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**Contact:** Stephanie Rodriguez, USOLMT  
**Phone:** 602-855-9039  
**Email:** [bethechange@usolmt.com](mailto:bethechange@usolmt.com)

**USOLMT NEW WEBSITE & PROGRAMS UNVEILED FOR 2022**

PHOENIX, ARIZONA, December 4, 2021 – USOLMT launched a new website and new programs. New programs are slated to begin in January 2022. This launch is the latest in a series of organizational changes that demonstrate the expansion of USOLMT and the new direction the association is taking.

“I can’t think of a better way to show our massage community what we are all about than with the launch of our new website and programs” said Founder and Executive Director, Stephanie Rodriguez. “Our new website and program offerings embody the true spirit of our association and light a path forward for massage therapists. The new site and programs are designed to bring our massage community closer as we promote innovation, positive change, and together, focus on growing our association and building something new.” The new website and program offerings have been created over the last 20 months by our founder, Stephanie Rodriguez, in coordination with several advisors, mentors, and coaches. The offerings are designed specifically to meet the challenges of today and tomorrow.

“It has been an honor to meet with so many passionate massage therapists over the last 20 months who are doing incredible things in our industry.” Said Rodriguez. “I have learned so much about our industry through the process of building this association and worked hard to listen, to understand, and to incorporate as many of the therapists’ ideas as I could into our offerings.”

With new offers on the table and a new identity, the association is poised for growth in 2022. The association’s current leadership includes Dianne “Mo” Taith, a CE provider and massage therapist out of Tucson Arizona who serves as the Director of Marketing & Events. Applications for leadership are open now and will be accepted until March 15, 2022, for the 2022-2024 leadership council. The organization will hold its first Annual Conference on July 6, 2022.

USOLMT is a new massage association empowering people, promoting innovation, and encouraging positive change in the massage field.

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If you would like more information about this topic, please call Stephanie Rodriguez at 602-855-9039 or email [bethechange@usolmt.com](mailto:bethechange@usolmt.com).