello

## education

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### **Columbus College of Art and Design**

*August 2020-May 2022*

BFA in Advertising & Graphic Design  
3.6 GPA

### **Loyola University Chicago**

*August 2018-May 2020*

Studied Graphic Design  
3.6 GPA

## skills

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- Illustrator
- InDesign
- Photoshop
- After Effects
- XD
- Figma
- Procreate
- Final Cut Pro
- Excel
- Social Media Marketing
- Copywriting
- Event Planning
- Store Operations
- Wordpress

## /freelance

### **Festival and VIP Event Work**

*2019-Present*

Works as a VIP assistant at festivals including Riot Fest, Lollapalooza, and Pitchfork Music Festival. Works in VIP gifting for touring artists with Live Nation.

### **Freelance Graphic Design Artist**

*2019-Present*

Created branding materials and logos for multiple businesses.

[www.zoedrellishak.com](http://www.zoedrellishak.com)