

HOTTA NEWSLETTER

Issue 002

20th December 2024

What is HOTTA

HOTTA (Hemel Old Town Traders Association) was formed in October 2021. We are a small committee who are working on behalf of the wider trading community, to identify and set up a range of initiatives to help improve Hemel Old Town for all.

OLD TOWN MAP – COMING SOON

We're thrilled to announce that the new High Street map is almost ready! This vibrant guide will showcase all the incredible shops and traders that make our High Street so special. The map will be available in both print and digital formats and will feature:

- A numbered list of all shops on the reverse.
- Dedicated sections for food and drink, and more!

Printing is scheduled for the end of January, so get ready to explore and celebrate our wonderful community of businesses!



LOOK OUT FOR EVERYONE

"As we approach quieter periods when many shops are closed, we encourage everyone to remain vigilant and look out for any signs of vandalism or anti-social behavior (ASBO). Unattended areas can sometimes attract unwanted activity, so if you notice suspicious behavior, groups loitering, or signs of damage, please report it promptly to the local authorities or community watch. Together, we can help keep our area safe and secure for everyone.

WE ARE OPEN – NEW SIGN ARRIVES

New Street Sign for High Street Updates!
We're excited to share that a new street sign has arrived to keep everyone informed we are open through disruptions in the High Street, such as roadworks or filming activities. This helpful addition was made possible thanks to contributions from filming activities, generously supporting HOTTA's efforts to enhance our community. Keep an eye out for the sign and thank you for your continued support!





HOTTA MEET UP 13th JAN 2025

We're excited to announce our first meetup of the new year! Let's get together on Monday, 13th January, at 6:00 PM. To help us organize the evening and book a table, please email brian@topdecbrush.com to confirm your attendance. This meetup is a fantastic opportunity to share ideas, suggestions, and discuss any concerns you may have. We'd love to hear from you, so we really hope you can join us! See you there!



A WORD FROM THE CHAIRMAN

As Christmas approaches, it's a great time to reflect on our High Street's importance to our community. This year, our local businesses have shown incredible resilience, adapting to challenges while continuing to provide unique products and services that make our town special. This festive season, let's support them by shopping local. Every purchase helps keep our High Street vibrant and ensures its future as the heart of our community. HOTTA remains committed to championing our High Street, and we're excited about the initiatives we have planned for the new year. Thank you for your continued support—it truly makes a difference. Wishing you all a joyful Christmas and a prosperous New Year.

Brian Green - HOTTA Chairman

FACEBOOK PAGE - JOIN UP TODAY

Join the ****Hotta Traders Group**** on Facebook! This group is a valuable resource for retailers, providing real-time updates, the latest information, and a space for open discussions on issues impacting our High Street—like crime, community support, and more. Connect with fellow retailers, share insights, and stay informed on everything that matters to keep your business thriving. Be part of a supportive network dedicated to creating a safer, more vibrant High Street for everyone.

