All Roads Lead To

Roadshow to Excellence

NABIP-Lonestar 2026 Symposium

6-CE Credits

April 30, -
May 1, 2026

Lonestar Chapter
NABIP

Hello And Welcome To Our Thrid Annual NABIP-Lonestar Roadshow

Setting the right course for success in your business begins with clear goals, strategic planning, and continuous adaptation. It involves identifying your target market, understanding their needs, and crafting a product or service that meets those needs effectively. Establishing strong financial management practices, building a reliable team, and maintaining a customer-centric approach are crucial components.

Additionally, staying flexible and willing to adjust your strategies based on market trends and feedback ensures long-term sustainability. Success doesn't come overnight; it requires discipline, persistence, and the ability to learn from both successes and setbacks. With the right direction and mindset, your business can grow and thrive in a competitive landscape.

Why Attend Our Roadshow

On behalf of NABIP-Lonestar, it is with great enthusiasm that we extend a warm welcome to you as a valued sponsor/attendee of our,

Roadshow To Excellence Symposium.

This event will take place on May 1, 2026, at the Cottonwood Hotel, Lubbock TX. We're excited to announce that we're providing 6 hours of CE credits!

This symposium promises to be a pivotal moment in the insurance sector, where leading experts, innovators, and professionals will come together to explore how artificial intelligence is reshaping the insurance landscape.

As a sponsor, your partnership plays a key role in introducing your company and how business is conducted for success.

As an attendee, you gain not only knowledge but also perspective and motivation, returning with tools and connections that can have a lasting impact on your professional and personal development.

If you have any questions or need additional information before the event, please don't hesitate to reach out to our team at nabiplonestar@gmail.com.

Thank you once again for your generous support and commitment to the advancement of the insurance industry.

We are thrilled to get to meet you at the 2026 Roadshow.

Stacia Merriett
President Lonestar

ABOUT THE EVENT

Join us for the NABIP LoneStar 2026 Roadshow in Lubbock, Texas, a premier event bringing together some of the nation's top insurance carriers and industry professionals for a full day of learning, networking, and professional growth.

Attendees will have the opportunity to earn 6 hours of Continuing Education (CE) credit while gaining valuable insights into the latest trends, products, and solutions shaping the benefits and insurance landscape.

The event will also feature a Legislative Update from Mike and Shanon Meroney of Meroney Public Affairs, offering firsthand updates on key developments and issues being discussed at the Texas State Capitol in Austin that impact our industry.

Don't miss this exciting and informative event designed to empower agents and advisors across Texas!

