

United States Organization of Licensed  
Massage Therapists  
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*The quote “Be the change you wish to see in the world.” is an often-used term to mean embodying your vision before it is manifested. The USOLMT Brand calls on all massage therapists to personally harness their passions and be the change they wish to see in the massage profession.*

*In creating this massage association, I have had the pleasure of meeting and making connections with massage therapists all over the country, learning about their backgrounds, hearing their personal and inspirational stories, their concerns, challenges, and triumphs. I’ve always wanted to extend my reach in massage therapy and use my background, skills, and knowledge as a force for positive change. I see the massage industry as ripe for change and the perfect opportunity to channel my passion for massage therapy and my business background into establishing a thriving, career-oriented association that supports massage therapists in a personal way.*

*I want USOLMT members to know that they are valued, respected, understood, and supported. Our leadership model is transformational, accessible, and authentic. Our organizational model is democratic and transparent, and we offer something for everyone operating in the industry. I look forward to many more years of growth and change in massage therapy. Our profession is still finding its way. It will take all of us to continue pushing us forward on the path to evolution. I want to see massage therapy become a more sustainable, rewarding, and respected career path. I believe we can succeed in that through embracing growth, change, and acceptance.*

*The compassionate, caring, and heart-centered individuals in the Massage Therapy profession truly do deserve better in all aspects. While entry into the profession is easy, there are ongoing challenges, real dangers, and changes in lifestyle that are needed to sustain a massage therapist’s career.*

*I believe that by holding secure space for therapists to come together in understanding of each other in an all-inclusive association that seeks to press forward and align therapists with a clear vision for the future, that we can truly shift our profession into a future-focused, incredible career path with open options, room to grow, and continue to explore what compassionate touch really means to the human body. Our work with clients makes a difference in the world. Applying the same concept to our work with each other will make a difference in our world too. It is then, that we will finally have a chance at changing our conditions, breaking out of old paradigms, and becoming what we want to be. The future is in your hands.*

Sincerely,

*Stephanie Rodriguez*

Founder & Executive Director