



PAPITO'S PURPOSE

A VIP EVENT TO GIFT DJ NASTY

A PROGRAM OF RESPITE FOR CAREGIVERS OF PROFOUND AUTISM

SPONSORSHIP OPPORTUNITIES

PAPITO'S PURPOSE

April is Autism Acceptance Month and this year will be one for the books for families living and loving with Profound Autism!

We at Mad Genus Media & Creative Consulting have partnered with Soliman Productions, Inc., to host a very special VIP Surprise event for the multi-platinum Grammy Award winning super producer, DJ Nasty of the Nasty Beatmakers and We The Best.

DJ Nasty is father to Papito, his 22 year old son who is non verbal with profound autism. Recently Nasty spoke publicly for the first time ever about this which has ignited his fire for advocacy. But being one of the world's top DJ's comes with time limitations. He wants to make an impact. So we have come together with his friends, family, and the Orlando community to establish PAPITOS PURPOSE, a program to gift respite to caregivers of people with profound autism.

To keep his fire for advocacy lit, we will be fundraising to build a respite program in his son's name in April 2026 and we invite you to participate in this star-studded celebrity VIP event to show your encouragement and support of his journey in advocacy.





OUR GUEST OF HONOR

DJ Nasty, aka “The Grammy Kid” is a Grammy Award winning super-producer who has worked with top artists like Ludacris, Lil Wayne, Rick Ross, Rihanna and others. He’s half of the production duo, The Nasty Beatmakers with his brother LVM, as well managing partner of the We The Best Management Group with DJ Khaled.

DJ Nasty has produced smash hits like All I Do Is Win and continues to bless stages like The Beyoncé Tour, Super Bowl 2020, The Stanley Cup Finals with DJ Khaled and more.

He is now an advocate for profound autism and for families and caregivers who are also walking a similar journey of profound love.

SPECIAL APPEARANCES



FOX 35 GOOD DAY ORLANDO HOST

AMY KAUFELDT

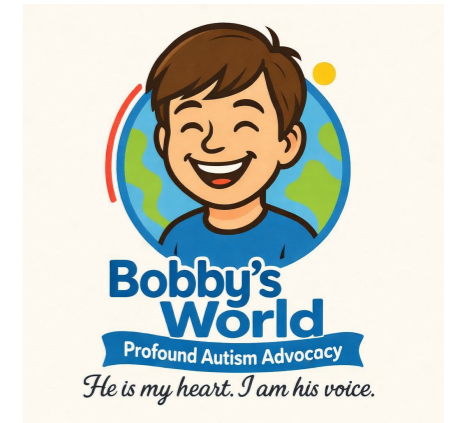


WJHM FM 102JAMZ ORLANDO RADIO HOST

RICKY PADILLA



PARTNERS SPONSORS & AFFILIATES



PROFOUND AUTISM ALLY



EST 2024





Sponsorship Opportunities

- TITLE SPONSORSHIP - \$25,000 **EXCLUSIVE: Event Title Inclusion, First tier, high-visibility branding and logo placement on all event marketing, promotional, and materials, (posters, banners, website, emails, social media), product placement if applicable, on-stage speaking opportunities during event presentation
- PLATINUM LEVEL SPONSORSHIP - \$15,000: Logo featured on Papito's Purpose website sponsorship page, social media, printed materials, product placement if applicable, on-stage speaking opportunities during event
- GOLD LEVEL SPONSORSHIP - \$10,000: Logo featured on Papito's Purpose website sponsorship page, social media, product placement if applicable, event mentions
- SILVER LEVEL SPONSORSHIP- \$5,000: Logo featured on Papito's Purpose website sponsorship page, product placement if applicable, event mentions
- BRONZE LEVEL SPONSORSHIP - \$2,500: Logo featured on Papito's Purpose website, some print media, and event mentions

Sponsorships are limited for this invite only VIP surprise event!
Contact us today to secure your brands representation or discuss
a tailored sponsorship package that best fits your brands needs.

Email us at sarah@madgenusmedia.com

Or

sarah@solimanproductions.com

