



premium plastic

FULL-COLOR DECORATION MADE EASY



unleash your branding potential with **virtually Unlimited Colors**

Regardless of your color need or creative inspiration, **SimpliColor® 360°** can do that for you. Our **simple, 3-step decoration process** gives you a stunning **360° Full-color digital imprint** that lets you decide the barrel color, logo and colors that you need. **Decorated and shipped in 24 hours**, for one simple, **all-inclusive price**.

a simple **3-step process** is simply the **best-value** in writing...



Simple,
All-inclusive Price



Minimum
Order Qty.



Standard
Production



Black | Blue
Eversmooth® Ink



Made of U.S.
and imported parts*

STEP 1: Select a style & trim color.

We've got **100+ styles, colors and trim options** for just about any brand.



STEP 2: Choose a barrel color or design



Option #1: Choose basic bright white



or

Option #2: Select one of our stock barrel colors



or

Option #3: Create your own barrel color or 360° design



STEP 3: Let's get Branding!

Add your logo, text or **full-color 360° design**.

The choices are just about endless!





slim barrel



Green

Light Blue

White

Blue

Purple

Pink

Red

Orange

Yellow

Black



ELITE SLIM » PWA

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.25" x 1.29"	24hrs (from 11 am PST proof approval)	\$0.99	\$0.89	\$0.85	\$0.79	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

slim barrel



ELITE SLIM WITH STYLUS » PWC

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.25" x 1.29"	24hrs (from 11 am PST proof approval)	\$1.05	\$0.99	\$0.95	\$0.89	4c



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FOB: Shelbyville, TN



Simplicity® = **FREE Delivery + \$0 setups** on **ALL** writing instruments

Prices may be subject to change without notice. Please see www.goldstarpens.com for current pricing and free shipping program details.



slim barrel



Silver

Red

Aqua Blue

Blue

Purple

Hot Pink

Lime Green

Orange

Neo Mint

Green



ELITE SLIM METALLIC » PW1

Imprint Method	Imprint Area	Production	250	1000	2500	5000
Full Color (CMYK) 360°	4.127" x 1.207"	24hrs (from 11 am PST proof approval)	\$0.85	\$0.79	\$0.75	\$0.69



*Made & Decorated in the USA of US & imported parts
FOB: Shelbyville, TN



FEATURES A COLORFUL TRANSLUCENT BARREL!



ELITE SLIM OMBRE » PWH

Imprint Method	Imprint Area	Production	250	1000	2500	5000
Full Color (CMYK) 360°	4.127" x 1.207"	24hrs (from 11 am PST proof approval)	\$0.85	\$0.79	\$0.75	\$0.69 4c



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FOB: Shelbyville, TN

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slim barrel



ELITE SLIM FROST » PUWG

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.25" x 1.29"	24hrs (from 11 am PST proof approval)	\$0.99	\$0.89	\$0.85	\$0.82	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN



slim barrel



NEW!



Silver



Gold



Rose Gold

PREMIUM UV METALLIC FINISH



NEW! ELITE SLIM PREMIUM METALLIC » PWQ

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	4.127" x 1.207"	24hrs (from 11 am PST proof approval)	\$0.95	\$0.89	\$0.85	\$0.79	4c



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FOB: Shelbyville, TN

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slim barrel



Black



White



COLORAMA » CLR

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	4.127" x 1.207"	24hrs (from 11 am PST proof approval)	\$0.69	\$0.65	\$0.59	\$0.57	4c



*Made & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

slim barrel



COLORAMA+ » CLX

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	4.127" x 1.207"	24hrs (from 11 am PST proof approval)	\$0.69	\$0.65	\$0.59	\$0.57	4c



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FOB: Shelbyville, TN

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slim barrel



Pink



Burgundy



Brown



Cool Gray



Purple



White



Navy Blue



Black



Red



Orange



Yellow



Green



Teal



Light Blue



CHROMORAMA » CLA

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	4.127" x 1.207"	24hrs (from 11 am PST proof approval)	\$0.75	\$0.69	\$0.65	\$0.62	4c



*Made & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

 **ANTIMICROBIAL**
ADDITIVE



White



Black



Red



Green



Light Blue



Navy Blue



COLORAMA AM PEN + ANTIMICROBIAL ADDITIVE » CLK

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	4.127" x 1.207"	72hrs	\$0.79	\$0.75	\$0.69	\$0.65	4c



*Made in USA of US and imported parts.
Antimicrobial properties do not protect users or others against bacteria, viruses, or other disease causing organisms.

FOB: Shelbyville, TN

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slim barrel



FEATURES A COLORFUL TRANSLUCENT BARREL!



COLORAMA CRYSTAL » PWF

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	4.127" x 1.207"	24hrs (from 11 am PST proof approval)	\$0.75	\$0.69	\$0.65	\$0.59	4c



*Made & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN



COLORAMA FROST » PWE

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	4.127" x 1.207"	24hrs (from 11 am PST proof approval)	\$0.75	\$0.69	\$0.65	\$0.59	4c



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FOB: Shelbyville, TN

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slim barrel



Blue



Black



Burgundy



Red



Purple



Green



COLORAMA GRIP » PGR

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.25" x 1.29"	24hrs (from 11 am PST proof approval)	\$0.95	\$0.85	\$0.85	\$0.69	4c



*Made & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

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slim barrel



Black

Red

Blue

Green

Purple



COLORAMA GRIP WITH STYLUS » PGG

Imprint Method	Imprint Area	Production	250	1000	2500	5000
Full Color (CMYK) 360°	3.25" x 1.29"	24hrs (from 11 am PST proof approval)	\$1.05	\$0.99	\$0.95	\$0.89 4c



