



# Go the **Extra** Yard

## Empower the Champion within You

If you are falling short of your destiny, focus on the goal and not on the fear. It is time to make a decision to change, grow, and learn. In football and in life, the next defining step to achieve significance is up to you.

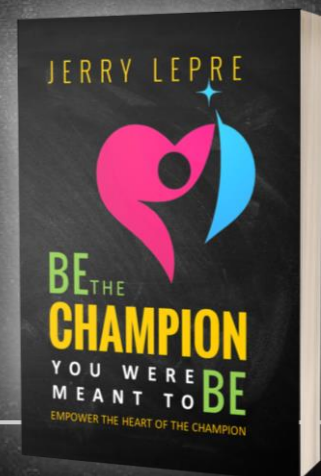
In this faith-based book, author Jerry LePre teaches 7 keys to victory every Christian needs to live a blessed life. Jerry empowers and energizes his readers to DISCOVER THE JOY OF BEING a CHRISTIAN through inspirational stories, scripture, humor, and life-changing commentary.

### Product Details

- **Publisher** : Joyful Life Publishing (November 30, 2018)
- **Language** : English
- **Paperback** : 132 pages
- **ISBN-13** : 978-1727883459
- **Item Weight** : 5 ounces
- **Dimensions** : 5 x 0.3 x 8 inches

**\$12**

[JerryLePre.com](http://JerryLePre.com)



This study guide, which is the companion to the book GO THE EXTRA YARD, is a 30-day journey to empower the champion within you. (SOLD SEPERATELY/ SENIOR ADULT EDITIONS AVAILABLE)



*'Be the person your dog thinks you are.'*  
- C.J. Frick



# Empower **Common Sense** with **Christian Values**

[JoyfulLifePublishing.com](http://JoyfulLifePublishing.com)  
**Faith-based Booklist**  
by Jerry LePre



Joyful Life Publishing

AFFORDABLE SELF-PUBLISHING SOLUTIONS



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**Jerry LePre** / Publisher

**Joyful Life Publishing**  
*Make what makes you different,  
make a difference. (NOT DIVIDE)*

Jerry LePre is a highly effective award-winning journalist (LPA), speaker, trainer, artist and prolific author who engages and energizes individuals, churches, and business, civic, and educational organizations to EMPOWER THE CHAMPION WITHIN.

As a pioneer of transformational leadership, his books, messages and presentations blend practical insight and old-fashion values with humor, common sense and uplifting stories.

For more than two decades, the teaching resources created by this entertaining New Orleans native (Jesuit Graduate) have been used for talent, culture and stewardship development by fortune 100 companies, Jefferson Parish Chamber of Commerce, Bethany Church (Lazarus Program) and many churches of various denominations. Jerry has taught educators in Orleans Parish, Jefferson Parish, St. John Parish, and St. Bernard Parish.

**Professional Highlights**

- Award winning Journalist (LPA)
- Amazon Top Ranked Author
- Co-hosted WYES's *Pulse New Orleans*
- Featured columnist for *GridWeek*
- Board member of the *National Speakers Association (NSA) GNO*
- Member of the *Southern Christian Writers Guild (SCWG)*
- Named in *Who's Who New Orleans*
- Won the *Key to the City of New Orleans* for academic excellence
- Featured on TV and Radio (*Family Focus / LifeSongs*)
- Lead singer/ guitarist for 'FANTASY'



