



"Women are like flowers STRONG & BEAUTIFUL"

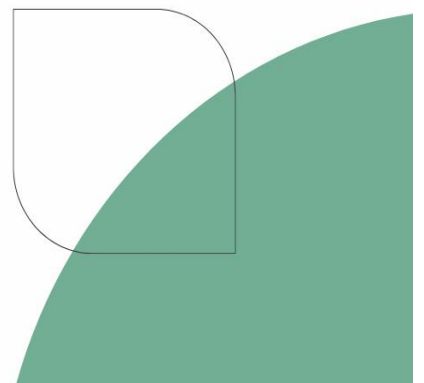
I'm a Colombian entrepreneur, blog writer, and travel passionately with several years of marketing experience in different countries, such as: China, England, and Canada. I'm currently living in Ottawa, Canada. Just graduated from UVic, getting my second Diploma in Business Administration. In addition, I have a Masters' Degree in International Business with a focus on social marketing, working to create interesting, entertaining, and informative blog posts for my business website RoseJade.

Mission

Rosejade focuses on women empowerment through items, and blogs created to allow you to blossom on your own.

Vision

To give each woman a place where they can develop their dreams without fear. By 2026, Rosejade will have a network of one thousand Roses (Members)



PROJECT SEMICOLON

Blue Rose Semicolon



I started to learn about the Project Semicolon when I fell in love with a series called 13 Reasons Why?. This series was developed by a singer that became one of my favorite artists Selena Gomez. She showed a lot of people the importance of loving yourself. It all started with a simple tattoo a semicolon (;) that became a movement.

Origin of the Semicolon Project

In 2013 The Project Semicolon a non-profit organization was founded, their mission is to support mental health wellness and focus on anti-suicide initiatives. According to the website of Project Semicolon “A semicolon is used when an author **could’ve chosen to end their sentence but chose not to**. The author is you, and the sentence is your life.” This organization is the basis of the popularity of the semicolon tattoo. It is a way to show solidarity to the people who are dealing with mental illness or the death of someone from suicide.

The reason I became interested in this organization is not only because I support their mission, but also because I identify with them. I have had to deal with different issues in my life that has made me stronger. However, there are many people out there who don't have the strength or the tools to ask for help when they need to. And this is one of the reasons I designed my Blue and Rose Semicolon stickers.

As we know the world is not always pretty and it is ok to ask for help. Be strong and beautiful like a flower. Whenever you feel down, take a breath and continue like the semicolon does.

How to protect yourself!!

Drink with a Straw Today!

I wanted to write about something incredible. I found the Smart Straw. The Smart Straws is an invention from 3 South Florida high schools to stop sexual violence.

Susana Cappello, Carolina Baigorri and Victoria Roca, students at Gulliver Preparatory in Pinecrest, won the Miami Herald Business Plan Challenge with their idea. Their Smart Straws are capable of



detecting two of the most common elements used in rape drugs, GHB and Ketamine. There are many products out there to avoid date rape for example:

- Coasters
- Nail Polish
- Cups
- Smart Straws
- Personal Drink

Just remember to always be safe!.

Gender Equality: A Step towards a Better World



Gender equality is a fundamental human right that has been a topic of discussion for decades. It is the belief that everyone, regardless of gender, should have equal rights, responsibilities, and opportunities. Gender inequality has existed for centuries and has affected women in almost every aspect of their lives. Today, as we live in a more progressive world, gender inequality still exists in many forms. This blog post will discuss the importance of gender equality and highlight some of the issues surrounding it.

The Gender Pay Gap

One of the most significant issues of gender inequality is the gender pay gap. This refers to the difference in earnings between men and women. Research has shown that women earn less than men in almost every country and industry. The gender pay gap is a result of several factors, including discrimination, occupational segregation, and the undervaluing of women's work. It is essential to address this issue as it affects women's financial stability, career progression, and overall well-being.

Gender-Based Violence

Another significant issue that affects women is gender-based violence. It is a violation of human rights and includes physical, sexual, and psychological abuse. Gender-based violence affects women of all ages, races, and backgrounds. It is estimated that one in three women will experience gender-based violence in their lifetime. Gender-based violence is a result of gender inequality and the belief that men are superior to women. It is essential to address this issue and provide support to survivors.

