



The **EcoHoney** project aimed to strengthen knowledge and skills in **organic honey production** and sustainable beekeeping, while promoting the protection of bees and biodiversity. Through **collaboration** between partners from different countries, the project developed practical training materials and digital tools designed to support both new and experienced beekeepers.

Develop a practical and comprehensive training course on organic honey production and marketing tailored to the needs of beekeepers and target groups.

Organise awareness campaigns to promote the protection of bees, pollinators, and their natural habitats at local, national, and European level.

Raise awareness about the cultural, ecological, and environmental importance of bees, honey, and pollination ecosystems.

EcoHoney Project: Supporting Sustainable Beekeeping



1

EcoHoney Three Handbooks + Certification Guide:

(1) The Handbook on Production and farming in organic bee-keeping, (2) The Handbook of Marketing and (3) The Big BEE Book.

2

EcoHoney Training Platform: providing free access to educational materials, interactive resources, videos, and self-learning tools on organic honey production and sustainable beekeeping.

3

Training Materials, Teachers' Guide & Digital Resources:

video tutorials, interviews with experts, and the EcoHoney e-Library to support learning in organic honey production, marketing, and bee protection.

4

Awareness & Sustainability Actions: promoting biodiversity protection, the importance of pollinators, sustainable agricultural practices, and the connection between beekeeping, local heritage, and rural development.



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THE ECOHONEY CONSORTIUM



**Universidad
Zaragoza**



Under the Spotlight

On **13 April 2026**, the EcoHoney partners gathered in **Valletta, Malta**, for the final meeting and conference of the project. The event brought together **stakeholders and beekeeping professionals** to present the project results and share experiences on sustainable beekeeping.

Participants were introduced to the **EcoHoney online platform** and **educational materials**. Discussions also highlighted the **importance of protecting local bee species** and **strengthening cooperation** within the beekeeping sector.

The **meeting marked an important milestone for the project**, celebrating its achievements and setting the foundation for the continued use of EcoHoney tools and knowledge in the future.



On **April 9 2026**, the EcoHoney awareness-raising event was organised at **Agia Skepi, Cyprus**, a **therapeutic centre** that supports people with addictions and actively engages in organic production.

During the 1.5-hour event, the **EcoHoney project and its objectives were presented**, with a focus on sustainable and organic honey production, the protection of bees and biodiversity, and the economic opportunities that sustainable beekeeping can offer to local communities.

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