**Jerry LePre**

SPEAKER • AUTHOR • TRAINER • SELF-PUBLISHING

JoyfulLifePublishing.com

# Empower the 'Write' Attitude

## A Beginner's Guide to Self-Publishing for Christian Authors

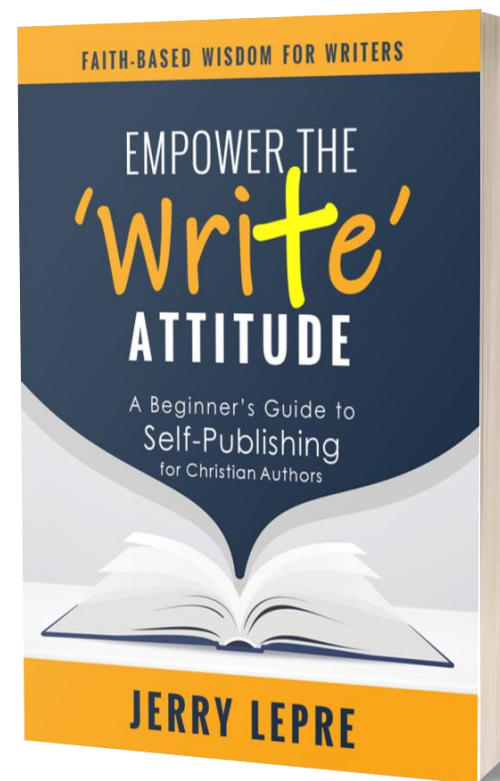
**Let Your Voice be Heard!**  
**Do let it be cancelled!**

Have you ever said, "I should write a book," but didn't? Isn't it time you got started with the 'WRITE' Attitude?

The Biblically-based EWA METHOD transforms Christians who dream of being a published author into being a published author. From the first creative thought to the bookshelf, EWA is the premier step-by-step beginner's guide to cost-effective self-publishing with minimal professional support.

Unlike most self-publishing books that use long wordy narratives, EWA focuses on key insight to uncomplicate the print-on-demand processes of editing, coaching, formatting, graphic art, distribution, and marketing.

Get it 'WRITE' with EWA. SHARE YOUR JOY!



**EWA EXPLORES THESE ESSENTIAL TOPICS**

- EWA 9-STEP METHOD for Self-Publishing
- Establishing a Realistic Budget
- Editing, Formatting, and Graphic (Art) Design
- Selecting the Right Faith-based Expert Partners
- Determining Production and Printing Cost
- Marketing and Distribution Strategies
- Writing and Organizational Tips
- Essential Print-on-Demand Terminology



**JERRY LEPRE**

Award-winning Journalist  
Amazon Top Ranked Author  
Co-host Pulse New Orleans (WYES)  
Speaker, Trainer, Life Coach,  
Author of THE POPCORN PRINCIPLE,  
EMPOWER THE 'WRITE' ATTITUDE,  
GO THE EXTRA YARD and  
CHRISTIANNOMICS

**Product Details**

- **Publisher** : Joyful Life Publishing (December 23, 2023)
- **Language** : English
- **Paperback** : 60 pages
- **ISBN-13** : 979-8861682565
- **Item Weight** : 7.4 ounces
- **Dimensions** : 8.5 x 0.15 x 11 inches