The Importance of Women's Representation

Finally, the representation of women in politics, business, and other leadership roles is crucial. Women are underrepresented in almost every industry, and this is a result of gender bias and discrimination. The representation of women in leadership roles is essential as it provides a diverse perspective and ensures that women's voices are heard. It is crucial to create an environment that encourages and supports women to pursue leadership roles.

Conclusion

Gender equality is essential for a better world. It is a fundamental human right that should be respected and upheld. The issues surrounding gender inequality, such as the gender pay gap, gender-based violence, and underrepresentation of women in leadership roles, should be addressed. It is essential to continue the conversation surrounding gender equality and work towards creating a world where everyone is treated equally, regardless of gender.

Sofia Vergara

Sofía Vergara is a talented Colombian actress, whose accent has led her to play a variety of characters where her most leading role has been Gloria Delgado-Pritchett in *Modern Family*. A show that lasted 10 years and still continues to cause laughter to many. Now his new series, *Griselda*, is booming on Netflix. A role that interested him having grown up in Colombia during the time of drug traffickers. *Griselda* was one of the most famous Narcos women, known as the

godmother. Sofía Vergara became interested in this character when she realized that many times women are not recognized in various fields, such as science, engineering, business, among others.

Sofia Vergara not only has acting talent, her incredible personality makes her stand out and she has been one of the most loved celebrities on shows like Jimmy Fallon and Ellen Degeneres, causing laughter with her accent and her comedy. The interesting thing about Sofía Vergara and what I want to highlight because she is a Latina immigrant, living in an English-speaking country, was a comment where she herself clarified that at first she thought that her Barranquilla accent was not helping her, so she decided to take pronunciation classes. But in the end, she used that disadvantage as a great advantage by applying for roles in which she could play with her accent as Gloria and now Griselda.

My blog www.siguelasflores.com is focused on women who have caused history and created a path for us. Sofía Vergara has given me reasons to write about her. Sofía Vergara is in favor of female empowerment. If we do a search on YouTube or Google we can find her interviews with Griselda. Sofia herself clarifies that it is interesting to see how a woman like Griselda achieves so much power in an environment totally dominated by men, being the mother and godmother of famous drug traffickers. At the same time, she herself clarifies that she is not an example to follow. However, it is interesting to come across these stories that almost never make it to the screen.

An important part of Sofía Vergara is how she manages to turn off imposter syndrome. For

example, I don't have a perfect body, I'm fat, skinny, I can't ask for a raise, etc. While Sofía used her attributes to enter the acting field, her dedication and effort caused her fame to increase over time.

In conclusion, Sofía Vergara knows her value, her disadvantages and her advantages. She is very clear about her goals. And she knows how to use her weaknesses and turn them into strengths, making herself respected and putting the good name of Colombian women at the top around the world.



Michelle Obama

Michelle LaVaughn Robinson Obama is a lawyer, a writer, and the first African-American First Lady of the United States. Her initiatives in women empowerment allow her to be a great role model for women around the world.

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There is no limit to what we, as women, can accomplish.

-MICHELLE OBAMA



Michelle focuses on four principles:

1. Healthy Families
2. Service Members and their Families
3. Higher Education
4. International adolescent girls Education

Michelle Obama was born in Chicago. Their parents were a pump operator for the Chicago Water Department and stay home mom. They invest in her education. Even when the situation was harder for his father, who was suffering from sclerosis. Michelle earned a bachelor's degree from the University of

Princeton and a juris doctor degree from Harvard Law School.

What are these four principles or initiatives?

1. Healthy Families: She creates the initiatives Let's move. One problem in the USA is high obesity, because of the easy access to fast food. This is a critical problem, especially with children. This initiative has the goal: helping kids and families lead to a healthy life

2. Service Members and their families: Offer resources to services members and their families in topics such as employment, education, and wellness.

3. Higher Education: One problem about education is the high student loan, which has created a problem for younger students. Education is important. For this reason, she was educated the younger generation to reach more than a high school diploma. She encouraged students to pursue a training program, a community college, or a 4 years college or university. She even educated topics such as career opportunities, understanding financial aid and college affordability.

