



For Immediate Release

2026 Louisiana Shrimp Festival & Shrimp Aid Returning October 18, 2026 • New Orleans, LA

*A weekend of music, food, family fun — and a rallying call to:
“SOS: Save Our Shrimpers.”*

New Orleans, LA (July 8, 2026) – The Third Annual **Louisiana Shrimp Festival & Shrimp Aid** returns to The Broadside (600 N. Broad Street, Mid-City New Orleans) on **Sunday, October 18, 2026**, with doors opening at noon.

Following the success of its first two years, the festival once again blends **live music, food, and family-friendly activities** with a mission that matters: raising awareness of the urgent challenges facing Louisiana’s shrimping community and supporting the economic resilience of coastal fishing families. Despite some progress, Gulf shrimpers continue to face a flood of cheap, imported farmed shrimp, high fuel prices, crew shortages, and inadequate access to processing facilities and infrastructure. That means that showing up for **2026 The Louisiana Shrimp & Shrimp Aid** is as important as ever.

Why “SOS: Save Our Shrimpers”

Louisiana’s shrimping industry faces a crisis: imported, farm-raised shrimp are flooding U.S. markets and driving dock prices to **as low as 45–65 cents per pound**. At these levels, many shrimpers cannot sustain operations—putting the 2026 and future seasons, and generations of coastal heritage, at risk. In 2000, Louisiana had **11,592 fishing vessels** landing shrimp at docks. Now we’re down to about **2,900**—a staggering **75% decline**.

What They're Saying

“The LA Shrimp Festival, not only offers the best tasting shrimp in the world; but, more importantly, gives everyone a greater understanding about the culture and livelihoods behind those shrimp” - *Sandy Ha Nguyen, Gulf Shrimper*

“Shrimp Aid is an essential part of creating awareness and sharing the unique culture that is the working Shoreline of Louisiana.” - *SeaD Consulting*

Event Highlights

- **Live Music:** Performances by award-winning artists and regional favorites
- **Food & Drink:** 9 Booths and pop-ups from top New Orleans restaurants, each serving **100% wild-caught Gulf shrimp**.
- **Youth & Family Activities:** Crafts, live entertainment, and hands-on fun for children.
- **Shrimp Peel & Eat Competition**
- **Shrimp Aid Pavilion:** Cooking demos, panel discussions, and conversations with shrimpers, chefs, industry experts, and community leaders.
- **Meet your local shrimpers!** We offer free admission to the shrimping community with ample opportunities to connect with them.
- Wear your white boots and bring a cooler! Shrimpers will be selling shrimp outside!

Tickets & Admission

- **General Admission:** \$10, with “pay-what-you-can” options to ensure inclusivity.
- **Kids 10 & Under:** Free with a ticketed adult.
- **Shrimpers & Industry Members:** Free admission (registration required on our website).

The Louisiana Shrimp Festival & Shrimp Aid is a nonprofit event. Proceeds directly support local shrimpers and the U.S. wild-caught seafood industry through **advocacy, collaboration, public outreach, and education**.

About the Organizers

Louisiana Shrimp Festival & Shrimp Aid is organized by **Shrimp Aid**, a nonprofit working in partnership with fishing industry members, educators, government agencies, and community organizations. Together, they aim to ensure the survival of local shrimpers and protect Louisiana’s cultural and coastal heritage.

Media Contact

For more information on Louisiana Shrimp Festival sponsorships, programming and other information. Press photos and B-roll available upon request:

LouisianaShrimpFestival.org | info@shrimpaid.org | **Emma Reid: 612-817-8452**

For information regarding **Shrimp Aid programming** including presentations, panel discussions, policy matters and community outreach:

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