**\$25**

JerryLePre.com

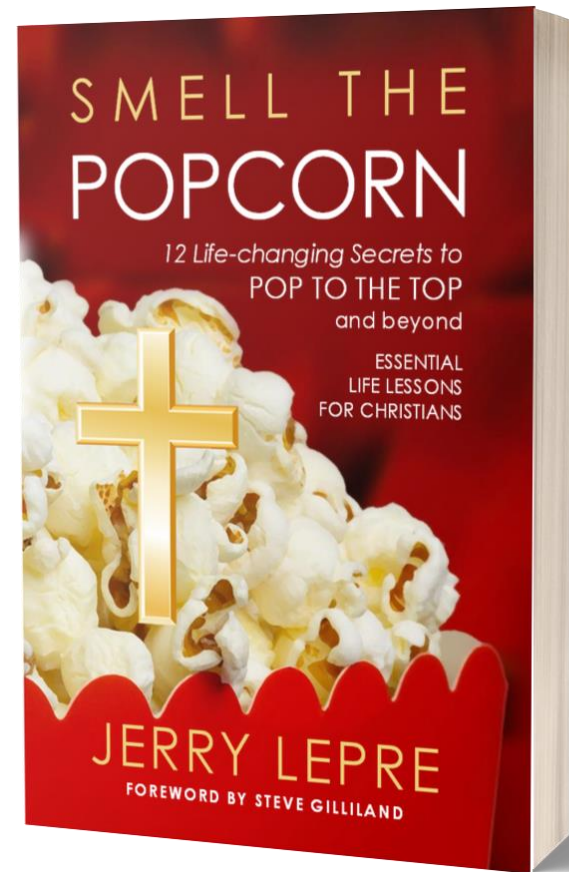


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# Smell the Popcorn

12 Life-changing Steps to POP TO THE TOP and Beyond



## Book One of the Pop to the Top Series Essential Life Lessons with Common Sense Values

“When it comes to the heat of adversity, Champions are forged by the fire while the others are consumed by its flames.” The Popcorn Destiny

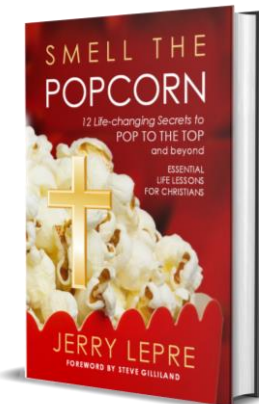
Be it at a movie theater, a sporting event, or home, when I smell popcorn, I know a special treat is ready to be enjoyed.

In the same way, when the seeds of our potential, like kernels of corn, are transformed by the heat of adversity to *Pop to the Top™*, we metaphorically *Smell The Popcorn™* of our success.

Popcorn starts with a tiny kernel that expands when faced with extreme heat. In the same way, we can seize our opportunities of success by being transformed by the heat of our adversities.

Our response to these character defining life events determines if we are going to pop to victory or stagnate in the mess of mediocrity.

Through insightful stories, humor, Scripture, and practical wisdom, this book offers essential leadership strategies to *Pop to the Top™* through 12 life-changing secrets.



ALSO AVAILABLE IN A  
HARDCOVER EDITION.



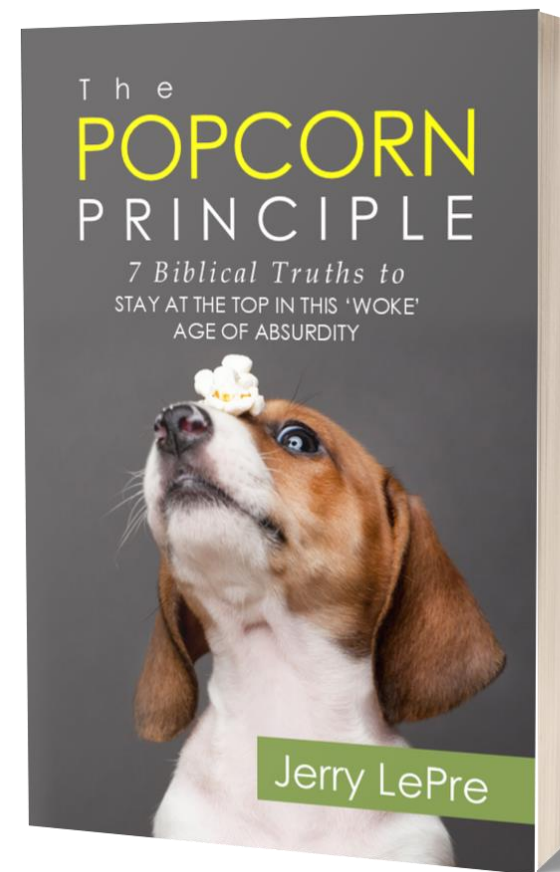
### Product Details

- **Publisher** : Joyful Life Publishing (February 16, 2020)
- **Language** : English
- **Paperback** : 212 pages
- **ISBN-13** : 979-8614615277
- **Item Weight** : 10.7 ounces
- **Dimensions** : 6.14 x 0.48 x 9.21 inches

\$20

# The Popcorn Principle

7 Biblical Truths to STAY AT THE TOP



## Book Two of the Pop to the Top Series Essential Life Lessons to Live in this Age of Absurdity

The radical left-wing agenda that attacks our faith and moral beliefs with many bizarre social philosophies is causing our great country to *Go to the Dogs*. Although most dogs are adorable and loving, like the one on the cover, uncompliant left-wing extremism, like *Wokeism*, is not.

