



How to make it.

FACTS & FIGURES

2024 EDITION

organized by:

ITALIAN EXHIBITION GROUP
Providing the future

in collaboration with:



with the support of:







EXHIBITORS

350 Exhibiting companies

60% From Italy

40% From abroad

EXHIBITING AREA

 $70.000\,\mathrm{sqm}$

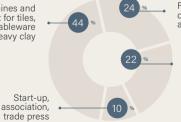
TOP 5 FOREIGN REPRESENTED COUNTRIES

- 1. SPAIN
- 2. CHINA
- 3. INDIA
- 4. TURKEY
- 5. GERMANY



EXPO AREAS

Plants, machines and equipment for tiles, sanitaryware, tableware and heavy clay



Finishing technologies, traditional and digital decoration, raw materials, inks and chemicals, software & cad

Industry 4.0, automation and components, logistics, analysis tools, sorting and packaging technologies, green solutions for energy efficiency and depuration

17% of the exhibitors are also manufacturers of technologies and equipment for non-ceramic surfaces

EVENTS





SPEAKERS

over 40

PARTICIPANTS

700

INTERNATIONAL CONFERENCES



PERMANENT EVENTS: Innovation Arena, Decortech Arena, International Buyers Lounge

DIGITAL PLATFORM

EXHIBITOR PAGES VIEWS

71.696

DIGITAL USERS

2.267

CONTACTS

11.480



VISITORS

18.350

From over 100 countries



58% From Italy

42% From abroad

TOP 10 FOREIGN VISITORS COUNTRIES



- SPAIN
- CHINA
- INDIA
- TURKEY
- - BRAZIL
- **FGYPT**
- 10. POLAND

PORTUGAL **GERMANY**

ALGERIA

HOSTED INTERNATIONAL DELEGATIONS

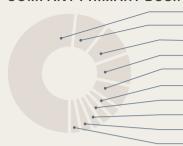
INTERNATIONAL **BUYERS**

From 34 countries

BUSINESS MFFTING

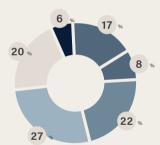


COMPANY PRIMARY BUSINESS



- 67% PRODUCER
 - INDUSTRIAL SUB-CONTRACTING
 - SERVICES AND CONSULTANCY
- 8% **DFALER**
- ARCHITECT/DESIGNER/CONTRACTOR
- RESEARCH INSTITUTE/UNIVERSITY
- **PROCESSOR**
- SYSTEM INTEGRATOR
- TRADE PRESS
- ASSOCIATION/INSTITUTION

PROFESSIONAL PROFILE



- **OWNER**
- GENERAL MANAGER/CEO
- HEAD OF DEPARTMENT **SUPERVISOR**
- **EMPLOYEE**
- SPECIALIST TECHNICIAN
- CONSULTANT

FIELD OF INTEREST

- plants, machines and equipments for tiles 37
- raw materials, frites, glazes, inks and chemicals
- traditional and digital decoration, design and creativity
- plants, machines and equipments for other surfaces
- plants, machines and equipments for sanitaryware and tableware 6%
- logistics, handling, storage, coding, labelling, traceability, sorting and packaging technologies
- plants, machines and equipement for heavy clay
- 5% software, cad and industry 4.0
- automation and components
- technologies for finishing
- analysis tools for process and product quality control
- green solutions for energy efficiency, cogeneration and depuration
- associations, institutions and trade press



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SEPT 22—25 2026

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RIMINI EXPO CENTRE

in collaboration with:



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