4. International adolescent girls Education: It has happened in the past, and continues to happen in the present. Girls in some societies and families cannot get an education. Let's Girl Learn was

created with the help of the Department of State, US Agency for International Development (USAID), the Peace Corps, and the Millennium Challenge Corporation, as well as other agencies and programs, such as the US President's Emergency Fund for AIDS Relief (PEPFAR), this government groups create and invest in programs around the world to expand education opportunities for girls.

If you want to know more about this great woman, I recommend you get her book. Michelle Obama Becoming. In my opinion, this woman has important values: EDUCATION & FAMILY. She learned from her parent's determination, strength and leadership to inspire more and more girls to become the women of tomorrow.

Top 5 Women Gamer Developers!!!



Let's talk about Gamers!. or Girl Gamers or Women Gamers!!!

So, I was playing my Nintendo Switch!. After watching an anime based in an otome game. I was, Oh. I think I would like to get back to otome games. But, I remember wait!. They are all so

bored. I love RPG games, I like Pokemon Arceus, and all Pokemon and just dance. I was into animal crossing because I like the joy after finishing a mission or quest.

When I was into the store of Nintendo Switch, I started to wonder. Wait I know many of these games are developed not by big companies, but also by male developers so I went to ChatGpt and I asked: Top 5 women games developers. And I found a few interested developers and games. The majority of the games you can download on Steam.

Let's check these games together!

1. ***Portal (2007) - Kim Swift:*** Kim Swift was the lead designer of the critically acclaimed puzzle-platforms, Portal. Portal is a 2007 puzzle-platform game developed and published by Valve. It was released for different consoles, such as Windows, Xbox 360, Playstation 3 and Nintendo Switch. According to the steam website

Portal™ is a new single player game from Valve. Set in the mysterious Aperture Science Laboratories, Portal has been called one of the most innovative new games on the horizon and will offer gamers hours of unique gameplay. The game is designed to change the way players approach, manipulate, and surmise the possibilities in a given environment; similar to how Half-Life® 2's Gravity Gun innovated new ways to leverage an object in any given situation. Players must solve physical puzzles and challenges by opening portals to maneuvering objects, and themselves, through space.

You can buy the game here: Kim Swift, Portal (2007)

2. ***Journey (2012) - Jenova Chen:*** Chen is the co-founder of thatgamecompany, and she played a key role in the development of the visually stunning and emotionally impactful game, Journey. Journey is an indie adventure game, published by Sony Computer Entertainment. You can find this game in Play Station 3, and Windows. According to Steam description:

Explore the ancient, mysterious world of Journey as you soar above ruins and glide across sands to discover its secrets.

You can buy the game here: Jenova Chen, Journey (2012)

3. ***Child of Light (2014) - Aurélie Lechevalier:*** Aurélie, also known as Leiko, was the lead programmer for Ubisoft's beautifully animated RPG, Child of Light. Child of Light is a platforming role-playing video game developed by Ubisoft Montreal, released for

Windows, Playstation 3, Playstation 4, Wii U, Xbox 360 and Xbox One and Playstation Vita. Also you can find it for Nintendo Switch. According to steam description:

Aurora, a young girl from 1895 Austria, awakens on the lost fairytale continent of Lemuria. To return home she must fight against the dark creatures of the Queen of the Night, who have stolen the sun, the moon and the stars. At stake is not only Lemuria, but Aurora's true destiny.

You can buy the game here: Aurélie Lechevalier, Child of Light (2014)

- 4. *Firewatch (2016) - Jane Ng:*** Ng served as the lead artist for the first-person adventure game Firewatch. Firewatch is an adventure game developed by Campo Santo and published by Panic. It was released for Windows, Playstation 4, Xbox One and Nintendo Switch. Jane Ng create the enviroment art design that you can experiment in the game based on a painting by Moos. She took inspiration from the New Deal advertisement by the National Park Service and conducted research in the Yosemite National Park.

According to Steam:

Firewatch is a single-player first-person mystery set in the Wyoming wilderness, where your only emotional lifeline is the person on the other end of a handheld radio.