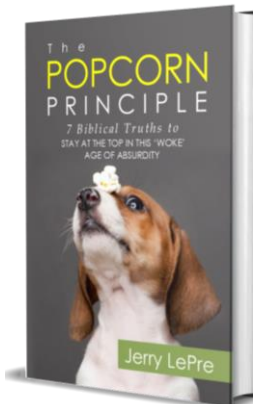
### What can I do about it? How can I make a difference?

Christian difference makers aren't satisfied to just sit back and mildew in their rocking chairs of apathy or be cancelled by the *Woke culture*. Their quest to serve God is alive and well. It's a hunger to passionately seek what God has planned for them next.

In this second book of the *Pop to the Top Series*, author Jerry LePre provides *Seven Biblical Truths* to empower Christians to *STAY AT THE TOP* by bearing the fruit of the Holy Spirit in this *Age of Absurdity*.

### Seven Biblical Truths to Stay at the Top

1. Rise and Shine
2. Think B.I.G.! Think W.O.W.!
3. Take the Path Less Traveled
4. Strike Up the Band (Organic DEI)
5. Make a Difference; Not Excuses
6. Avoid the *Ain't Dere No More Syndrome*
7. Sing Your Own Song (Don't Get Cancelled)



ALSO AVAILABLE IN A  
HARDCOVER EDITION.

### Product Details

- **Publisher** : Joyful Life Publishing (February 15, 2024)
- **Language** : English
- **Paperback** : 146 pages
- **ISBN-13** : 979-8879652055
- **Item Weight** : 7.7 ounces
- **Dimensions** : 6.14 x 0.33 x 9.21 inches

\$16

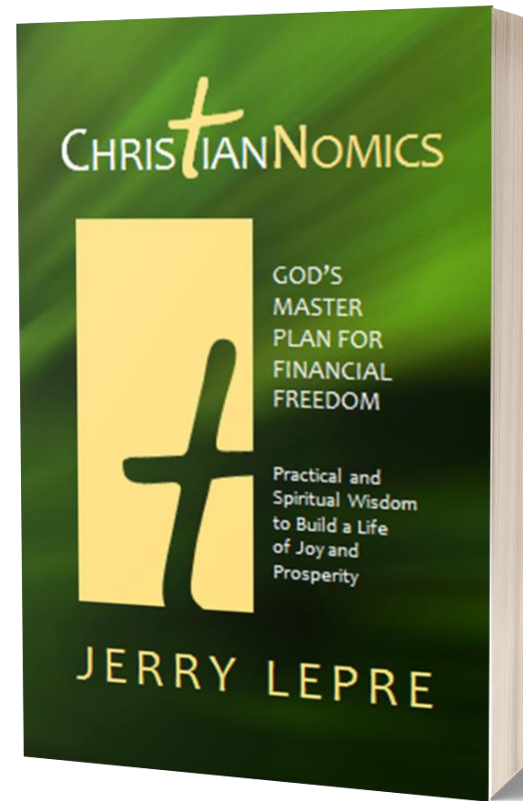


# ChristianNOMICS

## God's Master Plan for Financial Freedom

*Essential Practical and Spiritual Wisdom to Build a Life of Joy and Prosperity*

Available  
Senior Adult  
Edition\*



### Young Adult Edition and Senior Adult Edition\*

The young adult edition is a must read for high school seniors, college graduates and young adults who are just starting to live on their own while the senior adult addition is a must read for those living on a fixed income in uncertain economic times.

In addition to learning Biblical financial truths and God's four purposes for money, this book provides 17 essential principles for living financially free with over 100 practical tactics to stretch and conserve your hard-earned dollars. Jerry's easy-to-implement SEVEN BUILDING BLOCK STRATEGIES, which start with a Christ-centered financial freedom plan (budget), are designed to create, increase, manage and conserve financial resources.

