



# Igniting Data-Driven Decisions

with Microsoft Power BI

## About Us

We are the premiere Calgary-based data analytics firm unlocking the power of data-driven decisions. We do this through KPI dashboard solutions based on the capabilities of Microsoft Power BI (the preferred visualization tool in industry) and Microsoft Azure Cloud.

We understand that being data-driven is difficult for most organizations. There can be unclear KPIs, data & organizational silos, data quality issues, countless spreadsheets, IT complexity and limitless technobabble.

At Fuzeium, we ignite data-driven decisions by focusing on business value first, using question-led analytics, leveraging repeatable frameworks and bringing seasoned experience to all initiatives.

We are trusted by a multi-billion-dollar capital project to build and support KPI dashboard solutions. These include dashboards for construction project management, weather data auditing, engineering information management, contracts and procurement, HSSE, and HR management.

**We are trusted by a multi-billion-dollar capital project to build and support KPI dashboard solutions**

# From the founder



“

**Becoming data-driven is a journey. Our capable and passionate team can meet you at any point along the way**

”

## **Roger Milley**

Founder / CEO

The sheer amount, velocity and variety of data generated by businesses today is overwhelming. We understand this is challenging for businesses. However, as data grow, so do the opportunities to make better decisions.

We help clients identify and capture valuable and meaningful insights from data. These solutions help them solve business problems and develop opportunities.

Our diverse team of consultants is comprised of scientists, analysts and engineers. Together, we have 100+ years of collective industry experience, 20+ of which are with Power BI. Our team is dedicated to helping clients achieve better performance with data.

Becoming data-driven is a journey. Our capable and passionate team can meet you at any point along the way.



## **We understand that being data-driven can be difficult**

- KPIs are not always well-understood across teams and departments
- The data needed for KPIs is not always available, or of good quality
- Dashboard definitions and designs vary
- Data and department silos interfere with decision making
- Spreadsheets are error prone, yet are used pervasively
- Complicated IT architectures can make data access challenging
- Platforms like Power BI are powerful but require expertise to get value from them
- Personal change is difficult for all, as staff confront new ways of accessing and interpreting data

# Our Value Proposition

Our objective is to make data-driven decisions easier for our clients by focusing on key business value, simplifying complex problems and delivering valuable insights through KPI dashboards.

## Focus on Business Value

Question-Led Analytics

## Simplify Complexity

Leverage a Repeatable Framework

## Deliver Key Insights

Intuitive KPI Dashboards



# Our Services

We meet our clients anywhere they are in their journey to becoming data-driven organisations, offering everything from data strategy design to implementation, personnel training and operational support.

**KPI Dashboards  
and Reports**

**Personnel  
Training**

**Requirement  
Gathering**

**Filtering and  
Custom Processing**

**Data  
Extraction/ ETL**

**Data  
Modelling**

**Data Architecture**

**Data Management**

**Data Quality**

**Data Governance**

**Hosting and Operational  
Support**

# Why Fuzeium

Our diverse team of consultants is comprised of scientists, analysts and engineers. Together, we have 100+ years of collective industry experience, 20+ of which are with Power BI. Our team is dedicated to helping clients achieve better performance with data.



**Multidisciplinary and Experienced**



**Exceptional Service Standards: Fast and Reliable**



**Proven Track Record of Creating Clarity from Chaos**



**Trusted by a Multi-Billion-Dollar Capital Project**

# Why Fuzeium

We are an experienced, agile and collaborative team excited to build amazing solutions that enable clients make data-driven decisions.

**80<sup>+</sup>**  
COLLECTIVE  
YRS

**Data Analytics**  
experience

**100<sup>+</sup>**  
COLLECTIVE  
YRS

**Industrial**  
experience

**20<sup>+</sup>**  
COLLECTIVE  
YRS

**Power BI**  
experience



# Industry Focus

Our focus in recent years has been on the natural gas/Liquified Natural Gas (LNG) sector. In particular, services for large-scale capital project assurance. Other sectors we've worked in include upstream oil and gas, agriculture, think-tank research, global manufacturing, non-profit.



# Our Solutions Ignite Data-Driven Decisions

-featured examples



## PROJECT MANAGEMENT

Power BI KPI dashboards to simplify a construction mgmt system



## HEALTH SAFETY AND ENVIRONMENT

Power BI KPI dashboards for incident tracking



## INFORMATION MANAGEMENT

Power BI KPI dashboards to simplify document systems



## HR ANALYTICS

Power BI KPI dashboards for recruiting and resource planning

# Our Solutions Ignite Data-Driven Decisions -featured examples



## CONTRACTS & PROCUREMENT - Correspondence Analysis

Power BI KPI dashboards for a correspondence system



## CONTRACTS & PROCUREMENT - Contracts Analysis

Power BI KPI dashboards for an ERP module



## COVID TREND ANALYSIS - For Crisis Management

Power BI KPI dashboards for specific client locations



## WEATHER AUDIT - For Operations Planning

Power BI KPI dashboards for significant weather events



# Ignite your data-driven decisions with Fuzeium

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