You can buy the game here: Jane Ng, Firewatch (2016)

- 5. *Oxenfree (2016) - Night School Studio, co-founded by Sean Krankel and Adam Hines, with art by Heather Gross:*** While the studio was co-founded by Sean Krankel and Adam Hines, Heather Gross played a key role in creating the distinctive visual style of Oxenfree. According to steam:

Oxenfree is a supernatural thriller about a group of friends who unwittingly open a ghostly rift. You are Alex, and you've just brought your new stepbrother Jonas to an overnight island party gone horribly wrong.

You can buy the game here: Heather Gross, Oxenfree (2016)

I love games, and I am pretty sure there are girls and women whose want to enter this field. Let's support these women developers and continue to increase female workers in the game industries. Women and Girls gamers are a great market that needs to be explored more. We do not want to play always Barbie doll, Dress Doll, Bratz and so on. We need strategy games, RPG games, shooter games and more.

Karol G: Beyond Music



Karol G: Beyond Music

Karol G is becoming an international artist. His music spreads to all corners of the world. Winning awards, nominations and more. Although she has collaborated with English language artists. It is notable that her level of English is basic. At the same time, we can appreciate that as she progresses, her English improves over time.

She was born in Navarro, Medellín, Colombia on February 14, 1991. Let's say that on the day of love. Her name is Carolina Giraldo popularly Karol G.

Raised in a musical family environment, Karol demonstrated a natural talent for singing and composition. As she grew up, she dreamed of sharing her music with the world. She participated in the reality show *The Throughout* her career, Karol G has been honored with numerous awards and recognitions, including multiple Billboard Awards, Latin Grammy Awards, and Premios Lo Nuestro. Her impact on Latin music has been widely recognized by her colleagues and the industry.

An Icon of Female Empowerment

In a world where women fight to make their voices heard and claim their place in society, figures like Karol G stand out as powerful examples of female empowerment in the music industry. Through her music, her attitude, and her impact on popular culture, Karol G has proven to be a symbol of strength, determination, and self-expression for women everywhere.

Most of her songs although she could say all of them. They express female empowerment. With themes such as self-love, independence, and personal improvement. From Ella Tusa's song with Nicki Minaj, *Punto G* and her most recent song with you where you can see the expression of love between two people of the same sex.

Karol G constantly challenges gender stereotypes and social expectations in the music industry. Through her unique style and confident attitude, she challenges traditional norms of how women in Latin music are expected to look and act. Her stage presence radiates confidence and strength, sending a clear message that women can be powerful and successful without compromising their authenticity or femininity. Her commitment to female empowerment is even so great that her first tour in the United States, which toured 10 cities, was made up and accompanied by a band composed only of women.

In my opinion, she is making giant strides. And she's not afraid to experiment, collaborate, or be creative in any aspect of her professional life. She knows that talent and hard work are the two characteristics of an international artist. Through her work, she inspires young women to pursue their dreams. By showing that success and authenticity are attainable for women in all walks of life, Karol G is paving the way for future generations of women in music and beyond.

Let's continue supporting her in everything!

Barista a Career for Women



Barista is the name in Italian for bartender. A barista is a person, who usually serves coffee drinks in their diversity forms to customers. For example, the people in Starbucks, Juan Valdez or Second Coffee are Baristas.

A Barista is a career that requires diversity of skills and knowledge with coffee, customer service, and management of the space. This profession is not limited by gender. Women and males can excel in this field. According to the website zippia.com women in the United States

are the 69.7% of employees in this field. Meanwhile, males are only the 30.3%. Another important data from this website is that women earn more than men in this field.

See this Table:

Barista Gender Pay Gap

Women Earn \$1.01 For Every \$1 Earned By Men



Male Income

\$30,108



Female Income

\$30,352

This career is a great opportunity for women to grow and develop professional in the coffee industry. They can work in different areas of the company, such as managing the coffeehouse, human resources, compete championships as the World Barista Championship, and even open their own coffeehouse.

It is important to know that even women have been underrepresented in some fields. The diversity of gender and equality allows them to create equality spaces at work. At this moment, women have exceeded their role as Baristas. For example, in the World Barista Championship of 2018, Agnieszka Rojewska, from Poland. She became the first woman winning the title of World Barista Championship. Her victory made a hit in the history of the competition and showed the talent and skills that women bring to the coffee industry.

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