



Fellow Horse Show Enthusiasts and Supporters –

The American Saddlebred Horse Association of Georgia (ASHAG) has taken over management of the Dixie Cup Spring Classic Horse Show, with its goal being to save this historic horse show for the benefit of all equine enthusiasts, but especially our southeastern trainers and exhibitors! We want to keep this wonderful horse show not only going, but growing!

*We ALL want to promote our beloved Saddlebreds, Morgans, Roadsters, Ponies, Friesians, Arabians and other horse show breeds! We want to provide a competitive Equitation class roster, and to help grow our industry's Academy participation! We want to support our horse trainers, so they can sustain their businesses! Our aspirations are HIGH, but for us to make this a reality - **We Need Your Support!***

The new and improved Dixie Cup horse show will be held on May 2nd-May 4th of 2024, at the Georgia International Horse Park. We have expanded the schedule to provide a full roster of Saddlebred and Morgan classes, a huge All-breed division, and a full Academy division, that includes hunt seat and driving classes, and will be enhanced to include stock seat classes if there is interest.

There are several levels of support for you to help us make this a reality! Sponsorship Levels include:

- *\$100.00 Patron Sponsorship – Supports an Academy or Qualifying class*
- *\$250.00 Bronze Sponsorship – Supports a Championship class OR possibly a new division*
- *\$500.00 Silver Sponsorship – Supports a Stake Night Grand Championship class*
- *\$1000+ Gold Sponsorship – May Support an entire breed or Division or an Exhibitor Event*

In addition, we have several social events planned for 2024 that can be sponsored in whole or in part:

- *Exhibitors Parity - \$3000.00*
- *Kentucky Derby Watch party - \$1000.00*
- *Academy Ice Cream Social - \$500.00*

*Sponsorships of \$500 or more are eligible for a **free Box Seat** and promotional advertisement, and ALL Sponsors will be recognized by name and business in our Prize List, Web Sites and Social media accounts.*

*A **sponsorship contract** is on the back of this letter for you to complete and return. We can also accept **PayPal** "Friends and Family" payments to lori.schmidt@outlook.com, or you can send a check payable to **ASHAG** to Mallory Sanders, 1640 Monroe Jersey Rd, Monroe, GA, 30655. We **THANK YOU in advance for your generous and continued support** of the Dixie Cup Spring Classic Horse Show!*

Larry Schmidt - ASHAG President / The Dixie Cup by ASHAG Board Director - 404-406-0994

Tiffany Smith - ASHAG Past President / The Dixie Cup by ASHAG Show Manager - 912-977-1620

Dixie Cup Spring Classic Horse Show Sponsorship Form

Please check out our Dixie Cup web site at www.thedixiecup.com or www.ashag.net for detailed information and updates for the show, and follow us on Facebook as well!

Standard Show Sponsorship Levels are **\$100** (Patron), **\$250** (Bronze), **\$500** (Silver), **\$1000** (Gold) - but donations of **ANY** amount are very much appreciated!

By submitting this form, I pledge and agree to sponsor one or more classes or event(s) as follows:

Total Amount of Sponsorship Pledge \$ _____

Preferred Class(es) OR Donation Use Preference _____

Stable/Farm/Individual/Company _____

Address _____

City _____ State _____ Zip Code _____

Contact Name _____ Phone _____

Authorized Signature _____

Make Checks Payable to: **ASHAG** (Noting for The Dixie Cup)

DUE: ASAP (or by April 15, 2024^h)

Mail This Form with payment in enclosed envelope to:

Payment Method (**Check One**):

ASHAG - c/o Mallory Sanders
1640 Monroe Jersey Road
Monroe, GA 30655

Check Enclosed # _____
 Please Send Invoice
 Add to Horse Show Invoice

or send online with **PayPal** (specifying Friends and Family for **NO fees**) to lori.schmidt@outlook.com

Check below if you would like to receive a

Email Address (for online Donation Receipt):

Paper Receipt for your contribution

Name on Box Seat (Sponsorships of \$500 or More) _____