



EcoHoney Project: The Pilot Training Program

MARCH 2026

EcoHoney invites you to join its pilot training programme, which aims to enhance knowledge and skills related to organic honey production, sustainable beekeeping, and bee conservation.



Why is the pilot program important?

The pilot programme is a key phase of the project, as it provides an opportunity to:

- test the developed training tools and content in practice
- evaluate the effectiveness of the training program
- adapt the material to the actual needs of users

The contribution of the participants is crucial for the development of a high-quality and practically applicable educational outcome.

What have we been checking?

During the pilot programme, the following are being tested:

- educational content on organic honey production
- practices and methodologies for sustainable beekeeping
- tools and resources that support professional development in the sector
- approaches to the promotion and marketing of honey products



Who is it intended for?

The programme is aimed at:

- beekeepers
- farmers and producers
- professionals in the agri-food sector
- trainers and consultants
- individuals interested in becoming involved in the honey production sector



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WHAT ARE OUR PARTICIPANTS GAINING FROM PARTICIPATING?

- They learn how organic honey production and marketing work.
- They discover useful tools and resources that you can apply directly to your work.
- They learn about the certification process for organic honey products.
- They share their experiences and ideas, contributing to the improvement of the training materials.



WHY IS YOUR PARTICIPATION IMPORTANT?

1. The participants' knowledge and experience are invaluable for creating a programme that meets the industry's real needs.
2. Together, we can contribute to:
 - a. the protection of bees and biodiversity
 - b. the promotion of sustainable agricultural practices
 - c. the creation of new opportunities in the field of organic honey production

INTERESTED?

Keep up with the EcoHoney updates by following us on social media and clicking on our website!



**Universidad
Zaragoza**



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