1 6-Hours Of CE Credit

Classes will consist of Ethics and topics regarding current industry regulations

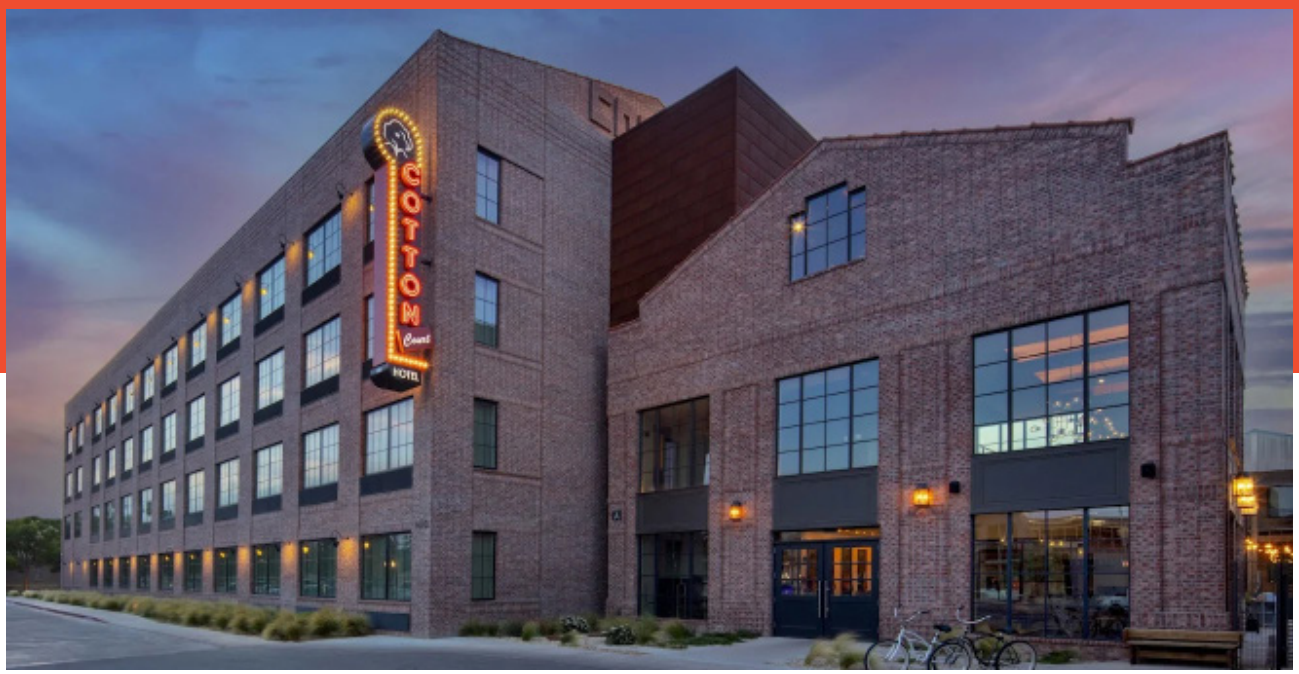
2 Meet Carrier Reps

Some of the industry top carriers will be on hand to introduce you to their services that help grow your business

3 Meet Industry Peers

A chance to share and hear ideas that others are using to make them successful

Symposium / Hotel Accomidations



THE COTTON COURT HOTEL

RSVP: 210-220-3054
code: NABIP

Located in Lubbock, 1.7 miles from Jones AT&T Stadium, Cotton Court Hotel, by Valencia Hotel Collection has accommodations with free bikes, free private parking, an outdoor swimming pool and a fitness center. Featuring a restaurant, the 4-star hotel has air-conditioned rooms with free WiFi, each with a private bathroom. The property provides room service and a 24-hour front desk for guests.

At the hotel, every room has a desk. The rooms are equipped with a flat-screen TV, and some rooms at Cotton Court Hotel, by Valencia Hotel Collection have a city view. All rooms in the accommodation are equipped with a hairdryer and an iPod docking station. There's an in-house bar and guests can also use the business area. Lubbock Preston Smith International Airport is 4.3 miles from the property.

$149 - CLASSIC KING

Online RSVP: https://res.windsurfercrs.com/ibe/details.aspx?propertyid=16386&nights=1&checkin=04/30/2026&group=2604BEJWKD

Directons

1610 Broadway,
Lubbock TX 79401

806-758-5800 Ext. 2

CE AGENDAS

Ethics vs Morals, You Decide - Ron Byrd

1 HR Course #71322

In this course, we will explore the important distinction between ethics and morals, two concepts that are often used interchangeably but carry different meanings. While morals are personal principles shaped by upbringing, culture, and individual beliefs about right and wrong, ethics are the structured rules and standards that guide behavior within a professional or societal context. Understanding the difference is essential, especially in fields where decisions impact others, because it helps us recognize when we are guided by personal values versus when we are held accountable to established ethical codes.

Don't Press Your Luck - Nedra Clingan

1HR - Course 142213

Get ready for a fun and interactive learning experience with Nedra Clingan as she leads a dynamic CE class on Self-Funding — presented with a twist! Inspired by the classic game show Press Your Luck, attendees will be divided into three teams to compete for points and “fake dollars” while diving into the fundamentals and strategies of self-funded health plans. This engaging session combines education with excitement, keeping everyone on their toes as they test their knowledge, learn key concepts, and “press their luck” for the top score. It’s the perfect way to earn CE credit while having a blast with your peers!

State Legislation Update CE

Course #

Mike & Shannon Meroney, Meroney Public Affairs, will be on hand to give us the latest updated from Austin and the Capitol. More details to follow.

CE AGENDAS

- Dustin Burrows

Texas Upcoming Legislation During Lunch.

CE #4 The Undewrlying Cost of Accessing Healthcare - Joe Brining

1 HR - Course 143836

Healthcare is often discussed in terms of premiums, deductibles, and out-of-pocket expenses—but the true cost goes far beyond what's listed on a policy. This course explores the hidden costs of healthcare and why it's critical for agents to shift their focus from simply selling plans to delivering comprehensive inancial protection.

