

2024

BOARD OF DIRECTORS



STEPHANIE RODRIGUEZ, CHIEF EXECUTIVE OFFICER

Stephanie comes from a 20-year corporate background in sales, marketing, recruiting, training, management, and hospitality. She's broken multiple company sales records, was voted Massage Therapist of the Year, and is a published author. During her massage career she has been in private practice, served as a Lead Therapist / Training Manager and Spa Manager in the Phoenix Metro Area. Stephanie serves on the AZ State Board of Massage Therapy's Advisory Committee and is currently a massage advocate, educator, and business consultant.



REBECCA BRUMFIELD, DIRECTOR OF RESOURCES

Rebecca is the founder of Badass Bodyworkers and a massage therapist of 14 years. She is an industry trailblazer, educator, and career concierge. Rebecca grew Badass Bodyworkers from scratch to almost 12,000 members in eight years by offering top-tier, value-driven content, and advice to the bodywork and wellness community. She was inducted into the Massage Therapy Hall of Fame in 2023 and is an author for Massage Magazine. Rebecca loves to experiment with new approaches to business and often donates her time to help others succeed.



MO TAIT, DIRECTOR OF ADVOCACY

Mo received her entry-level massage training in 2010, she knew she wanted to pursue a career in educating others who wished to be wellness professionals. Mo holds a Master of Science Degree, is the owner of Tucson Massage CE Institute, and the Wellness Center on 7th Avenue. Mo runs the cadaver lab in Tucson, bringing the wonders of human anatomy to her students. Mo says "Having the opportunity to work with USOLMT has been a rewarding experience. I look forward to helping create and establish a brighter, more replete future for massage therapists. "



JORDAN OWENS, HONORARY BOARD MEMBER

Jordan's education includes nursing and massage therapy in Florida, and Lomi Lomi in Hawaii. As a nurse of 22 years and a massage therapist for 17 years, Jordan discovered the overwhelming health benefits of cannabis and moved to Colorado. Jordan owns Primal Therapeutics, supplying cannabis infused massage therapy. She created the recipes and products that Primal Therapeutics uses and has been teaching Cannabis Massage and Topicals Making since 2017. She currently serves as a cannabis educator for the International Esthetics Cosmetics and Spa Conferences.

United States Organization of Licensed Massage Therapists

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ANNIE ELLIOTT, DIRECTOR OF MEMBERSHIP

Annie is a leader in spa industry recruitment who has held numerous positions over the course of her career, from scaling startups through 20x growth to management and supporting C-level executives at Fortune 150 companies. She brings a focus on execution, customer growth, and strategic prioritization to the team. She is the owner and founder of Spa Matchmaker, a service provider-led job platform. Annie is based in Colorado, with her partner Grant and their two hound dogs, Copper and Bennett.



ARRICKA COX, DIRECTOR, EXECUTIVE ASSISTANT

Arricka is a 26-year massage veteran, dedicated to helping those with chronic pain through Medical Massage. She focuses on underserved communities and veterans throughout the state. In 2022, she founded her nonprofit, Medi-Ssage Outreach. The company's mission is to redefine pain management healthcare and raise awareness about medical massage as an alternative to prescription medication. Arricka is an NCBTMB Approved CE Provider, offering her expertise in comprehensive medical massage billing within the healthcare field.



SHARON STERLING, DIRECTOR OF CAMPAIGNS

Sharon Sterling is a seasoned professional with a diverse background in business development and entrepreneurship. She has dedicated many years to the healthcare sector, which has uniquely positioned her as an LMT and Spa owner over the last ten years. She is a CE Provider and a Certified Lymphedema Therapist. Over the last 7 years, her facility has been the hub for Advanced Lymphatic Recovery Management & Post-Operative Care, operating with the highest standard of care, transparency, and commitment, contributing to her success in the community.