



LONGVIEW

A 35 foot polar bear made from car hoods

Longview stands as a climate ambassador to illustrate the connection between carbon footprints, habitat loss and human activity. This “Icon from the Arctic” in the fight against climate change starts her journey late August at this year’s Burning Man event reaching 80,000 directly and over a million through social media. She then tours the country and internationally for three years. From zoos to public events to parks to schools Longview will invigorate the global warming conversation while offering a loving connection to all who view her.



We are partnering with local, regional, national and global communities to leverage her monumental presence, increase awareness and deliver practical solutions for reducing each person’s footprint on our planet.

The freestanding, fully engineered, sculpture weighs in at 7 tons, is composed of eight demountable sections and travels on two full sized semi-trailers along with power, lighting and technical equipment. Longview placements can last from a week to three months. The North American tour schedule is filling up fast.

At night she has hours of digital video content covering her white surfaces by projector and RGB/DMX computer-controlled lighting, a massive consciousness raising experience!

We have a range of ownership, partnership and sponsorship opportunities still available. Phase One (fabrication/ownership/launch) is 90% sold out. Phase Two (tour) has ongoing sponsorship openings for events reaching millions. Please contact us for further information and to book.

DKLA Design, LLC has been fabricating and delivering one-of-a kind monumental sculptures in noble materials for decades. We are inspired by nature to generate interactive experiences for public, corporate and private patrons.

Fabrication images from June 2018.

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