



THE SARASOTA PROSTATE INITIATIVE, INC.

AN IRS 501C3 NON-PROFIT PUBLIC CHARITY

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Men to Men of Sarasota

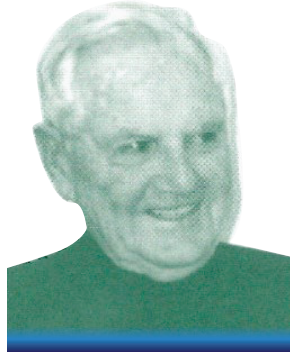
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A History



James F. Mullen, Jr. 1918 – 1997 Founder of Man to Man

In 1986, Jim Mullen was diagnosed with prostate cancer. He went through many weeks of radiation treatment in the belief that he could resume his normal retirement life. At the urging of his wife, Jim set about to create an awareness of the disease and its diagnostic and treatment options.

With support from Sarasota Memorial Hospital and the local medical community, Jim founded the Man to Man program in 1989. The program has continued, with a name change to Men to Men, to this day.



Doctor Alan Treiman 1954 – 2017 Medical Director of Men to Men

Doctor Alan Treiman, one of Sarasota's and the nation's leading urologists was a frequent presenter and great leader for men seeking answers. Dr. Treiman trained at Harvard and Memorial Sloan-Kettering. He became the Medical Advisor for Men to Men, always encouraging men to gain as much knowledge as possible before making final treatment decisions. He would always say that Prostate Cancer was a rapidly changing field and that it was important to stay ahead of the information curve.

Over the years, Man to Man, now Men to Men, has operated monthly forums for men who are concerned about the possibility of prostate disease, who have been recently diagnosed with prostate cancer, who have begun treatment, or who have completed treatment. All of these men have a concern about new treatments, and additionally have an interest in helping other men go through this journey with guidance and encouragement.

The meetings are held on the Third Monday of each month at 2pm, either In-Person or Virtually by Zoom, a necessity created by the past two years of a Covid Pandemic.

Each month a 'presenter', a doctor or other professional, provides updated information on developments that help us all. The Sarasota medical community is owed a great debt of gratitude for the resource they have provided to these men in need. Doctors from many disciplines have appeared and given freely to answer questions of the attendees.

The Mission

The Mission of The Sarasota Prostate Initiative is to increase awareness of diagnostic and treatment options available to men with prostate disease, and to guide and support them through their journey.

INFORMED DECISIONS overcome FEAR

Specific Goals of Sarasota Prostate Initiative:

- Men to Men monthly education and support meetings for doctors' presentations and Q and A.
- Peer to peer mentoring, support, and education for men embarking on this medical journey.
- Provide resource materials, articles, videos, conferences – a library of information.
- Create new support groups to reach out to more geographic areas.
- Focus special attention to under-served communities such as the Black and LGBTQ communities.
- Outreach-Spread the word - via social media, newspapers, TV, radio - to create AWARENESS.
- Partner with other agencies and companies to exert maximum pressure on these issues.
- Promote Sarasota as a pre-eminent medical center for Prostate Disease.

Leadership



David G. Morse, President – Diagnosed with prostate cancer in 2011, Morse originally chose Aggressive Surveillance (his terminology); 4 years later his condition changed and he then opted for a complete regimen of radiation, brachytherapy and hormone therapy. This was after consultation and research with leading doctors and cancer centers in the US as well as with support group patients with comparable experiences.

Morse is a former Harvard College and professional athlete in 2 sports who continues a daily workout routine including tennis four times a week.

He is a former Member of the MA Governors Committee on Fitness and Sport, was Director of the National United States Youth Games, President of Sports Management Associates, Inductee to Vermont Academy and to Hingham, MA Halls of Fame, a founder of DARE, Inc, Boston, co-founder Development Alternatives, Inc, Washington, DC, and is currently a Sarasota Elections Clerk, and member of the Team Tony Board of Directors.

A big part of Morse's efforts includes partnerships with many others joining the battle: BayFirst Bank, Greater Newtown Historical Gallery, Goodwill, Team Tony, the Multi Cultural Health Institute, Cancer Resource Network...and many other local and national institutions.

Our **Board of Directors** presents a diverse, professional, and sensitive approach to the issues of the Initiative.

Dr. Dwight L. Fitch – Radiation Oncologist – Advocate Radiation Oncology; Mentor – Brotherhood of Men.

Lenore Sayers de Funes – Acupuncturist - Dipl.Ac. – Past Director FSOMA.

Dr. Ed Weinsberg – Ed.D., D.D., Gerontology – Author: Conquer Prostate Cancer; Chair, Men to Men.

David Fields – CPA – Tax Accounting – Business leadership.

Simon Leeder – President, SLI, Inc. Business leader, Youth basketball coach.

