



Sales Force Expansion

- LMI Pharma is expanding its critical care hospital sales force, adding 25 specialty representatives over the next three months.
- To support this growth, a Specialty Representative Learning Path has been developed.
- The Learning Path provides structured, sequenced learning, reinforces key concepts through spaced practice, and includes checkpoints to measure readiness and performance.
- Representatives will complete the program in cohorts of 5–6, beginning with a preceptorship at Presbyterian General, a hospital critical care Center of Excellence.



Specialty Representative Learning Path

