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- Medical Director, The Johns Hopkins Center for Bioengineering, Innovation and Design (CBID)
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Greetings,

I am writing to solicit your interest in supporting the upcoming Johns Hopkins School of Medicine educational activity, **14**th **Interventional MRI Symposium** at The Graduate Hotel in Annapolis, Maryland on October 17-18, 2024.

We anticipate at least 300 participants from across the globe joining us for this symposium that addresses the need for clinically focused education that provides information which will have immediate impact on practice for the multidisciplinary team involved in interventional MRI and imaging for diagnostics and treatment. This symposium is intended for MRI Radiologists, Interventional Radiologists, MR Researchers, Cardiologists, minimally invasive Surgeons, Neurosurgeons, Technologists, Nurses, vendors, industry, and international and national Faculty Experts.

We would like to provide you with a platform to present your company and products to physicians and scientists from various areas – from research and industry to clinics and practices. You will have the opportunity to network, build national and international relationships and forge new paths. In the current early planning stage, there are many different ways to present your enterprise (see enclosed list of sponsoring packages). We would welcome your participation at any level to ensure yet another successful event of our symposium series.

For more information about this year's symposium, please visit our <u>website</u> where you'll find the sponsorship information, <u>previous symposium</u> agendas, and more information about what is planned for 2024. For information about the 2022, 13th Interventional MRI Symposium, please visit https://www.imri2020.org/.

If you have any questions, are looking for additional information, or ready to complete a sponsorship agreement, please contact Laura Friend at lfriend1@jhmi.edu.

We look forward to having your support at this very important educational activity. Thank you very much.

Sincerely,

Clifford R. Weiss, M.D.

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Professor



14th Interventional MRI Symposium

October 17-18, 2024

Graduate Hotel 126 West Street Annapolis, Maryland 21401 graduatehotels.com/annapolis



For further details and registration: https://tinyurl.com/iMRI2024

#14thiMRIsymposium #MRI2024 #iMRI2024

Program Chairs:

Clifford Weiss, MD - cweiss@jhmi.edu Dara Kraitchman, PhD - dkraitc1@jhmi.edu Sponsorship Opportunities:

Laura Friend - Ifriend1@jhmi.edu



TMRP





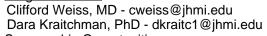
Interventional MRI Symposium, October 17-18, 2024

Annapolis, MD, USA

SPONSORSHIP PACKAGES

Contact INFO

Program Chairs:



Sponsorship Opportunities: Laura Friend - Ifriend1@jhmi.edu



Package no.	Sponsorship Package	Advertising Impact for Sponsor	Costs in USD
HS	Main Sponsor		
HS 1	Platinum Sponsorship	 - 10' x 10' Premium Exhibit space - Full page, full color advertisement on the first pages of the abstract book - Full page, full color advertisement in the program booklet - Logo on symposium website - Premium exhibit space with first priority on choice of location - Lunch buffet sponsorship and a lunchtime industry symposium included 	\$38,000
HS 2	Gold Sponsorship	- 10' x 10' Premium Exhibit space - Full page, full color advertisement on the first pages of the abstract book - Full page, full color advertisement in the program booklet - Logo on symposium website - Premium exhibit space with first priority on choice of location - Breakfast Buffet sponsorship included	\$26,000
HS 3	Silver Sponsorship	- 8' x 8' Exhibit space - Full page, full color advertisement in the abstract book - Full page, full color advertisement in the program booklet - Logo on symposium website - Coffee break sponsorship included	\$18,000
HS 4	Bronze Sponsorship	- Table Top Exhibit space - Half-page, full color advertisement in the abstract book - Half-page, full color advertisement in the program booklet - Logo on symposium website - Sponsorship of Poster Room rental or Poster Awards	\$11,000
AR	Attendee Reception		
AR 1	Sponsorship of Attendee Reception	 Sponsorship of evening attendee reception Direct contact to all attendees in one space Table top exhibit display of company information 	\$14,000
AS	Exhibition		
AS 1	2-Day participation in Industrial exhibition	 Table Top Exhibit space, direct contact to the participants (coffee breaks will take place directly at the exhibition) Attendance of your staff at the coffee breaks and lunch Acknowledgement as exhibiting company on the website of the symposium and at the program 	\$2,500
AV	Advertisement in First Announcem	ent	
AV 1	2nd cover page, full-page, 4-color	size: Letter Standard (8.5 x 11)	\$800
AV 2 AV 3	3rd cover page, full-page, 4-color 4th cover page, full-page, 4-color	scale: 12 pages+ format: tbd, digital or print	\$800 \$800
AP	Advertisement in Program (printed		dee o
AP 1	Inside, black/white, full-page	Program to the symposium size: Letter Standard (8.5 x 11)	\$550
AP 2	2 nd cover page, full-page, 4-color 3 rd cover page, full-page, 4-color	scale: 32 pages +	\$800 \$800
AP 3 AP 4	4 th cover page, full-page, 4-color	print run: 14,500 (international shipment)	\$800