### Explore these life-changing topics to overcome inflation.

- Pay less at the pump
- Save money at the grocery store
- Lower insurance costs
- Techniques to reduce federal taxes
- How to establish good credit
- Use God's four primary purposes for money
- AND MUCH MORE!

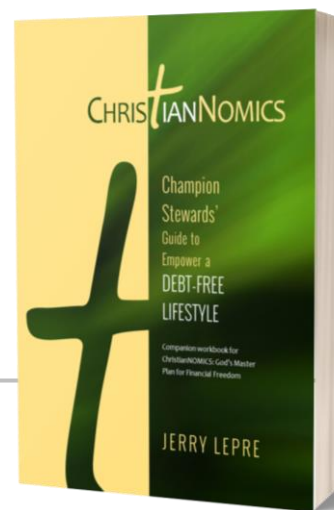
THE PRAYERFUL PROMISES, PRINCIPLES,  
AND POWERFUL TACTICS OF FINANCIAL VICTORY.  
\*AMAZON TOP RANKED BOOK (#110) for Stewardship in 2021



### Product Details

- **Publisher** : Joyful Life Publishing (June 5, 2019)
- **Language** : English
- **Paperback** : 176 pages
- **ISBN-13** : 978-1092757041
- **Item Weight** : 7.5 ounces
- **Dimensions** : 5.5 x 0.4 x 8.5 inches

\$15

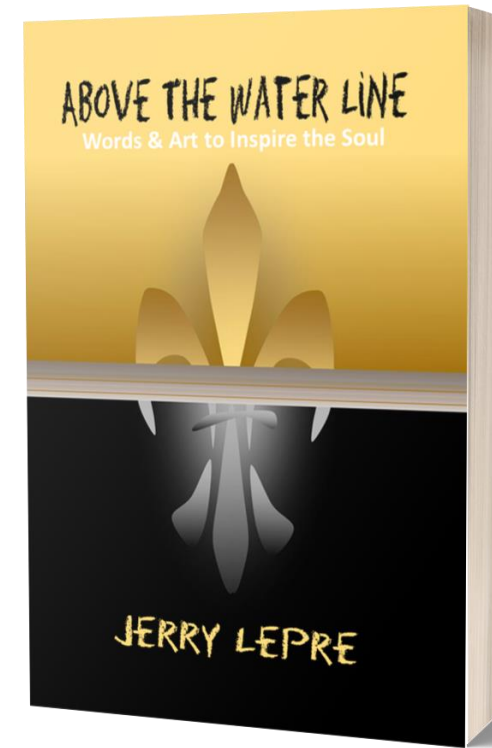


Companion workbook for ChristianNOMICS:  
God's Master Plan for Financial Freedom.  
(SOLD SEPERATELY)

# Above the Water Line

## Words & Art to Inspire the Soul

August 29, 2005



It started like any other Sunday morning. But unlike all the Sunday mornings before, within 24 hours our lives were changed forever. Katrina, a category 5 hurricane with winds of 175 miles per hour, took aim at the Crescent City.

We prayed. We hoped. We prepared. But we will never forget.

The purpose of the essays, poetry, and art found in this book is to encourage and inspire people, who have faced the storms of life, rebuild with vision, pride, and excellence. The strong people of this region, with their unique culture, are proud to say this is "a time to dance".

### Product Details

- **Publisher** : Joyful Life Publishing (August 1, 2019)
- **Language** : English
- **Paperback** : 42 pages
- **ISBN-13** : 978-1086658408
- **Item Weight** : 3.52 ounces
- **Dimensions** : 6.14 x 0.1 x 9.21 inches

\$15

## What the experts are saying about Jerry!

"Jerry's life-changing secrets to empower success come out of the mind and heart of a truly remarkable individual and addresses an enormous need in our society."

**Steve Gilliland**

*Bestselling Author and Member, Speaker Hall of Fame*

"Jerry LePre is one of the most engaging writers you will ever experience. He is definitely a gifted communicator."

**Dick Bruso**

*Author, International Speaker, Branding Expert,  
and founder of Heard Above the Noise*