Our **Partners** are medical groups, agencies, media affiliates, cancer centers, foundations, colleges and more.

Programs

- **Monthly Support Meetings – Awareness**

On the third Monday of each month at 2pm, Men to Men invites a medical doctor or other guest to answer questions and present information to enhance the awareness of men and their partners who seek information on diagnostics and treatment options (and there are many!!) for prostate disease.

We meet IN-PERSON as well as VIRTUALLY via ZOOM.

- **Peer to Peer Mentoring**

Men are urged to make contact with us. Perhaps just a telephone call, or perhaps just an email. A short conversation can open the door to the possibility of dialogue. This dialogue can lead to open discussion about shared experiences and can answer basic questions. This can greatly assist with the cancer battle.

- **PSA Screening - Testing**

The PSA test (for Prostate-Specific Antigen), at one point several years ago seen as perhaps over-used by the medical community, has since regained its position as the preminent method for the early detection of prostate disease.

We hold monthly PSA testing at a site in Newtown on the third Saturday of the month. No registration required, no doctor's order needed. This is a 5 minute blood draw with results within 48 hours.

- **Conferences – Seminars**

Conferences and seminars provide a wealth of information, often from doctors and others from locations around the world. We make these conferences available as a resource and often help with the organization of them. Where needed, virtual contacts are available by ZOOM and other meeting formats.

Sarasota Prostate Initiative is planning a Sarasota-based Conference in the near future as Sarasota and surrounding communities are such a vital resource of globally respected medical care.

- **Partnerships**

The solutions for those facing prostate disease require the aid and assistance of many resources. Sarasota has a remarkable number of such agencies and others who are able to collectively address these issues.

The Cancer Resource Network has brought together a large number of such agencies and helps them all reach out through community gatherings and presentations.



CTAC 2018 Event Eloise Werlin Park
Photo by Andrea Hillebrand



Programs

- **Outreach**

Outreach is perhaps the highest goal of The Sarasota Prostate Initiative – that goal being to create awareness for more men and their partners. Men are notoriously reluctant to open up about their health issues and particularly so when it comes to the prostate which affects such personal activities.

In order to offset this problem SPI is aggressively moving toward creating new Support Groups and new ways to reach more and more men and their partners.

- **Outreach – Under Served communities**

Significant outreach has occurred in the Newtown community of Sarasota which is largely Black. We have worked with numerous partners in the community to create PSA Testing, COVID testing, and joint support meetings. Similar efforts are planned for the gay community.

- **Outreach – new groups**

New programs have been set up, or are in the formative stages in Lakewood Ranch, Venice, at Doctor's Hospital in Sarasota, in Clearwater, and in Newtown (Sarasota).

- **Outreach – Social Media**

The use of social media has increased and includes every format from Facebook to Linked In, Twitter, and even Tik Tok – all in an effort to reach out to more men.

- **Outreach – Public Presentations**

We have made a number of presentations on Television talk shows, radio shows, and Cancer Resource Network meetings.

- **Resource Materials**

The amount of material available to the man facing prostate illness is overwhelming. The most difficult process for a man is to select the important materials that apply to his particular situation.

Sarasota Prostate can help sort through the myriad articles, position papers, medical studies, and descriptions of diagnostic and treatment modalities.

We have an extensive list of articles and videos.

Likewise we have a list of local and national support groups.

We have a comprehensive list of cancer resource and providers.



Dr. Dwight Fitch presents at the inaugural Newtown-Sarasota meeting at The Ringling



MEN'S HEALTH FORUM
OCTOBER 5, 2021
AR 2, 3 AT 7:00 PM

The Men's Health Forum will be hosting a discussion that will have 5 doctors discuss general aspects of the following protocols.

Cardiology Dr. David C. Buck – Board Certification, Internal Medicine (AOBIM), Nuclear Cardiology, Cardiovascular Medicine, Cardiac Computed Tomography, Echocardiography, Plant-Based Nutrition.

Orthopedics Dr. David Rubins, MD, BSME, FAOS, Board-certified joint replacement surgeon at 360 Orthopedics in Sarasota, Venice, and Lakewood Ranch, Florida. He specializes in hip, knee, and Shoulder replacement.

Urology Dr. Elieeb Arfany, specializes in the male and female urinary tract and male reproductive organs. Urologic organs include the kidneys, adrenal glands, bladder, ureters, urethra, testes, epididymis, Prostate cancer.

Endocrinology Dr. Deborah K. Majcher - Board Certified, American Board of Internal Medicine with Subspecialty Certification in Endocrinology, Diabetes, & Metabolism.

Oncology Miguel Pelayo, MD - Board certified in Internal Medicine, Hematology and Medical Oncology.

