

Sarah Dietz

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Portfolio: <https://sdietz.co/>

PROFILE

Bringing ten years of video editing experience to the broadcasting world. Strong proficiency in production work. An experienced leader with outstanding communication skills and a commitment to teamwork.

ACADEMIC EDUCATION

Appalachian State University, May 2025

Bachelor of Arts in Electronic Media Broadcasting, Documentary Studies

WORK HISTORY

VIDEO EDITOR, Real Boone Studios,

April 2025 - Current

- Intertwines interview and operational footage from nonprofits to promote charities.
- Uses strong storytelling skills to create a compelling narrative and call to action for causes that help the underprivileged.
- Organizes, selects, and subclips content in a timely and efficient manner.
- Edit Instagram Reels to be posted on the Real Boone Studios page.
- Possesses proficiency in Adobe Premiere Pro.

VIDEO EDITOR & REPORTER, Appalachian Weekly News,

January 2025 - May 2025

- Works as part of a newscast team to create graphics and packages for the only news station in Boone, North Carolina.
- Has a strong commitment to being an accurate and engaging reporter.
- Uses pristine editing and reporting skills to create packages that capture the audience's attention and share community members' stories.
- Creates graphics such as OTS, lower thirds, and full screens for AWN productions.

GRAPHICS MANAGER, AppTV,

May 2024 - May 2025

- Creates graphics for various shows produced on AppTV, such as logos, lower thirds, video intros, bumpers, and more.
- Collaborates with producers and the station manager to fulfill their creative needs for each show broadcast by AppTV.
- Holds a leadership position and helps inexperienced students hone their skills as motion graphic designers.
- Has strong conflict-resolution skills within the workplace and in video editing.
- Possesses extreme proficiency in Adobe After Effects.