



FOR IMMEDIATE RELEASE

Louisiana Shrimp Festival & Shrimp Aid - Exciting Updates!

October 18–19, 2025 • The Broadside, New Orleans

A weekend of music, food, family fun — and a rallying call to “SOS: Save Our Shrimpers.”

New Orleans, LA (October 14, 2025) — With just days to go before the **Second Annual Louisiana Shrimp Festival & Shrimp Aid**, excitement is building for a weekend packed with **live music, local food, art, and community**.

Taking place **Saturday and Sunday, October 18–19, 2025** at **The Broadside (600 N. Broad Street, Mid-City New Orleans)**, this year’s festival promises to be both a **celebration and a call to action** to support Louisiana’s wild-caught shrimpers and coastal communities.

Live Music All Weekend

The stage will be alive with Louisiana sound and soul, featuring a diverse lineup of local and regional favorites including:

Honey Island Swamp Band • Kumasi Afrobeat • John Boutte • Sunpie & the Louisiana Sunspots • Trombone Shorty Academy • Sally Baby’s Silver Dollars • Britti, and more.

Music kicks off each day at noon and continues through the evening, with multiple bars and food pop-ups throughout The Broadside.

Little Shrimp & The Terrible Noise

A Giant Puppet Show

Debuting Saturday evening, this whimsical large-scale performance tells the story of a small but mighty shrimp standing up to “the terrible noise” threatening its world. Through giant puppetry, music, and humor, *Little Shrimp & The Terrible Noise* captures the heart of Louisiana’s working coast—making it a can’t-miss experience for children and adults alike.

Food Vendors

A hand-picked lineup of restaurants and chefs will be serving dishes made exclusively with **100% wild-caught Gulf shrimp**, alongside global street food and coastal favorites:

- Waska
- Rosedale
- Greta's Sushi
- Mama Chan
- Los Crudos BBQ
- Divine Cuisine
- NOLA Snowball Express
- 2 Brothers 1 Love
- La Vie En Rose

From Gulf shrimp ceviche to chili butter Gulf shrimp arepas, from sushi to Southern classics, every booth celebrates the Gulf's bounty and the people who bring it to shore.

Shrimp Aid Panels

The **Shrimp Aid Pavilion** returns as the festival's heartbeat of dialogue and ideas—featuring **shrimpers, chefs, scientists, policymakers, academics, artists, and advocates** from Louisiana and across the country.

Panel discussions will explore the economic, environmental, and cultural dimensions of shrimping in the Gulf and beyond, including:

- **Shrimper Stories**
- **Legislative Solutions**
- **FACTS: How can Industry and Louisiana fisheries coexist?**
- **Shrimp, Community, and Culture**
- **Shrimping Forward: Innovation and Opportunity in a Changing Gulf**

More Festival Highlights

- **Shrimp Peel & Eat Competition** (Sunday) – Up to 10 contestants compete for the Golden Boot award.
- **Silent Auction**
- **Youth & Family Activities** – Hands-on crafts, live demos, and educational exhibits.

- **Meet Your Local Shrimpers!** – Free entry for the shrimping community, with **fresh shrimp for sale directly from the shrimpers.**
- **Wear your white boots and bring a cooler!**

Tickets & Admission

- **General Admission:** \$17 (with “pay-what-you-can” options available)
 - **Kids 10 & Under:** Free with a ticketed adult
 - **Shrimpers & Industry Members:** Free (registration required)
- Tickets and registration available at **LouisianaShrimpFestival.org**

Why “SOS: Save Our Shrimpers”

Imported, farm-raised shrimp continue to flood U.S. markets, driving dock prices down to unsustainable levels—some as low as **45–65 cents per pound**. At these prices, many shrimpers can no longer operate, threatening a centuries-old livelihood and Louisiana’s coastal identity.

In 2000, Louisiana had **over 11,000 shrimping vessels**; today, that number has dropped to around **2,900**. The festival’s mission is to rally public awareness and support for those who feed us, protect our waters, and embody Louisiana’s cultural heritage.

About Shrimp Aid & The Louisiana Shrimp Festival

The **Louisiana Shrimp Festival & Shrimp Aid** is organized by **Shrimp Aid**, a nonprofit dedicated to protecting **Gulf Coast and domestic shrimpers** and the communities they sustain. Through advocacy, education, and celebration, Shrimp Aid connects consumers, chefs, and policymakers to the people and ecosystems behind America’s seafood.

Together with local partners, the festival aims to **ensure the survival of our domestic shrimpers** and protect Louisiana’s working waterfronts for generations to come.

Media Contact

For interviews, press materials, or more information:

LouisianaShrimpFestival.org | info@shrimpaid.org | Emma Reid: 612-817-8452

Media Kit & Press Resources: [Download from the festival’s Media page]