Each Doctor will briefly discuss their area of expertise, immediately followed by a Q&A period. The program will last approximately 1.5 hours. As a result of Covid, we are tentatively permitted 50 people though that may change. I would ask that sign up in the RSVP book in the WHF so that I will be able to determine when we hit the initial ceiling. For those that wish to view this virtually, zoom will be set up and information will be distributed throughout the community.

This program is for the entire community.



The Numbers – a comparison*

US men with prostate cancer 2020 - 268,000 * 287,000 - US women with breast cancer 2020

US men to die this year from PrCa - 35,000 * 43,000 - US women to die this year from breast cancer

ACS grants for prostate cancer - 53 * 153 - ACS grants for breast cancer

ACS funding for prostate cancer - \$41,600,000 * 103,000,000 ACS funding for breast cancer

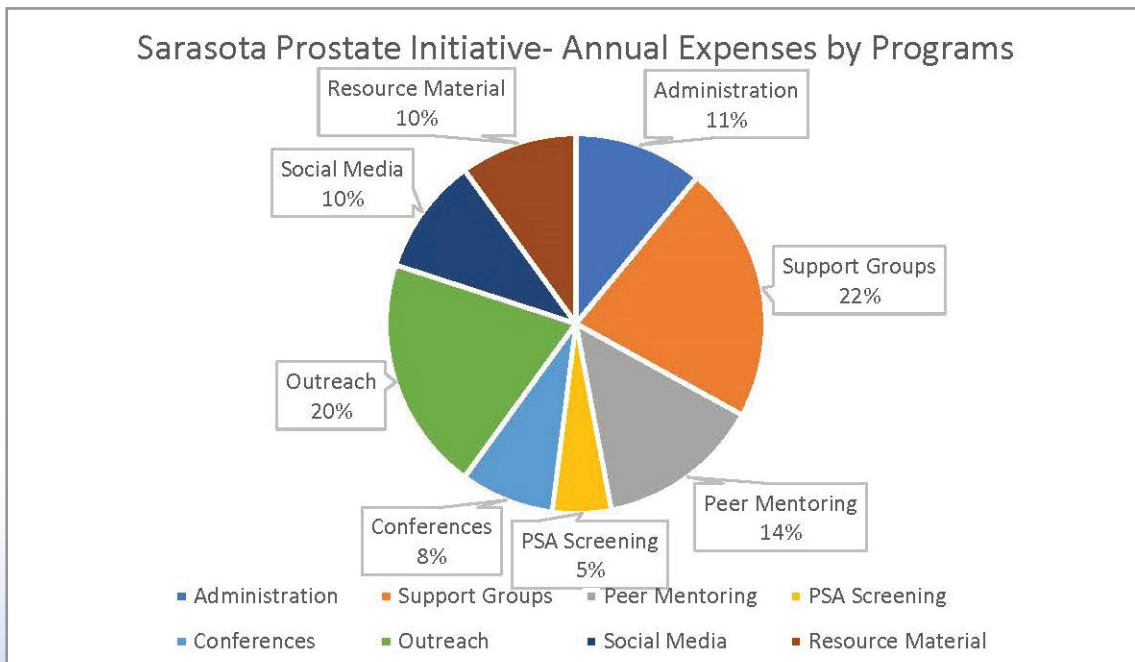
NIH funds for prostate cancer 2018 - \$239,300,000 * \$575,000,000 NIH funds for breast cancer 2018

The Numbers – some additional facts*

- 1,400,000 World-wide men diagnosed with prostate cancer
- 375,000 World-wide men died from prostate cancer in 2020
- 4th most commonly diagnosed cancer in the world
- 40 the age that when men should start testing for prostate cancer
- 66 the age of the average man diagnosed with prostate cancer
- 98% survival rate of 5 years for men with prostate cancer
- 98% survival rate of 10 years for men with prostate cancer
- 73% Black men are newly diagnosed at a much higher rate than White men
- 3,100,000 Prostate cancer survivors in the US today
- \$575,000,000 NIH National Cancer Institute funding for breast cancer 2018
- \$239,300,000 NIH National Cancer Institute funding for prostate cancer 2018

* Sources: American Cancer Society, NIH-National Cancer Institute, cancer.org, cancer.net

The Expenses**



**Source: SPI - IRS forms 990 2019 through 2022



Support Our Cause



Your contribution will be matched by the Flanzer Philanthropic Trust – if you gift \$50, we will receive \$100!!

1. For credit card gifts

You can use our website – prostatesarasota.org

There is a Donate button on the first page of the website

2. You can write a check payable to ‘FlanzerPhilanthropic Trust’ and make a memo for “Sarasota Prostate Initiative”

Mail it to: Sarasota Prostate Initiative

1661 Ringling Blvd 75

Sarasota, FL 34230

3. You can call 941 356 0754 anytime and we will make the process easy via our credit card system

- Visit our website at Prostatesarasota.org OR CALL 941 356 0754 for David Morse



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