

# USOLMT JANUARY 2023

## FINANCIAL WELLNESS RESOURCES FOR MESSAGE THERAPISTS AND MESSAGE THERAPY EMPLOYERS

### Resources from USOLMT:

[Customized Compensation Comparison Spreadsheet](#) by Stephanie Rodriguez – For Employers who want to see a comparison of different business models, pay structures, and their impact on profitability with Done For You Formulas

[Free Gratuity Log Worksheet](#) by Stephanie Rodriguez

[Free Employee v/s Independent Contractor Comparison Chart](#) by Stephanie Rodriguez – For Employers and Therapists looking to compare the pros and cons of being a W-2 Employee or Independent Contractor

### Books:

[Business Mastery by Cherie Sohnen-Moe and Associates](#)

[Free E-Book: Money Mindset by 4Nineteen Education](#)

[Can I Deduct That? 100 Things You Can and Maybe Can't Take as Business Deductions](#)

[Profit First by Michael Michalowicz](#)

### Courses:

[Cost of Doing Business and ROI \(Return on Investment\) by Navigate Mobile Massage](#)

[Business Classes from My Massage World](#)

- Identify Your Ideal Client
- How to Set & Increase Your Prices
- Develop Your Marketing Strategy
- Develop the Mindset of a Successful Business Owner
- Develop Your Brand
- Know Your Numbers

[30-Day Business Transformation Series from My Massage World](#)

Modules Included:

- Develop Your Mindset
- Develop Your Business Plan
- Develop Your Brand
- Get Legal
- Know Your Numbers
- Develop Your Marketing Strategy

## USOLMT JANUARY 2023

- Build Your Systems

[Massage Financial & Business Management System Spreadsheet for Solo Therapists and Employers from My Massage World](#)

[Free Financial Blog Resources from My Massage World](#)

[Khan Academy – Personal Finance Courses](#)

[Khan Academy – Accounting and Financial Statements](#)

[Braden Business Optimization](#)

[Revenue Ringlet Course with Marcelle Allen](#)

### **FaceBook Groups**

[Online Course Creation for Wellness Professionals with Elle Browning](#) – Offers free resources on pricing and finances. Elle also offers free 1-1 consultations for her group members. Website: Successful Empaths