As agents, we must look deeper at the real-life impact healthcare events have on our clients. What happens when a client faces frequent doctor visits, relies on telemedicine, or needs ongoing treatment? How do missed workdays, reduced income, or a serious diagnosis—such as cancer—a ect their inancial stability?

CE #5 - Misty Baker - Federal Legislative

Courese #146615

Federal Legislative Update presented by Misty BakerNavigate today's evolving federal landscape with confidence. This Federal Legislative Update delivers a focused, one-hour CE overview of executive actions, regulatory changes, new legislation, and court decisions affecting employers and group health plans. Designed for brokers, employers, and benefits professionals, the program highlights compliance priorities, upcoming regulatory milestones for 2026, and trusted resources to support ongoing compliance efforts.

CE #6 - Rusty Rice - Vision Care Basics Courese # 141626

Join Rusty Rice as he talks about the basics of vision care and the cost of care.

SPONSORSHIP

1 RIG - MAIN SPONSOR $2,000 - Only 1

SOLD OUT

Prime Location Next To Podium
3 Attendees
5 Minutes Speaking Time
12 Months Benefit
Company Logo on Website With Links
Company Mention On Monthly Webinars
2 Booth Tables

2 Drill Bit - $1,500 - 3 Available

2- Sponsors Left

1 LEFT

2nd Prime Location
2 Attendees
Lunch Sponsor
3 Minutes Speaking Time Before Lunch
6 Months Benefit
Company Logo on Website With Links

3 Reservoir - $1,300

SOLD OUT

Thursday Night Pre Conference Sponsor
Top Golf - Recognition During Event
2 Attendees
3 Minutes Speaking Time Before Lunch
3 Months Benefit
Company Logo on Website With Links
1 Booth Table

4 Casing - $1,250 - Only 1

SOLD OUT

Afternoon Refreshment Break Sponsor
1 Attendee
3 Months Benefit
Company Logo on Website With Links
1 Booth Table

5 Lease - $1000 - Photo

Roadshow Symposium Event Pictures on NABIP-Lonestar Website With Your Company Logo To Run For 6-Months
1 Attendee
1 Booth Table

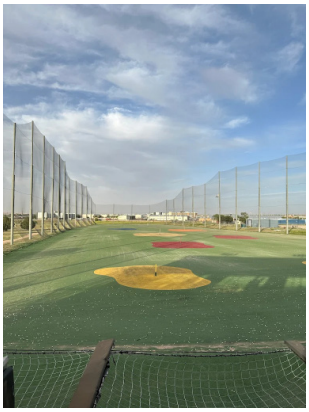
6 Production - $800

Registration Table Logo Display
Your Company Symposium Bags (you supply)
1 Attendee
1 Booth Table

7 Gusher - $700

1 Booth Table At Symposium
1 Attendee

ROADSHOW TIMELINE



Thursday 4/30/26

6:00 PM	Golf Suites (Top-Golf) Event

Friday 5/1/26

9:00 AM	REGISTRATION
9:30 AM	WELCOME / HOUSE RULES
9:40 AM	INTRODUCTION OF BOARD MEMBERS
9:50 AM	MEMBERSHIP BUSINESS MEETING
10:00 AM	CE - Ethics - Ethics vs Morals, You Decide - Ron Byrd
10:50 AM	Rig Sponsor 5 Minute Talk Time
10:55 AM	BREAK WITH EXHIBITORS
11:15 AM	CE - State Legislative Update - NABIP-TX Lobbyst
12:05 PM	Drill Bit & Reservoir Sponsor 3 Minute Talk Time
12:08 PM	LUNCH - Dustin Burrows - Future Legislation in Texas
12:45 PM	CE - Vision Care Basics - Rusty Rice
1:35 PM	CE - Federal Legislative & Regulatory - Misty Baker
2:25 PM	BREAK WITH EXHIBITORS
2:45 PM	CE - Don't Press Your Luck - Nedra Clingan
3:35 PM	CE - The Underlying Cost of Accessing Healthcare - Joe Brining
4:25 PM	Wrap Up and Vendor Drawings

Subject to last minute changes

Registration

NABIP-LONESTAR MEMBERS	NON - MEMBERS
$50 / AFTER 4/15/26 $80	$80 / AFTER 4/15/26 $100

Members Registration

Non-Members Registration