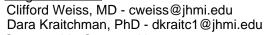
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Package	Sponsorship Package	Advertising Impact for Sponsor	Costs in	
no.			USD	
AA	Advertisement in the Abstract Book (digital)			
AA 1	Inside, half-page, black/white	Abstract book to the symposium	\$300	
AA 2	2 ND cover page, full-page, black/white	size: Letter Standard (8.5 x 11) scale: circa 200 pages	\$400	
AA 3	3 rd cover page, full-page,	Search on the 200 pages	\$400	
AA J	black/white		Ψ100	
AA 4	4 th cover page, full-page, black/white		\$400	
BT	Insert to Conference Binder			
BT 1	Brochure (up to 10 pages)	Distribution to participants with conference documents	\$600	
RP	Sponsorship for Speaker			
RP 1	Sponsoring of travel expenses for one (or several) speaker(s)	 Acknowledgement as sponsor in the program Insert of a brochure to the conference binder 	\$950 -varied-	
CB	Coffee Breaks			
	Sponsorship of coffee breaks-	- Projection of a slide during breaks with reference to the sponsor	\$3,000/	
CB 1	1 st day,	- Acknowledgement as sponsor on the website	per	
CB 2	2 nd day	- Acknowledgement as sponsor in the program	break	
CB 3		- Insert of a brochure to the conference binder		
CB 4				
BB	Breakfast Buffet			
	Sponsorship of breakfast	- Projection of a slide during breaks with reference to the sponsor	\$6,000/	
	buffet –	- Acknowledgement as sponsor on the website	per	
BB 1	1 st day	- Acknowledgement as sponsor in the program	breakfast	
BB 2	2 nd day	- Insert of a brochure to the conference binder		
LB	Lunch Buffet			
	Sponsorship of lunch buffet –	- Projection of a slide during breaks with reference to the sponsor	\$8,000/	
LB 1	1 st day	- Acknowledgement as sponsor on the website	per	
LB 2	2 nd day	- Acknowledgement as sponsor in the program	lunch	
		- Insert of a brochure to the conference binder		
PA	Poster Exhibition		L + 1 000	
PA 1	Sponsoring of room rental fee	- Acknowledgement as sponsor on the website	\$1,000	
	for poster exhibition	- Acknowledgement as sponsor in the program		
		- 2 roll-ups/displays at the poster exhibition room (provided by		
DA 2	Sponsoring of poster awards	sponsor) - Acknowledgement as sponsor on the website	\$1,100	
PA 2	sponsoring or poster awards	- Acknowledgement as sponsor on the website - Acknowledgement as sponsor in the program	\$1,100	
		- 2 roll-ups/displays at the poster exhibition room (provided by		
		sponsor)		
LS	Lanyard Sponsorship			
LS	Branded lanyards	- Lanyards for all attendees with company's name/brand on item	\$500	
		- Included in welcome packets Thank you for your gunnout!		

Thank you for your support!