



TECNA

THE GLOBAL EXPO FOR CERAMICS AND MORE

How to make it.

FACTS & FIGURES

2024 EDITION

organized by:

ITALIAN EXHIBITION GROUP
Providing the future

in collaboration with:



ACIMAC

Associazione Costruttori Italiani
Macchine Attrezzature per Ceramica



ACIMAC

with the support of:



OpportunItaly



Ministero degli Affari Esteri
e della Cooperazione Internazionale



ITA

ITALIAN TRADE AGENCY

EXHIBITORS

350

Exhibiting companies

60% From Italy

40% From abroad

EXHIBITING AREA

70.000 sqm

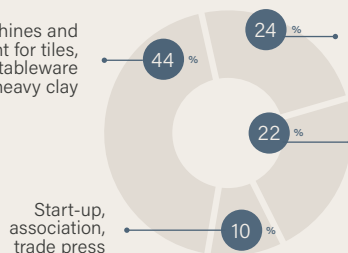
TOP 5 FOREIGN REPRESENTED COUNTRIES

1. SPAIN
2. CHINA
3. INDIA
4. TURKEY
5. GERMANY



EXPO AREAS

Plants, machines and equipment for tiles, sanitaryware, tableware and heavy clay



Finishing technologies, traditional and digital decoration, raw materials, inks and chemicals, software & cad

Industry 4.0, automation and components, logistics, analysis tools, sorting and packaging technologies, green solutions for energy efficiency and depuration

Start-up, association, trade press

17% of the exhibitors are also manufacturers of technologies and equipment for non-ceramic surfaces

EVENTS

24

SPEAKERS

over 40

PARTICIPANTS

700

INTERNATIONAL CONFERENCES

5



PERMANENT EVENTS: Innovation Arena, Decortech Arena, International Buyers Lounge

DIGITAL PLATFORM

EXHIBITOR PAGES VIEWS

71.696

DIGITAL USERS

2.267

CONTACTS

11.480



VISITORS

18.350

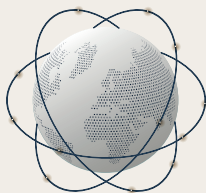
From over 100 countries



58% From Italy

42% From abroad

TOP 10 FOREIGN VISITORS COUNTRIES



- | | |
|-----------|-------------|
| 1. SPAIN | 6. PORTUGAL |
| 2. CHINA | 7. GERMANY |
| 3. INDIA | 8. ALGERIA |
| 4. TURKEY | 9. EGYPT |
| 5. BRAZIL | 10. POLAND |

HOSTED INTERNATIONAL DELEGATIONS

132

INTERNATIONAL
BUYERS

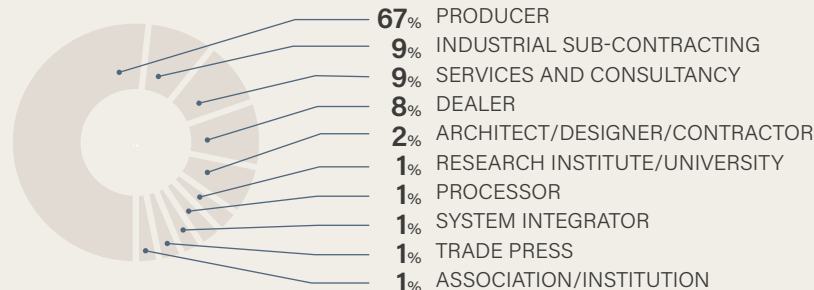
From 34 countries

1.552

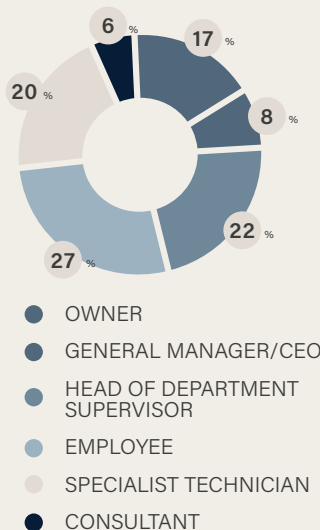
BUSINESS
MEETING



COMPANY PRIMARY BUSINESS



PROFESSIONAL PROFILE



FIELD OF INTEREST



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**SEPT 22 — 25
2026**

**RIMINI
EXPO CENTRE**

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