



2022

Event Sponsorship Guidelines



USOLMT – www.usolmt.com

1/1/2022

EVENT SPONSOR GUIDELINES

EVENTS PRODUCED BY USOLMT

INTRODUCTION

USOLMT holds the following events:

- Quarterly engagement opportunities, open to all massage therapists
- Monthly Mentorship Moments, open to all massage therapists
- Annual Members Meeting
- Annual Conference

SPONSORS

USOLMT is looking for sponsors for any of these above events. To be a sponsor is to get in front of not only our audience, but, our wider massage community.

HOW IT WORKS

Sponsors will receive a 15, 30, or 60 second advertising spot at the beginning, middle, or end of each event.

Sponsors may submit a written script for us to read during the advertising spot, or we may create one for you.

There are multiple levels of sponsorship.

LOW-COST SPONSORSHIP LEVELS & 2022 PRICING

Platinum Sponsor:	1 Minute Ad, Middle of Event	\$149
Gold Sponsor:	30 Second Ad, Beginning of Event	\$99
Silver Sponsor:	15 Second Ad, End of Event	\$59

*Gold sponsor may choose 1 Minute ad for \$139

*Silver sponsor may choose 30 Second Ad, \$89

HOW TO SPONSOR AN EVENT:

- Submit all materials by **14 days** prior to the event (Deadline)
- High Resolution Logo
- Product or Service Provider Image
- Script (15, 30, or 60 Seconds)
- Submit all information to usolmt@gmail.com with Sponsor in the subject line

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2022 EVENTS CALENDAR

Quarter 1

Mentorship Moments:	January 2022
Date:	January 10, 2022
Time:	1pm – 2pm, MST (Phoenix)
Deadline:	December 27, 2021
Mentorship Moments:	February 2022
Date:	February 15, 2022 (Closed V-Day)
Time:	1pm-2pm, MST (Phoenix)
Deadline:	February 1, 2022
Engagement Opportunity:	March 2022
Date:	March 9, 2022
Time:	3pm-5pm, MST (Phoenix)
Deadline:	February 23, 2022
Mentorship Moments:	March 2022
Date:	March 14, 2022
Time:	1pm-2pm, MST (Phoenix)
Deadline:	February 28, 2022

Quarter 2

Mentorship Moments:	April 2022
Date:	April 11, 2022
Time:	1pm-2pm, MST (Phoenix)
Deadline:	March 28, 2022
Mentorship Moments:	May 2022
Date:	May 16, 2022
Time:	1pm-2pm, MST (Phoenix)
Deadline:	May 2, 2022
Engagement Opportunity:	June 2022
Date:	June 8, 2022
Time:	3pm-4pm, MST (Phoenix)
Deadline:	May 25, 2022
Annual Conference:	June 2022
Date:	June 6, 2022
Time:	9:00am, MST (Phoenix) – 5pm, MST

*See Annual Conference page for sponsorship terms as they are different than regular sponsorship (Sponsor Information will be by May 6, 2022)

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Mentorship Moments: June 2022
Date: June 13, 2022
Time: 1pm – 2pm, MST (Phoenix)
Deadline: May 30, 2022

Quarter 3

Mentorship Moments: July 2022
Date: July 11, 2022
Time: 1pm-2pm, MST (Phoenix)
Deadline: June 27

Mentorship Moments: August 2022
Date: August 15, 2022
Time: 1pm-2pm, MST (Phoenix)
Deadline: August 1, 2022

Engagement Opportunity: September 2022
Date: September 7, 2022
Time: 3pm-5pm, MST (Phoenix)
Deadline: August 24, 2022

Mentorship Moments: September 2022
Date: September 12, 2022
Time: 1pm-2pm, MST (Phoenix)
Deadline: August 29, 2022

Annual Membership Meeting:
Date: September 2022
Date: September 1, 2022
Time: 1pm – 5pm, MST (Phoenix)
Deadline: August 18, 2022

Quarter 4

Mentorship Moments: October 2022
Date: October 11, 2022
Time: 1pm-2pm, MST (Phoenix)
Deadline: September 27, 2022

Mentorship Moments: November 2022
Date: November 14, 2022
Time: 1pm-2pm, MST (Phoenix)
Deadline: October 31, 2022

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Engagement Opportunity:	December 2022
Date:	December 7, 2022
Time:	3pm-5pm, MST
Deadline:	November 23, 2022
Mentorship Moments:	December 2022
Date:	December 12, 2022
Time:	1pm-2pm, MST
Deadline:	November 28, 2022

We look forward to working with you and growing our audience together as partners in positive collaboration!