

M-Bridge Fractional CFO Service

Bridge the gap between where your finance function is and where it needs to be

M-Bridge provides a fractional CFO who brings decades of corporate finance experience to companies undergoing rapid growth or major transitions, such as fundraising, sale processes, or public listing, without the cost of a full-time C-suite hire.

Why a Fractional CFO from M-Bridge

Senior expertise on demand: Deliver tactical and strategic finance leadership for businesses that lack an experienced C-level finance executive.

Built for transitions: Ideal for companies with lean finance teams that need rapid shifts in financial strategy during fundraising rounds, M&A, sale processes, or IPO preparation.

Stronger financial health: Improve forecasting and cash management so leadership can make better informed decisions more promptly.

Strategic agility: Add immediate, high-impact capability to respond to fast-changing environments and seize opportunities.

Proven track record: Led by a former BDO corporate finance partner with 20+ years's experience and 100+ M&A and capital markets transactions across industries. We bring fresh thinking and lessons learned from similar companies and situations.

How we typically add value

Management reporting and controls: Identify gaps in reporting and internal controls; recommend and implement improvements.

Systems and automation: Assess your ERP and BI tools; advise on data analysis, automation, and how to leverage existing systems for better reporting efficiency.

Revenue effectiveness: Diagnose inefficient sales and marketing approaches and help leadership drive revenue more effectively.

Financial planning: Build or enhance financial models, projections, and long-term plans aligned to strategic goals.

Budgeting and operational controls: Create and manage budgetary processes to improve resource allocation and accountability.

Cash flow optimisation: Advise on cash management to optimise performance and avoid surprises.

Investor readiness: Shape a compelling equity story and pitch deck; and prepare the business to be due diligence ready.

M&A and exit support: Lead or support M&A and exit strategy, preparation, and execution.

Contact

Request an initial free consultation:



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