



Swim Global Project Ambassador Program

Who We Are: Swim Global Project

The Swim Global Project (SGP) is an international initiative dedicated to ending preventable drowning and advancing water safety worldwide. Based in Florida and working across continents, SGP builds partnerships, develops prevention programs, and supports global community capacity for water safety education. We envision a world where everyone—regardless of location or circumstance—can enjoy water safely.

Our Work

- Drowning prevention programming and education
- Global capacity building and partnerships
- Aquatic safety assessments and facility design guidance
- International learn-to-swim initiatives
- Research support and advocacy

These efforts are strengthened through collaboration with leaders in public health, lifesaving societies, and government partners.

The Ambassador Program: Purpose & Objectives

The Swim Global Project Ambassador Program empowers passionate leaders to expand SGP's reach and impact around the world. Ambassadors serve as local champions for water safety, drowning prevention, and community engagement.

- **Advance Global Drowning Prevention:** Promote water safety education and prevention strategies in local communities and networks.
- **Activate Local Engagement:** Organize and participate in events, workshops, partnerships, and campaigns that integrate water safety into local culture.
- **Drive Global Collaboration:** Share region-specific insights, best practices, and co-create resources to address diverse drowning risks.
- **Advocate & Raise Awareness:** Elevate water safety issues through storytelling, media engagement, and outreach.
- **Support Continuous Learning:** Contribute feedback and insight while building leadership, advocacy, and public health experience.

Who the Ambassadors Are

SGP Ambassadors are volunteer leaders from around the world united by a passion for water safety and community impact. They come from diverse backgrounds including water safety, aquatic sports, community advocacy, emergency response, and education.

Ambassadors represent regions across Africa, Asia, the Americas, and Oceania, bringing local insight to global action. Their perspectives help tailor drowning prevention strategies to the realities of the communities they serve.

Current and past Ambassadors include community water safety leaders from Zambia, South Africa, Canada, India, the United States, Australia, and more.

Why It Matters

Drowning remains one of the leading causes of unintentional injury death globally, particularly for children and underserved communities. By mobilizing influential local voices and linking them to a global network, the Ambassador Program multiplies the reach of water safety education and builds sustained community capacity for drowning prevention.

Ambassadors are essential partners in creating safer aquatic environments and saving lives worldwide.

Get Involved / Contact

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