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medium barrel



COMFORTABLE RIBBED GRIP



VANTAGE » CBU

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	2.77" x 1.403"	24hrs (from 11 am PST proof approval)	\$0.99	\$0.95	\$0.92	\$0.89	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN



STYLEX » CBQ

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	2.77" x 1.403"	24hrs (from 11 am PST proof approval)	\$0.95	\$0.89	\$0.85	\$0.79	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

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medium barrel



Lime Green

Red

Hot Pink

Purple

Silver

Aqua Blue

Blue

Orange



STYLEX FROST » PWK

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	2.77" x 1.403"	24hrs (from 11 am PST proof approval)	\$0.99	\$0.95	\$0.89	\$0.85	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN



Lime Green

Hot Pink

Red

Purple

Silver

Aqua Blue

Blue

Orange

FEATURES A COLORFUL TRANSLUCENT BARREL!



STYLEX FROST OMBRÉ » PWL

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	2" x 1.403"	24hrs (from 11 am PST proof approval)	\$0.99	\$0.95	\$0.89	\$0.85	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

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medium barrel



FEATURES A COLORFUL TRANSLUCENT BARREL!



STYLEX CRYSTAL » CBW

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	2" x 0.75"	24hrs (from 11 am PST proof approval)	\$0.95	\$0.89	\$0.85	\$0.79	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN



Blue

Silver

Red

Green



ELITE METALLIC WITH STYLUS » CNJ

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.18" x 1.6"	24hrs (from 11 am PST proof approval)	\$1.25	\$1.19	\$1.15	\$1.09	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

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wide barrel



Yellow

Purple

Green

Orange

Red

Pink

Light Blue

Blue

Black



ELITE » CTQ

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.18" x 1.6"	24hrs (from 11 am PST proof approval)	\$1.15	\$1.09	\$1.05	\$0.99	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

wide barrel



Yellow

Pink

Green

Orange

Red

Purple

Light Blue

Blue

Black



ELITE WITH STYLUS » CND

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.18" x 1.6"	24hrs (from 11 am PST proof approval)	\$1.25	\$1.19	\$1.15	\$1.09	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

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wide barrel



White



Black



GRIP WRITE » CTR

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.18" x 1.6"	24hrs (from 11 am PST proof approval)	\$0.99	\$0.97	\$0.95	\$0.92	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

 **ANTIMICROBIAL**
ADDITIVE



White

Black

Red

Green

Light Blue

Navy Blue



GRIP WRITE AM PEN + ANTIMICROBIAL ADDITIVE » CTI

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.18" x 1.6"	72hrs	\$1.15	\$1.06	\$1.05	\$0.99	4c



*Made in USA of US and imported parts. Antimicrobial properties do not protect users or others against bacteria, viruses, or other disease causing organisms.

FOB: Shelbyville, TN

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wide barrel



VISION BRIGHTS + » PHT

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.18" x 1.6"	24hrs (from 11 am PST proof approval)	\$1.09	\$1.05	\$0.99	\$0.95	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

wide barrel



VISION GRIP » PHG

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.18" x 1.6"	24hrs (from 11 am PST proof approval)	\$1.15	\$1.09	\$1.05	\$0.99	4c



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wide barrel



Pink



Red



Orange



Brown



Black



Cool Gray



White



Yellow



Green



Teal



Light Blue



Navy Blue



Purple



VISION BRIGHTS FROST » CNG

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.18" x 1.6"	24hrs (from 11 am PST proof approval)	\$1.09	\$1.05	\$0.99	\$0.95	4c



*Made & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

wide barrel



FEATURES A COLORFUL TRANSLUCENT BARREL!



VISION CRYSTAL » CNF

Imprint Method	Imprint Area	Production	200	1000	2500	5000	
Full Color (CMYK) 360°	2.25" x 1"	24hrs (from 11 am PST proof approval)	\$1.15	\$1.09	\$1.05	\$0.99	4c



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FOB: Shelbyville, TN

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wide barrel



VISION GRIP WITH STYLUS » PHM

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	3.18" x 1.6"	24hrs (from 11 am PST proof approval)	\$1.19	\$1.15	\$1.09	\$1.05	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN



JAZZ » PSD

Imprint Method	Imprint Area	Production	250	500	1000	2500	
Full Color (CMYK) 360°	3.2" x 1.17"	24hrs (from 11 am PST proof approval)	\$0.85	\$0.79	\$0.75	\$0.69	4c






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 FOB: Shelbyville, TN

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medium barrel



Pink



Green



Blue



Yellow



DUPLEX » PDX

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	2.883" x 1.497"	24hrs (from 11 am PST proof approval)	\$1.39	\$1.35	\$1.29	\$1.25	4c



*Assembled & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN

medium barrel



Orange

Light Blue

White

Navy Blue

Purple

Red



DUPLEX BRIGHTS » PDE

Imprint Method	Imprint Area	Production	250	1000	2500	5000	
Full Color (CMYK) 360°	2.883" x 1.497"	24hrs (from 11 am PST proof approval)	\$1.39	\$1.35	\$1.29	\$1.25	4c



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slim barrel



Red

Black

Blue

White

Green

Burgundy

Purple



SUPERBALL » SBR

Imprint Method	Imprint Area	Production	500	1000	2500	5000	
Full Color (CMYK) 360°	4.4" x 1.003"	24hrs (from 11 am PST proof approval)	\$0.45	\$0.42	\$0.39	\$0.35	4c



*Made & Decorated in the USA of US & imported parts

FOB: Shelbyville, TN