# NEWSLETTER

FSB SPECIAL 7th May 2025

### What is HOTTA

HOTTA (Hemel Old Town Traders Association) was formed in October 2021. We are a small committee who are working on behalf of the wider trading community, to identify and set up a range of initiatives to help improve Hemel Old Town for all.



## HUGE DISCOUNT OPPITUNITY



It's not often you get money from a local council, but for businesses of between 0 and 10 employees based in the Dacorum Council area, a new initiative just launched by the council offers an amazing discount for new members joining the Federation of Small Businesses (FSB) as outlined below.

If you believe this could be useful for your business, please register your interest as per the instructions below and I will then contact you to discuss in more detail and answer any questions you have about FSB member benefits or about how this subsidy works. Thanks.

#### Subsidy works as follows:

- For a sole trader, instead of paying £390 for 2 year's membership, you pay just £50!
- If up to 10 employees, instead of £590 for 2 year's membership, it's just £100!

Please register your interest through the link below.

The link takes you to a Dacorum Borough Council landing page and then you click on another link at the bottom to put some basic details in.

\*(This doesn't commit you to anything but the council want a record of who shows interest in the scheme).

#### LINK

https://www.dacorum.gov.uk/home/business/business-services/advice-and-support/discounted-federation-of-small-businesses-(fsb)-membership

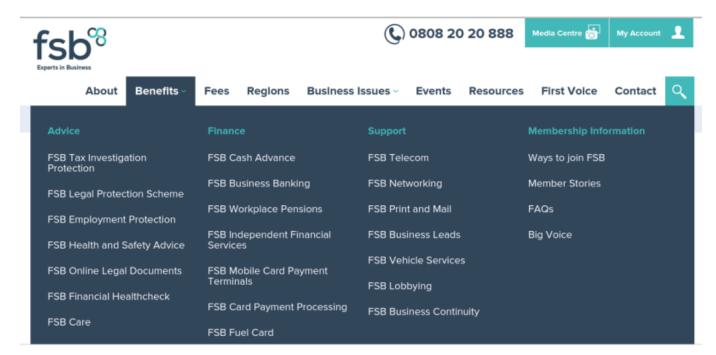
#### Benefits included as part of FSB membership:

- Unlimited free legal and HR telephone support
- Access to 1,500 contracts, documents and letters
- Tax investigation Insurance
- Up to £2,500 compensation if called to do jury service
- Free business banking
- Debt recovery service
- And much more!

The FSB exists to support and protect small businesses.

We were formed 50 years ago and continue to lobby government on behalf of ALL small businesses.

We are a not for profit membership organisation delivering unparalleled help and advice to over 150,000 members across the UK.





**APPLY HERE**