## Civica Unit to Sell Generic Prostate-Cancer Medicine

By JOSEPH WALKER

A unit of the hospitalowned pharmaceutical venture **Civica** Inc. has started selling a generic form of the prostatecancer drug Zytiga in the latest attempt to shake up the U.S. prescription-drug market.

Civica said one of its operating units will offer a month's supply of the drug, known generically as abiraterone acetate, to pharmacies for \$160, and recommends that pharmacies sell it to patients for no more than \$171, a 6.9% markup.

Zytiga, first marketed by Johnson & Johnson, went generic in 2018. Pharmacies sell other Zytiga generics at list prices of nearly \$3,000 a month, though with coupons the price can be around \$200 for patients without insurance who pay with their own money, according to GoodRx, a website that tracks pharmacy prices and connects consumers to drug-discount coupons.

Civica will sell the abiraterone acetate drug through CivicaScript, a unit founded in 2020 to bring lower-priced versions of expensive generics on the market.

CivicaScript was created by a partnership of Civica, the Blue Cross Blue Shield Association and other health insurers as a public-benefit corporation, a designation that requires companies to pursue both social good and shareholder value.



MONDAY August 15 at 2pm
At Team Tony Cancer Center \*\* At BayFirst Bank
3562 So. Osprey, S.Sarasota \*\* 1782 MLK, Jr Way - Newtown
IN PERSON and by ZOOM

All men and partners encouraged to attend
To connect to meeting with ZOOM:
Click here to join meeting (or enter 894 6973 2086 on ZOOM site opening page)
OR Call 646 931 3860, and use meeting ID # 894 6973 2086

For questions - David Morse: 941 356 0754; Visit Sarasota Prostate website here



Also FYI: UsToo/ZERO meets on Thursday the 18th at 6pm

IN PERSON at Doctors' Hospital - Auditorium - East end of hospital (the Cattlemen Rd end)

ZOOM : Click here to join meeting (or on ZOOM opening page enter 819 5873

OR call 646 931 3860 and use meeting ID #819 5873 0101